

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sutter Home Winery, Inc.		05/23/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Terry Wheatley		
Street Address:	5061 Mount View		
City:	Hughson		
State/Country:	CALIFORNIA		
Postal Code:	95326		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78559364	ARE YOU TOUGH ENOUGH TO WEAR PINK?	
CORRESPONDENCE DATA			
Fax Number:	(415)882-3200		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(415) 882-3200		
Email:	tmlegal@owe.com		
Correspondent Name:	J. Scott Gerien		
Address Line 1:	455 Market Street		
Address Line 2:	Suite 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		
NAME OF SUBMITTER:	J. Scott Gerien		
Signature:	/J. Scott Gerien/		
Date:	06/28/2005		
Total Attachments: 1			

CH \$40.00 78559364

ASSIGNMENT OF PENDING
UNITED STATES TRADEMARK APPLICATION

Whereas, Sutter Home Winery, Inc. (Assignor), a California corporation, with a business mailing address at P.O. Box 248, 100 St. Helena Highway South, St. Helena, California 94574, owns the following mark which is pending in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>App. No.</u>	<u>Filing Date</u>
ARE YOU TOUGH ENOUGH TO WEAR PINK?	78/559,364	February 2, 2005

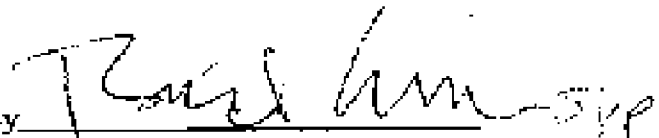
Whereas, Terry Wheatley, a U.S. citizen (Assignee), located at 5061 Mount View, Hughson, California, 95326, is desirous of acquiring said mark and the application thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the above identified application thereof.

Sutter Home Winery, Inc.

Date 5-23-05

By



Ronald Larson
Senior VP and General Counsel

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