

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Anthony DiBianca		06/22/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Personal Communication Systems, Inc.		
Street Address:	2400 Reynolda Road		
City:	Winston-Salem		
State/Country:	NORTH CAROLINA		
Postal Code:	27106		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1692617	PHONE TREE	
CORRESPONDENCE DATA			
Fax Number:	(919)416-8339		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	919 286-8049		
Email:	PTO_TMconfirmation@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	430 Davis Drive		
Address Line 2:	Suite 500		
Address Line 4:	Morrisville, NORTH CAROLINA 27560		
NAME OF SUBMITTER:	Arthur J. Debaugh		
Signature:	/Arthur J. DeBaugh/		
Date:	06/29/2005		

Total Attachments: 1

OP \$40.00 1692617

ASSIGNMENT OF TRADEMARK AND ACCOMPANYING GOODWILL

WHEREAS, Anthony B. DiBianca, a U.S. citizen residing at 4217 Hollow Oak Court, Winston-Salem, North Carolina 27104 ("Assignor"), is the owner of the PHONE TREE trademark in the United States, Registration No. 1,692,617 therefor in the United States Patent and Trademark Office (hereinafter the "Mark"), for use with a "telephone calling machine," and is the owner of all the rights appurtenant thereto, including but not limited to, all common law rights, causes of action and the right to recover for past infringement, dilution or other misappropriation thereof; and

WHEREAS, Personal Communication Systems, Inc., a corporation organized and existing under the laws of North Carolina, with a principal place of business at 2400 Reynolda Road, Winston-Salem, North Carolina 27106 ("Assignee"), is desirous of acquiring Assignor's rights in the Mark, and all rights appurtenant thereto;

NOW, THEREFORE, in consideration of the sum of Ten and no/100 Dollars (\$10.00) and for other good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges by his execution below, Assignor assigns to Assignee all rights, title and interest in and to the Mark, and any registrations or pending applications thereof in the U.S. Patent and Trademark Office, together with the goodwill of the business symbolized by such Mark and together with any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the Mark, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the Mark, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the Mark in the United States and Registration No. 1,692,617 in the United States Patent and Trademark Office to Assignee, its successors or assigns.

ANTHONY B. DIBIANCA, ASSIGNOR

By: Anthony B DiBianca

Dated: 6/22/05

STATE OF FLORIDA
COUNTY OF SARASOTA

I, SARA S. BRINN, a Notary Public of the aforesaid County and State, do hereby certify that Anthony B. DiBianca personally appeared before me this day and acknowledged the execution of the foregoing instrument.

Witness my hand and notarial seal this 22nd day of June, 2005.

Sara S. Brinn
Notary Public

My Commission Expires: _____

[NOTARIAL SEAL]

TR11608199v1



TRADEMARK