Form PTO-1594 (Rev. 06/04)

OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE d States Patent and Trademark Office

1-27-05

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| To the Director of the U. S. Patent and Trademark Office: Plea        | se record the attached documents or the new address(es) below.  |
|---|---|
| 1. Name of conveying party(ies)/Execution Date(s):                    | 2. Name and address of receiving party(ies)   |
| PBM Products, L.L.C.  | Additional names, addresses, or citizenship attached?   |
|   | Name: Wachovia Bank, National Associatio  |
| Individual(s) Association   | Internal Address:   |
| General Partnership Limited Partnership                               | Street Address: P.O. Box 2705 Mailcode NC603  |
| Corporation-State   | 1   |
| X Other Limited Liability Company                                     | City: Winston Salem   |
| Citizenship (see guidelines)  | State: North Carolina   |
| Execution Date(s) January 10, 2005                                    | Country: U.S.A. Zip: 27101  Association Citizenship   |
| Additional names of conveying parties attached? Yes X No              | 1 = 1   |
|   | Limited Partnership Citizenship   |
| 3. Nature of conveyance:  | Corporation Citizenship   |
| Assignment Merger   | National Banking Association Citizenship  |
| X Security Agreement Change of Name                                   | If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No          |
| Other   | (Designations must be a separate document from assignment)  |
| 4. Application number(s) or registration number(s) an                 | d identification or description of the Trademark.  B. Trademark Registration No.(s)                                   |
| A. Trademark Application No.(s)  See attached Appendix A              | See attached Appendix A   |
| bee demarks of the second   | Additional sheet(s) attached? X Yes No  |
| C. Identification or Description of Trademark(s) (and Filing          | Date if Application or Registration Number is unknown):   |
|   |   |
| 5. Name & address of party to whom correspondence                     | 6. Total number of applications and   |
| concerning document should be mailed: Name: Breiner & Breiner, L.L.C. | registrations involved:   |
|   | 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 240.00  |
| Internal Address:   | Authorized to be charged by credit card   |
| Street Address: 115 North Henry Street                                | X Authorized to be charged to deposit account   |
| P.O. Box 19290  | ☐ Enclosed  |
| City: Alexandria  | 8. Payment Information: 240   |
| State: Virginia Zip: 22320-0290                                       | a. Credit Card Last 4 Numbers   |
| Phone Number: 703-684-6885  | Expiration Date   |
| Fax Number: 703-684-8206  | b. Deposit Account Number 02-3690   |
| Email Address:  | Authorized User Name  |
| 9. Signature: Ew dock 50  | 1/20/05   |
| Signature  Reginer  | /Date   |
| Theodore A. Breiner  Name of Person Signing                           | Total number of pages including cover sheet, attachments, and document:   |
| Name of Ferson Signing  | الميرية <u>من من من من من من من المنتقل ا</u> |

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450
02/02/2005 ECOPPER 00000118 023690 2/306/1

01 FC:8521 02 FC:8522 40.00 DA 200.00 DA

## APPENDIX A

# Trademark Registrations

EVERYTHING MATTERS

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| MARK                                 | REG. NO.   | REGISTRATION DATE |
|--------------------------------------|------------|-------------------|
| KIOSK Design                         | 2,730,871  | June 24, 2003     |
| LAMB Design                          | 2,338,166  | April 4, 2000     |
| THE RIGHT NUTRITION, SENSIBLY PRICED | 2,443,260  | April 10, 2001    |
| BABYSOY                              | 2,268,753  | August 10, 1999   |
| BABYMIL                              | 2,253,560  | June 15, 1999     |
| Trademark Applications               |            |                   |
| MARK                                 | Serial No. | Filing Date       |
| GLUCOBURST                           | 76/623,583 | December 7, 2004  |
| BRIGHT BEGINNINGS                    | 76/553,115 | October 2, 2003   |
| BRIGHT BEGINNINGS                    | 75/505 000 | 3 11 0 0000       |
|                                      | 76/505,292 | April 9, 2003     |

#### INTELLECTUAL PROPERTY SECURITY AGREEMENT

INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of January 10, 2005 (as amended, supplemented or otherwise modified from time to time, the "Intellectual Property Security Agreement"), is made by PBM PRODUCTS, LLC, a Delaware limited liability company ("Grantor"), in favor of WACHOVIA BANK, NATIONAL ASSOCIATION, a national banking association ("Bank").

WHEREAS, Grantor has entered into a LOAN AGREEMENT, dated as of even date herewith (as amended, supplemented, replaced or otherwise modified from time to time, the "<u>Credit Agreement</u>") with Bank.

WHEREAS, in order to secure the repayment of the Obligations and pursuant to that certain SECURITY AGREEMENT dated as of even date herewith (as amended, supplemented, replaced or otherwise modified from time to time, the "Security Agreement"; capitalized terms used and not defined herein have the meanings given such terms in the Security Agreement), Grantor has granted to the Bank a security interest in certain Collateral, including, without limitation, certain Intellectual Property of the Grantor, and has agreed as a condition thereof to execute this Intellectual Property Security Agreement for recording with the United States Patent and Trademark Office, the United States Copyright Office, and other applicable Governmental Authorities.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

- 1. <u>Grant of Security</u>. Grantor hereby grants to Bank a security interest in and to all of Grantor's right, title and interest in and to the following (the "<u>Intellectual Property Collateral</u>"), as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of Grantor's Obligations:
- (a) (i) all trademarks, service marks, trade names, corporate names, company names, business names, trade dress, trade styles, logos, or other indicia of origin or source identification, trademark and service mark registrations, and applications for trademark or service mark registrations and any new renewals thereof, including, without limitation, each registration and application identified in <a href="Schedule 1">Schedule 1</a>, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (iv) all other rights of any kind whatsoever of Grantor accruing thereunder or pertaining thereto, together in each case with the goodwill of the business connected with the use of, and symbolized by, each of the above (collectively, the "Trademarks");
- (b) (i) all patents, patent applications and patentable inventions, including, without limitation, each patent and patent application identified in Schedule 1, (ii) all inventions and improvements described and claimed therein, (iii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iv) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (v) all reissues, divisions,

continuations, continuations-in-art, substitutes, renewals, and extensions thereof, all improvements thereon and all other rights of any kind whatsoever of Grantor accruing thereunder or pertaining thereto (collectively, the "Patents");

- been published, and all works of authorship and other intellectual property rights therein, all copyrights of works based on, incorporated in, derived from or relating to works covered by such copyrights, all right, title and interest to make and exploit all derivative works based on or adopted from works covered by such copyrights, and all copyright registrations and copyright applications, and any renewals or extensions thereof, including, without limitation, each registration and application identified in <a href="Schedule 1">Schedule 1</a>, (ii) the rights to print, publish and distribute any of the foregoing, (iv) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iv) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (v) all other rights of any kind whatsoever of Grantor accruing thereunder or pertaining thereto ("Copyrights");
- (d) (i) all trade secrets and all confidential and proprietary information, including know-how, manufacturing and production processes and techniques, inventions, research and development information, technical data, financial, marketing and business data, pricing and cost information, business and marketing plans, and customer and supplier lists and information, including, without limitation, any of the foregoing identified in <a href="Schedule 1">Schedule 1</a>, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations thereof, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (iv) all other rights of any kind whatsoever of Grantor accruing thereunder or pertaining thereto (collectively, the "Trade Secrets");
- (e) (i) all licenses or agreements, whether written or oral, providing for the grant by or to Grantor of: (A) any right to use any Trademark or Trade Secret, (B) any right to manufacture, use or sell any invention covered in whole or in part by a Patent, and (C) any right under any Copyright including, without limitation, the grant of rights to manufacture, distribute, exploit and sell materials derived from any Copyright including, without limitation, any of the foregoing identified in Schedule 1, (ii) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations of any of the foregoing, (iii) all income, royalties, damages and other payments now and hereafter due and/or payable with respect thereto (including, without limitation, payments under all licenses entered into in connection therewith, and damages and payments for past, present or future infringements thereof), and (iv) all other rights of any kind whatsoever of Grantor accruing thereunder or pertaining thereto; and
  - (f) any and all proceeds of the foregoing.
- 2. <u>Recordation</u>. Grantor authorizes and requests that the Register of Copyrights, the Commissioner of Patents and Trademarks and any other applicable government officer record this Intellectual Property Security Agreement.
- 3. Execution in Counterparts. This Agreement may be executed in any number of counterparts (including by telecopy), each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

- Governing Law. This Intellectual Property Security Agreement shall be governed by, and construed and interpreted in accordance with, the law of the Commonwealth of Virginia.
- Conflict Provision. This Intellectual Property Security Agreement has been entered into in conjunction with the provisions of the Credit Agreement. The rights and remedies of each party hereto with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Credit Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Intellectual Property Security Agreement are in conflict with the Credit Agreement, the provisions of the Credit Agreement shall govern.

IN WITNESS WHEREOF, Grantor has caused this Intellectual Property Security

Agreement to be duly executed and delivered as of the date first above written. PBM PRODUCTS, LLC Commonwealth of Virginia ss: , a notary public in and for the Commonwealth and jurisdiction aforesaid, do certify that Haw B Manny No whose name, as President & CEU of PBM PRODUCTS, LLC, Delaware limited liability company, is signed to the foregoing instrument, has acknowledged the same before me in my jurisdiction aforesaid. Given under my hand and official seal this The day of Jonuary, 2005. (Notarial Seal) My Commission Expires: 702169.2

Schedule 1

## **COPYRIGHTS**

[NONE]

## **PATENTS**

Number Date Issue Title Patent Holder

NONE

## TRADEMARK REGISTRATIONS

| Number  | Registration Date                        |
|---------|--|
| 2730871 | 6/24/03                                  |
| 2338166 | 4/4/00                                   |
| 2443260 | 4/10/01                                  |
| 2268753 | 8/10/99                                  |
| 2253560 | 6/15/99                                  |
|         | 2730871<br>2338166<br>2443260<br>2268753 |

#### TRADEMARK APPLICATIONS

| <u>Trademark</u>                         | Number   | Registration Date |
|--|----------|-------------------|
| Gluco-Burst                              | 76623583 |                   |
| Bright Beginnings                        | 76553115 |                   |
| Bright Beginnings                        | 76505292 |                   |
| Because to a new mom, everything matters | 76551712 |                   |
|  |          |                   |

TRADE SECRETS

NONE

INTELLECTUAL PROPERTY LICENSES

NONE

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