

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sears Brands, LLC		07/07/2005	Limited Liability Company: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Orchard Supply Hardware Corporation		
<b>Street Address:</b>	6450 Via Del Oro		
<b>City:</b>	San Jose		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95119		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78602363	PACIFIC BAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(303)473-2720		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	303-473-2733		
<b>Email:</b>	docket@hollandhart.com		
<b>Correspondent Name:</b>	Benjamin L. Blaugrund		
<b>Address Line 1:</b>	555 Seventeenth Street, Suite 3200		
<b>Address Line 2:</b>	P.O. Box 8749		
<b>Address Line 4:</b>	Denver, COLORADO 80201		
<b>NAME OF SUBMITTER:</b>	Benjamin L. Blaugrund		
<b>Signature:</b>	/Benjamin L. Blaugrund/		
<b>Date:</b>	07/07/2005		

OP \$40.00 78602363

Total Attachments: 1  
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## TRADEMARK ASSIGNMENT

Sears Brands, LLC, an Illinois Limited Liability Company ("Assignor"), is the owner of the following United States trademark application (the "Trademark"):

Mark	U.S. Application Serial No.
PACIFIC BAY	78/602,363

Orchard Supply Hardware Corporation, a Delaware corporation having a principal place of business at 6450 Via Del Oro, San Jose, California 95119 ("Assignee") seeks to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, in consideration of the above Recitals, which are incorporated herein by this reference, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Trademark, all common law rights associated therewith, and all goodwill associated thereby.

Effective and executed on July 7, 2005.

SEARS BRANDS, LLC



By: Andrea Cannon  
Title: Vice President

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