

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Magnum Gaming, Inc.		06/29/2005	CORPORATION:
RECEIVING PARTY DATA			
Name:	Shuffle Master, Inc.		
Street Address:	1106 Palms Airport Drive		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89119		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78615631	BET THE SET "21"	
Serial Number:	78615632	PAIR SQUARE	
CORRESPONDENCE DATA			
Fax Number:	(702)260-1146		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	702-270-5177		
Email:	jfarrar@shufflemaster.com		
Correspondent Name:	Jennifer K. Farrar		
Address Line 1:	1106 Palms Airport Drive		
Address Line 4:	Las Vegas, NEVADA 89119		
NAME OF SUBMITTER:	Patent Counsel		
Signature:	/j farrar/		
Date:	08/01/2005		

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Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Magnum Gaming, Inc., a corporation of the state of Mississippi, having an office and principal place of business at 430 Sanlenay Ct., Biloxi, Mississippi 39531, hereinafter referred to as "Assignor" has adopted and is continuing to use the marks identified in Exhibit A ; and

WHEREAS, Assignor has applied for federal trademark registrations for the marks PAIR SQUARE and BET THE SET '21" on the Principal Registry of the United States Trademark Office, said serial numbers and filing dates identified in said Exhibit A, and wherein said applications for trademark are currently in good standing on the registry; and

WHEREAS, Assignor has begun commercial use the mark IF YOU THINK YOU'LL GET A PAIR, PUT A BET IN THE SQUARE, and that Assignor also wishes to assign all its common law rights in this mark; and

WHEREAS, Shuffle Master, Inc., a corporation of the State of Minnesota, having an office and principal place of business at 1106 Palms Airport Drive, Las Vegas, Nevada 89119, hereinafter referred to as "Assignee" is desirous of acquiring the entire right, title and interest in and to the identified marks, including all rights to prior uses of the marks, to the applications for registration of the marks and eventual U.S. Principal Registrations, all prior use rights thereof, and the good will of the business pertaining thereto; and

WHEREAS, Assignor is willing to assign all of its rights, title and interest in and to such marks and to forever terminate any further use of the marks for any purpose;

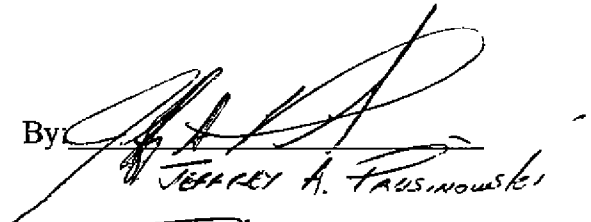
NOW, THEREFORE, in consideration of One Dollar (\$1.00) and for other good and valuable consideration, and for other good an valuable consideration recited in the Asset Acquisition Agreement dated June 29, 2005 between Assignor and Assignee, the receipt and sufficiency of which is hereby acknowledged; Assignor hereby sells, assigns

and transfers to Assignee, its successors and assigns, the entire right, title and interest in and to the marks listed in Exhibit A, the corresponding U.S. Trademark Applications, all benefits of prior commercial use of the marks, and the goodwill of the business pertaining thereto.

Assignor agrees to immediately terminate and refrain from any further use of the marks for any purpose and to execute such other documents as may be necessary to effectuate and record the assignment of the mark and any rights granted hereby.

Assignor hereby appoints Shuffle Master, Inc. as its Attorney in Fact to prosecute the referenced applications and all future applications related to the marks listed in Exhibit A.

By



Title

President

Magnum Gaming, Inc.

On this 29th day of June, 2005 before me personally appeared Jeff Prusinowski to me known and known to me to be the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL]



Notary Public

MISSISSIPPI STATEWIDE NOTARY PUBLIC
MY COMMISSION EXPIRES JAN 30, 2008
BONDED THRU STEGALL NOTARY SERVICE

EXHIBIT A

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
BET THE SET "21"	78/615,631	April 25, 2005
PAIR SQUARE	78/615,632	April 25, 2005
IF YOU THINK YOU'LL GET A PAIR, PUT A BET IN THE SQUARE	N/A	N/A