

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PNC Bank, National Association		08/01/2005	National Banking Association:

RECEIVING PARTY DATA

Name:	Cummings Incorporated, The International Sign Service
Street Address:	200 12th Avenue South
City:	Nashville
State/Country:	TENNESSEE
Postal Code:	37203
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	0848932	THE INTERNATIONAL SIGN SERVICE
Registration Number:	0871038	THE INTERNATIONAL SIGN SERVICE
Registration Number:	0868631	C
Registration Number:	0882251	C
Registration Number:	1445584	CUMMINGS SIGNS CUMMINGS INCORPORATED
Registration Number:	2259257	CUMMINGS INCORPORATED
Registration Number:	2259258	CUMMINGS INCORPORATED

CORRESPONDENCE DATA

Fax Number: (404)522-8409
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 404-420-5574
 Email: ovs@phrd.com
 Correspondent Name: Oksana V. Sepich
 Address Line 1: 285 Peachtree Center Avenue
 Address Line 2: Suite 1500

OP \$190.00 0848932

Address Line 4: Atlanta, GEORGIA 30303

NAME OF SUBMITTER: Harrison J. Roberts

Signature: /Harrison J. Roberts/

Date: 08/02/2005

Total Attachments: 3
source=_0802130508_001#page1.tif
source=_0802130508_001#page2.tif
source=_0802130508_001#page3.tif

TRADEMARK TRANSFER AND ASSIGNMENT

FOR VALUE RECEIVED, the undersigned, **PNC BANK, NATIONAL ASSOCIATION**, a national banking association ("Assignor"), does hereby sell, assign, transfer and convey to **CUMMINGS INCORPORATED, THE INTERNATIONAL SIGN SERVICE**, a Tennessee corporation ("Assignee"), **without any representation or warranty by, or recourse to**, Assignee, all right, title and interest of Assignor in and to the trademarks listed on Schedule A attached hereto, arising under that certain Trademark Security Agreement, dated May 8, 2003, between Assignee and Assignor (as at any time amended, the "Trademark Security Agreement"), recorded on May 21, 2003 on Reel No. 002739, Frame 0637, United States Patent and Trademark Office, together with the goodwill of the business symbolized by the marks.

This Assignment is intended to operate as a release of all liens and security interests conveyed by Assignee to Assignor pursuant to the terms of the Trademark Security Agreement, and to reassign to Assignee all of Assignor's right, title, and interest acquired pursuant to the terms of such Trademark Security Agreement.

IN WITNESS WHEREOF, Assignor has caused this Agreement to be signed by its duly authorized officer on ~~July~~ Aug 1, 2005.

Aug

**PNC BANK,
NATIONAL ASSOCIATION**

By:  _____

Title: V.P. _____

STATE OF North Carolina)
)
COUNTY OF Mecklenburg)

BEFORE ME, the undersigned, a Notary Public in and for the county aforesaid, on this 1st day of ~~July~~^{August}, 2005, personally appeared O. Theodore Kuber, Jr., to me known personally, and who, being by me duly sworn, deposes and says that he is the Vice President of **PNC BANK, NATIONAL ASSOCIATION**, a national banking association, and that said instrument was signed by him on behalf of said bank, and acknowledged said instrument to be the free act and deed of said bank.

Stephanie O'Madigan
Notary Public
Executed on August 1, 2005
My Commission Expires: Aug. 22, 2005

[NOTARIAL SEAL]

SCHEDULE A

to Trademark Transfer and Assignment
dated July 1, 2005
by PNC Bank, National Association
to Cummings Incorporated, The International Sign Service

United States Trademark Registration Nos.

848,932
871,038
868,631
882,251
1,445,584
2,259,257
2,259,258