

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Windmere Corporation		05/15/2000	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Applica Consumer Products, Inc.		
Street Address:	3633 Flamingo Road		
City:	Miramar		
State/Country:	FLORIDA		
Postal Code:	33027		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1854114	WINDMERE	
Registration Number:	1456247	WINDMERE SIGNATURE COLLECTION	
Registration Number:	2423894	WINDMERE	
CORRESPONDENCE DATA			
Fax Number:	(203)741-0058		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	203-741-0718		
Email:	barry.deutsch@applicamail.com		
Correspondent Name:	Barry E. Deutsch		
Address Line 1:	35 Thorpe Avenue		
Address Line 2:	Suite 104		
Address Line 4:	Wallingford, CONNECTICUT 06492		
NAME OF SUBMITTER:	Barry E. Deutsch		
Signature:	/barry e deutsch/		

CH \$90.00 1854114

Date:

08/17/2005

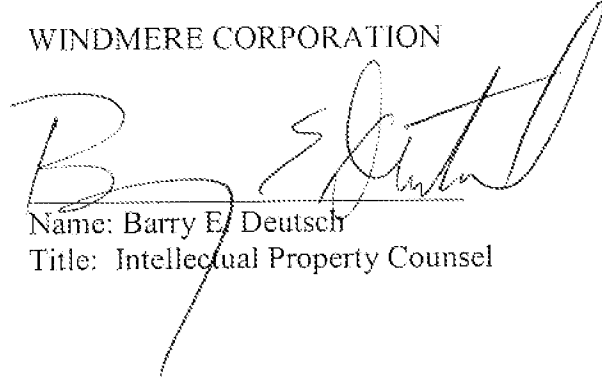
Total Attachments: 1

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CHANGE OF NAME

This is to confirm that effective as of May 15, 2000 Windmere Corporation, a corporation of the state of Florida, changed its name to Applica Consumer Products, Inc., a corporation of the state of Florida.

WINDMERE CORPORATION



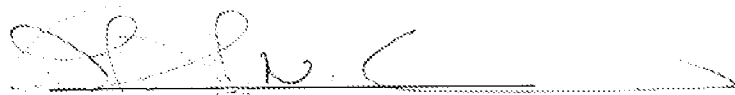
Name: Barry E. Deutsch
Title: Intellectual Property Counsel

STATE OF CONNECTICUT)
)ss. Wallingford
COUNTY OF NEW HAVEN)

NOTARIAL CERTIFICATE

On this 17th day of August, 2005, before me, the undersigned officer, personally appeared **Barry E. Deutsch**, known to me to be the person whose name is subscribed to the within instrument and acknowledged that he executed the same for the purposes therein contained.

IN WITNESS WHEREOF, I have hereunto set my hand and Official Seal.



Notary Public – Jennifer N. Correa

My Commission Expires 4/30/2007