

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Solitude, LLC		08/19/2005	LTD LIAB JT ST CO: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Oxford Industries, Inc.		
Street Address:	222 Piedmont Ave., NE		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30308		
Entity Type:	CORPORATION: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2381287	SOLITUDE	
Registration Number:	2386201	SOLITUDE	
CORRESPONDENCE DATA			
Fax Number:	(404)653-1545		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404 653 1461		
Email:	mheaton@oxfordinc.com		
Correspondent Name:	Mary Margaret Heaton		
Address Line 1:	222 Piedmont Ave., NE		
Address Line 4:	Atlanta, GEORGIA 30308		
NAME OF SUBMITTER:	Mary Margaret Heaton		
Signature:	/Mary Margaret Heaton/		
Date:	08/26/2005		

CH \$65.00 2381287

Total Attachments: 4

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TRADEMARK ASSIGNMENT

SOLITUDE, LLC, a California limited liability company with its principal place of business at 1206 Coast Village Cir., #I, Santa Barbara, California 93108 (hereinafter “ASSIGNOR”), has adopted and used and is the owner of U.S. Trademark Reg. Nos. 2,381,287 and 2,386,201 for the mark Solitude (hereinafter “Mark”), in connection with ASSIGNOR’S services, and the goodwill associated therewith; and OXFORD INDUSTRIES, INC., a Georgia corporation, with its principal place of business at 222 Piedmont Avenue, NE, Atlanta, Georgia 30324 (hereinafter “ASSIGNEE”), desires to acquire all right, title and interest in and to the Mark.

NOW, THEREFORE, in consideration of payment by ASSIGNEE to ASSIGNOR of valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer unto ASSIGNEE, its successors, assigns, and legal representatives, all right, title and interest in and to the Mark, including any and all pre-existing claims related thereto, and all registrations and applications for registration of the Mark, together with the goodwill of the business symbolized by the Mark, and including any and all rights to damages or profits, due to or to become due, accrued or to accrue, arising out of past, present or future infringement of the Mark or injury to said goodwill, together with the right to sue or recover the same in the ASSIGNEE’S name.

If any term, provision or part of this agreement is to any extent held void, unenforceable or invalid by a court of competent jurisdiction, the remainder of this agreement shall not be impaired or affected thereby, and each term, provision and part shall continue in full force and effect, and shall be valid and enforceable to the fullest extent permitted by law.

This agreement may be executed in any number of counterparts, each of which shall constitute an original, but all of which together shall constitute one instrument notwithstanding that all parties are not signatories to the same counterparts.

The parties hereto acknowledge that each has read this agreement, understand it, and agree to be bound by its terms. The parties further agree that this agreement is the complete and exclusive statement of agreement respecting the subject matters hereof, and supersedes all proposals (oral or written), understandings, representations, conditions, warranties, covenants, and all other communications between the parties relating hereto. The parties further acknowledge and agree that this agreement may not be modified, unless agreed to, in writing, by the parties.

IN WITNESS HEREOF, the ASSIGNOR has caused this Trademark Assignment to be executed by a duly authorized corporate officer to be effective as of August 19, 2005.

ASSIGNEE hereby consents to and accepts this Trademark Assignment and has caused it to be executed by a duly authorized corporate officer to be effective as of August 19, 2005.

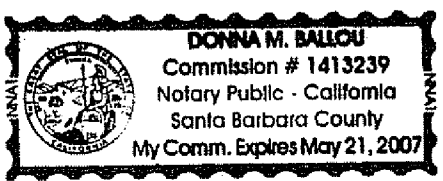
SOLITUDE, LLC

By: [Signature]
Name: Randy Paskal
Title: CEO

STATE OF CALIFORNIA §
COUNTY OF SANTA BARBARA §

On this 19 day of AUGUST, 2005, before me, a Notary Public in and for the State and County aforesaid, personally appeared RANDY PASKAL, known by me to be the person of the above name and an officer of SOLITUDE LLC, duly authorized to execute this Trademark Assignment on behalf of SOLITUDE LLC, who signed and executed the foregoing instrument on behalf of SOLITUDE LLC

[Signature]
Notary Public



My Commission Expires: MAY 21, 2007

