

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Richard J. Groos		06/20/2005	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Pillsbury Company		
Street Address:	Number One General Mills Boulevard		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55426		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78322028	CREATE 'N BAKE	
CORRESPONDENCE DATA			
Fax Number:	(512)536-4598		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	512.474.5201		
Email:	aotrademark@fulbright.com		
Correspondent Name:	Richard J. Groos		
Address Line 1:	600 Congress Avenue, Suite 2400		
Address Line 4:	Austin, TEXAS 78701		
NAME OF SUBMITTER:	Alicia Morris Groos		
Signature:	/Alicia Morris Groos/		
Date:	08/30/2005		

OP \$40.00 78322028

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, by virtue of the Assignment dated the 25th day of May, 2005 between (A) Jerry Washburn and Mary Washburn, individuals having a business address of 7728 East Overlook Drive, Scottsdale, Arizona 85255, and Corban Companies, Inc., a Nevada corporation having a business address of 7728 East Overlook Drive, Scottsdale, Arizona 85255 (Jerry Washburn and Mary Washburn and Corban Companies, Inc. collectively referred to hereinafter as "WASHBURN"); and (2) RICHARD J. GROOS, an individual acting as an agent for an undisclosed principal and having a business address of 600 Congress Avenue, Suite 2400 Austin, Texas 78701 (hereinafter "Agent"), Agent acquired legal ownership from WASHBURN of the mark "Create 'N Bake" ("Create 'N Bake" and any variations thereof adopted or used by WASHBURN are hereinafter defined as the "MARK") including all goodwill appurtenant thereto, and United States Trademark Application Serial No. 78/322,028 (the "REGISTRATION") in trust for the benefit of The Pillsbury Company, a Delaware corporation having a principal place of business at Number One General Mills Boulevard, Minneapolis, Minnesota 55426.

WHEREAS, by virtue of the Assignment, Agent is the legal owner and The Pillsbury Company is the beneficial owner of the MARK and the APPLICATION and the goodwill associated with the MARK and the APPLICATION;

WHEREAS, The Pillsbury Company is the undisclosed principal and desires to acquire the legal ownership of the MARK and the APPLICATION and the goodwill associated with the MARK;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Agent hereby assigns all his legal right, title and interest in and

to the MARK and the APPLICATION to The Pillsbury Company, including the right to enforce the MARK and the APPLICATION, and the right to recover for past damages for infringement thereof, together with the goodwill of the business symbolized by the MARK.

Date: 6-20-05

[Signature]
Richard J. Groos

STATE OF TEXAS §
 §
COUNTY OF TRAVIS §

BEFORE ME, the undersigned authority, on this the 20th day of June, 2005, personally appeared RICHARD J. GROOS, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

[Signature]
Notary Public in and for the State of Texas

My Commission Expires _____

