

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
25 Market Share, LLP		10/03/2005	LIMITED PARTNERSHIP: ARIZONA

RECEIVING PARTY DATA

Name:	Designer Skin, LLC
Street Address:	1325 W. 21st Street
City:	Tempe
State/Country:	ARIZONA
Postal Code:	85082
Entity Type:	COMPANY: ARIZONA

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Serial Number:	78417724	SHRINE
Serial Number:	78413115	FAKER
Serial Number:	78413109	FLOOZY
Serial Number:	78413103	BRONZE BONDAGE
Serial Number:	78411968	SPLASH! TANNING TONICS
Serial Number:	78405197	SPLASH TANNING TONICS

CORRESPONDENCE DATA

Fax Number: (212)571-9424
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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Correspondent Name: Vanessa Riviere
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CH \$165.00 78417724

ATTORNEY DOCKET NUMBER:	113.03 ASSIGNMENTS (6)
NAME OF SUBMITTER:	Vanessa Riviere
Signature:	/vanessa riviere/
Date:	10/05/2005
Total Attachments: 1 source=25 Market Share (Assignment 3)#page1.tif	

ASSIGNMENT

WHEREAS 25 Market Share, LLP, a limited liability partnership existing under the laws of Arizona with an office at 1325 West 21st Street, Tempe, AZ 85282 (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the following trademarks, currently pending in the United States Patent and trademark Office:


<u>Trademark</u>	<u>Serial No.</u>
SHRINE	78/417,724
FAKER	78/413,115
FLOOZY	78/413,109
BRONZE BONDAGE	78/413,103
SPLASH TANNING TONICS	78/411,968
SPLASH TANNING TONICS And Design	78/405,197

AND WHEREAS, Designer Skin, LLC, a limited liability company organized under the laws of Arizona with an office at 1325 West 21st Street, Tempe, AZ 85282 (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the applications thereof.

NOW, THEREFORE, in consideration of U.S. \$2 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, together with that part o the good will of the ASSIGNOR'S business connected with the use of and symbolized by th4e said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 3rd day of October 2005.

25 Market Share, LLP

By: 
Title: VP