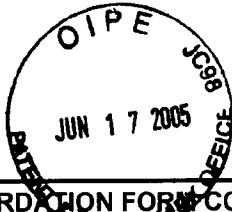


6-17-05



06-22-2005

Form PTO-1594 (Rev. 03/05)
OMB Collection 0651-0027 (exp. 6/30/2005)

COMMERCIAL
Mark Office



RECORDATION FORM
TRADEMARKS

103025061

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Bank of America, N.A.

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other National Banking Association
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Arizona Mail Order Company, Inc.

Internal

Address: _____

Street Address: 3740 East 34th Street

City: Tucson

State: Arizona

Country: USA Zip: 85713

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Delaware
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 06/02/05

- Assignment
- Security Agreement
- Other Release of Security Interest
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,506,560

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

ADRIAN-AVERY

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Amy E. Carroll

Internal Address: Suite 1100

Street Address: 1500 K Street, N.W.

City: Washington

State: DC Zip: 20005-1209

Phone Number: 202-842-8889

Fax Number: 202-842-8465

Email Address: amy.carroll@dbr.com

6. Total number of applications and registrations involved:

71

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 1790.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

00000155 1506560

Amy E. Carroll
Signature

June 17, 2005
Date

40.00 DP
1750.00 DP
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 17

06/21/2005 DBY:ME
01 FC:8521
02 FC:8522

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003181 FRAME: 0071

**Attachment to Recordation Form Cover Sheet:
Continuing Information for Items 2 and 4
Release of Security Interest for Bank of America, N.A.**

Continuation of **Item 2** (additional names, addresses and citizenships of receiving parties).

PC Flowers & Gifts.com LLC, a Delaware limited liability company
2001 W. Main Street, Suite 175
Stamford, Connecticut 06902

Figi's, Inc., a Wisconsin corporation
3200 South Maple Avenue
Marshfield, Wisconsin 54449

Bedford Fair Apparel, Inc., a Delaware corporation
3740 East 34th Street
Tucson, Arizona 85713

LM&B Catalog, Inc., a Delaware corporation
3740 East 34th Street
Tucson, Arizona 85713

Family Farm Gifts, Inc., a Wisconsin corporation
3200 South Maple Avenue
Marshfield, Wisconsin 54449

Figi's Gifts, Inc., a Wisconsin corporation
3200 South Maple Avenue
Marshfield, Wisconsin 54449

Figi's Mail Order Gifts, Inc., a Wisconsin corporation
3200 South Maple Avenue
Marshfield, Wisconsin 54449

Continuation of **Item 4** (additional registrations and applications).

Identification of Trademark	Serial No. / Reg. No.
AMBASSADOR	1,126,618
AMBASSADOR (Stylized)	1,267,721
APPOINTMENTS	1,525,538
APPOINTMENTS	1,523,901
ARIELLE	1,964,860
BROWNSTONE BOUTIQUE	1,992,040
BARONESS DE WAYNE	1,966,945
BROWNSTONE STUDIO	989,000
BROWNSTONE STUDIO	1,165,943

Identification of Trademark**Serial No. / Reg. No.**

CLOTHES TO HOME	1,500,504
COWARD	73,661
DANIEL LOW'S	1,764,436
DAVID CALAIS	2,214,562
DRY DOCK BY SERBIN (Stylized)	885,089
DULOTTES	858,631
EASY LIVING	1,458,320
EDGE KEEPERS	629,156
HEAVENLY COMFORT	1,370,230
HEIRESS II	1,073,151
HOME ETC. & Design	1,789,388
INTIMATE APPEAL	1,680,348
INTIME	1,186,245
JEAN GRAYSON'S BROWNSTONE STUDIO	995,979
JEAN GRAYSON'S BROWNSTONE STUDIO	1,276,576
JEWELRY VALUES	1,427,432
KRAUS OF CALIFORNIA	1,276,299
LADY "A"	1,168,377
LADY AMBASSADOR	1,180,174
LEW MAGRAM	1,554,789
MAIL POUCH	1,200,435
MARK REED	1,435,705
NANCY'S CHOICE	1,295,149
NANCY'S CHOICE	1,202,124
OLD PUEBLO TRADERS	1,336,664
OLD PUEBLO TRADERS – VICKI WAYNE'S (Stylized)	1,342,544
ORGANIZED LADY	1,047,265
PATCHWORK POCKETS	1,320,178
PRELUDE	2,608,612
REGALIA	1,649,648
REGENCY	1,199,554
RIVIERA	1,384,284
SAFETY BAG	1,036,812
SECRET SLIMMER	2,431,017
SERBIN (Stylized)	606,130
SERBIN SHIRTWAISTER (Stylized)	595,986
SERBIN SPORT	1,503,096
SERENDIPITY (Stylized)	1,133,650
STRAWSTACK & Design	783,692
SWITCHES	1,493,256
ULTIMATE	1,294,248
UNIQUE PETITE	1,499,030
VALUE SHOWCASE	1,556,819
VICKI WAYNE'S	1,336,665
VICKI WAYNE'S	2,055,472

Identification of Trademark**Serial No. / Reg. No.**

WHATEVER IT TAKES	2,823,666
WILLOW RIDGE	1,349,496
WILROY	925,944
WILROY	802,301
WORLD OF FASHION	1,027,597
BUSINESS IN GOOD TASTE	76/315,686
CREAMY COUNTRY	2,359,870
FAMILY FARM GIFTS (CL 42)	1,314,033
FIGI'S	2,557,800
GIFTS IN GOOD TASTE	1,236,298
MAPLE STREET MERCHANTS	2,269,648
MAPLE STREET PETS	75/752,304
PC FLOWERS & GIFTS	2,090,415
PC GIFTS	1,990,239
PC BALLOONS	1,781,553
1-800-PC FLOWERS	1,787,646

RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS, dated as of June 2, 2005 (this "Release"), is made by Bank of America, N.A., as agent (in such capacity, the "Agent") for itself and for Lenders identified in a certain Credit Agreement dated as of October 30, 2002 (the "Credit Agreement"), with respect to a Security Agreement dated as of October 30, 2002 and a Trademark Security Agreement dated as of October 30, 2002, the latter having been recorded in the records of the United States Patent and Trademark Office at Trademark Reel 002616, Frame 0208 (collectively, the "Security Agreements"), in each case amongst Arizona Mail Order Company, Inc., PC Flowers & Gifts.com LLC, Figi's, Inc., Bedford Fair Apparel, Inc., LM&B Catalog, Inc., Family Farm Gifts, Inc., Figi's Gifts, Inc., Figi's Mail Order Gifts, Inc., and Crosstown Traders, Inc. (collectively, the "Grantors") and the Agent.

WITNESSETH:

WHEREAS, pursuant to the Security Agreements, the Grantors granted to the Agent a security interest in certain of the Grantors' trademarks set forth on Schedule I hereto, including the registrations and pending applications therefor and the goodwill of the Grantors' business symbolized thereby (the "Trademark Collateral"); and

WHEREAS, the Agent wishes to: (i) release all of its security interest covering the Trademark Collateral; (ii) restore all right, title and interest in and to the Trademark Collateral to the Grantors; and (iii) to dissolve any and all liens and encumbrances with respect to the Trademark Collateral.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Agent does for itself and for Lenders identified in the Credit Agreement hereby release its security interest in the Trademark Collateral, and discharges, quit claims and relinquishes unto the Grantors (in each case without recourse and without any representation or warranty) any and all right, title and interest it has in and to the Trademark Collateral.

IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the day and year first above written.

BANK OF AMERICA, N.A,
a national banking association, as Agent

By: Robert Scalzitti

Name: Robert Scalzitti

Title: Vice President

SCHEDULE I

Arizona Mail Order Company, Inc. and subsidiaries

MARK	COUNTRY/STATE	REG. OWNER	APP. #	REG. #	STATUS
Adrian-Avery	United States	LM&B Catalog, Inc. d/b/a Arizona Mail Order Co., Inc.	73-689242	1506560	Registered
Ambassador	United States	Arizona Mail Order Company, Inc.	73/153946	1126618	Registered
Ambassador	Canada	Arizona Mail Order Company, Inc.	696067	TMA437538	Registered
Ambassador (Stylized)	United States	Arizona Mail Order Company, Inc.	73/057525	1267721	Registered
Appointments	United States	Arizona Mail Order Company, Inc.	73-571163	1523901	Registered
Appointments	United States	Arizona Mail Order Company, Inc.	73-583187	1525538	Registered
Arielle	United States	Bedford Fair Apparel, Inc.		1964860	Registered
Baroness De Wayne	Arizona	Arizona Mail Order Company, Inc.		020667	Registered
Baroness De Wayne	United States	Arizona Mail Order Company, Inc.	74-676920	1966945	Registered
Baroness De Wayne	Arizona	Arizona Mail Order Company, Inc.		022334	Registered
Baroness De Wayne	Arizona	Arizona Mail Order Company, Inc.		022335	Registered
Brownstone Boutique	United States	LM&B Catalog, Inc. d/b/a Arizona Mail Order Co., Inc.	74-599424	1992040	Registered
Brownstone Studio	United States	LM&B Catalog, Inc. d/b/a Arizona Mail Order Co., Inc.	73-230817	1165943	Registered
Brownstone Studio	United States	LM&B Catalog, Inc. d/b/a Arizona Mail Order Co., Inc.	72-463633	098900	Registered
Catalina Advertising Agency	Arizona	Arizona Mail Order Company, Inc.		018569	Registered
Clothes To Home	United States	Arizona Mail Order Company, Inc.	73-706837	1500504	Registered

Coward	United States	Arizona Mail Order Company, Inc.	71-039493	0073661	Registered
Daniel Low's	Arizona	Arizona Mail Order Company, Inc.		030854	Registered
Daniel Low's	United States	Arizona Mail Order Company, Inc.	74-261393	1764436	Registered
David Calais	United States	Arizona Mail Order Company, Inc.	75-390967	2214562	Registered
Derby-Higginson	Arizona	Arizona Mail Order Company, Inc.		030810	Registered
Dry Dock by Serbin	United States	Arizona Mail Order Company, Inc.	72/308038	0885089	Registered
Dulottes	United States	Arizona Mail Order Co., Inc.	72-279335	0858631	Registered
Easy Living	United States	Arizona Mail Order Company, Inc.	73-647797	1458320	Registered
Edge Keepers	United States	Arizona Mail Order Company, Inc.	71-697361	0629156	Registered
Heavenly Comfort	Arizona	Arizona Mail Order Company, Inc.		054247	Registered
Heavenly Comfort	Arizona	Arizona Mail Order Company, Inc.		022753	Registered
Heavenly Comfort	United States	Arizona Mail Order Company, Inc.	73/505011	1370230	Registered
Heavenly Comfort	Arizona	Arizona Mail Order Company, Inc.		022751	Registered
Heavenly Comfort	Arizona	Arizona Mail Order Company, Inc.		022754	Registered
Heavenly Comfort	Arizona	Arizona Mail Order Company, Inc.		022752	Registered
Heiress II	United States	Arizona Mail Order Company, Inc.	73/083914	1073151	Registered
Home, Etc.	United States	Arizona Mail Order Company, Inc.	74/344649	1789388	Registered
International Boutique	Arizona	Arizona Mail Order Company, Inc.		054248	Registered
International Boutique	Arizona	Arizona Mail Order Company, Inc.		022755	Registered
International Boutique	Arizona	Arizona Mail Order Company, Inc.		022756	Registered
Intimate Appeal	Arizona	Arizona Mail Order Company, Inc.		089844	Registered
Intimate Appeal	United States	Arizona Mail Order Company, Inc.	74-145319	1680348	Registered

Intimate Appeal	Canada	Arizona Mail Order Company, Inc.	695992	TMA418201	Registered
Intimate Appeal	Arizona	Arizona Mail Order Company, Inc.		027816	Registered
Intimate Appeal - Ladies Wear	Arizona	Arizona Mail Order Company, Inc.		027817	Registered
Intime	United States	LM&B Catalog, Inc. d/b/a Arizona Mail Order Co., Inc.	73-285593	1186245	Registered
Jean Grayson's Brownstone Studio	United States	LM&B Catalog, Inc. d/b/a Arizona Mail Order Co., Inc.	72-463634	0995979	Registered
Jean Grayson's Brownstone Studio	United States	LM&B Catalog, Inc. d/b/a Arizona Mail Order Co., Inc.	73-408981	1276576	Registered
Jewelerie	Arizona	Arizona Mail Order Company, Inc.		059311	Registered
Jewelerie	Arizona	Arizona Mail Order Company, Inc.		023400	Registered
Jewelerie	Arizona	Arizona Mail Order Company, Inc.		023402	Registered
Jewelerie	Arizona	Arizona Mail Order Company, Inc.		023401	Registered
Jewelry Values	United States	Arizona Mail Order Company, Inc.	73-593124	1427432	Registered
Kraus Of California	Arizona	Arizona Mail Order Company, Inc.		022148	Registered
Kraus Of California	California	Arizona Mail Order Company, Inc.		072079	Registered
Kraus Of California	United States	Arizona Mail Order Company, Inc.	73/411739	1276299	Registered
Kraus Of California	Arizona	Arizona Mail Order Company, Inc.		045835	Registered
Kraus Of California	Arizona	Arizona Mail Order Company, Inc.		022150	Registered
Kraus Of California	Arizona	Arizona Mail Order Company, Inc.		022149	Registered
Lady "A"	United States	Arizona Mail Order Company, Inc.	73-220013	1168377	Registered
Lady Ambassador	United States	Arizona Mail Order Company, Inc.	73/220012	1180174	Registered
Lew Magram	United States	LM&B Catalog, Inc. d/b/a Arizona Mail Order Co., Inc.	73-731687	1554789	Registered

Lew Magram	United Kingdom	LM&B Catalog, Inc. d/b/a Arizona Mail Order Co., Inc.	898483	898483	Registered
Mail Pouch	United States	Arizona Mail Order Company, Inc.	73-217264	1200435	Registered
Mark Reed	United States	Arizona Mail Order Company, Inc.	73-616143	1435705	Registered
Nancy's Choice	Arizona	Arizona Mail Order Company, Inc.		089846	Registered
Nancy's Choice	Arizona	Arizona Mail Order Company, Inc.		027818	Registered
Nancy's Choice	United States	Arizona Mail Order Company, Inc.	73/311144	1202124	Registered
Nancy's Choice	United States	Arizona Mail Order Company, Inc.	73/425956	1295149	Registered
Nancy's Choice	Arizona	Arizona Mail Order Company, Inc.		027819	Registered
Old Pueblo Traders	Arizona	Arizona Mail Order Company, Inc.		008087	Registered
Old Pueblo Traders	Arizona	Arizona Mail Order Company, Inc.		022338	Registered
Old Pueblo Traders	Canada	Arizona Mail Order Company, Inc.		TMA412,619	Registered
Old Pueblo Traders	United States	Arizona Mail Order Company, Inc.	73-508538	1336664	Registered
Old Pueblo Traders	Arizona	Arizona Mail Order Company, Inc.		022339	Registered
Old Pueblo Traders – Vicki Wayne's	Arizona	Arizona Mail Order Company, Inc.		088261	Registered
Old Pueblo Traders – Vicki Wayne's	Arizona	Arizona Mail Order Company, Inc.		027570	Registered
Old Pueblo Traders – Vicki Wayne's	United States	Arizona Mail Order Company, Inc.	73-465909	1342544	Registered
Organized Lady	United States	Arizona Mail Order Company, Inc.	73-048633	1047265	Registered
Patchwork Pockets	United States	Arizona Mail Order Company, Inc.	73/375435	1320178	Registered (On Supplemental Register)
Patchwork Pockets	United States	AMO Acquisition, Inc.	75/295107	2183750	Registered
Prelude	United States	Arizona Mail Order Company, Inc.	76/019523	2608612	Registered
REGALIA	Arizona	Arizona Mail Order Company, Inc.		045833	Registered

REGALIA	United States	Arizona Mail Order Company, Inc.	74/020955	1649648	Registered
REGALIA	Arizona	Arizona Mail Order Company, Inc.		027563	Registered
Regency	United States	Arizona Mail Order Company, Inc.	73/252947	1199554	Registered
Ribbons/#2	Arizona	Arizona Mail Order Company, Inc.		022329	Registered
Ribbons	California	Arizona Mail Order Company, Inc.		072080	Registered
Ribbons	Arizona	Arizona Mail Order Company, Inc.		047806	Registered
Ribbons/#39	Arizona	Arizona Mail Order Company, Inc.		022331	Registered
Ribbons/#38	Arizona	Arizona Mail Order Company, Inc.		022330	Registered
Riviera	United States	Arizona Mail Order Company, Inc.	73-509283	1384284	Registered
Safety Bag	United States	Arizona Mail Order Company, Inc.	73-048634	1036812	Registered
Secret Slimmer	United States	Arizona Mail Order Company, Inc.	75-787195	2431017	Registered
Secret Slimmer	Arizona	Arizona Mail Order Company, Inc.		43319	Registered
Serbin	United States	Arizona Mail Order Company, Inc.	71-671532	0606130	Registered
Serbin Shirtwaister	United States	Arizona Mail Order Company, Inc.	71-656742	0595986	Registered
Serbin Sport	United States	Arizona Mail Order Company, Inc.	73-687002	1503096	Registered
Serendipity	United States	Arizona Mail Order Company, Inc.	73-171435	1133650	Registered
Serendipity	Canada	Arizona Mail Order Company, Inc.	696423	TMA412621	Registered
Shopping International	Arizona	Arizona Mail Order Company, Inc.		045182	Registered
Skins	Arizona	Arizona Mail Order Company, Inc.		047805	Registered
Skins	Arizona	Arizona Mail Order Company, Inc.		022144	Registered
Skins	California	Arizona Mail Order Company, Inc.		072078	Registered
Skins/Animal Figure #39	Arizona	Arizona Mail Order Company, Inc.		022146	Registered

Skins/Animal Figure #38	Arizona	Arizona Mail Order Company, Inc.		022145	Registered
Stepping Your Way	Arizona	Arizona Mail Order Company, Inc.		021289	Registered
Stepping Your Way	Arizona	Arizona Mail Order Company, Inc.		022336	Registered
Stepping Your Way	Arizona	Arizona Mail Order Company, Inc.		022337	Registered
Strawstack	United States	Arizona Mail Order Company, Inc.	72-179272	0783692	Registered
Switches	United States	Arizona Mail Order Company, Inc.	73-692050	1493256	Registered
Tumbleweeds From The West	Arizona	Arizona Mail Order Company, Inc.		015199	Registered
Tumbleweeds From The West	Arizona	Arizona Mail Order Company, Inc.		008033	Registered
Ultimate	United States	Arizona Mail Order Company, Inc.	73/375436	1294248	Registered
Unique Petite	Arizona	Arizona Mail Order Company, Inc.		086665	Registered
Unique Petite	United States	Arizona Mail Order Company, Inc.	73-683187	1499030	Registered
Value Showcase	Canada	Arizona Mail Order Company, Inc.	695,995	TMA417,587	Registered
Value Showcase	United States	Arizona Mail Order Company, Inc.	73-778622	1556819	Registered
VICKI WAYNE'S	United States	Arizona Mail Order Company, Inc.	75-127842	2055472	Registered
VICKI WAYNE'S	United States	Arizona Mail Order Company, Inc.	73-508579	1336665	Registered
VICKI WAYNE	Arizona	Arizona Mail Order Company, Inc.		022421	Registered
VICKI WAYNE	Arizona	Arizona Mail Order Company, Inc.		022422	Registered
Willow Ridge	United States	Bedford Fair Apparel, Inc.	73-419800	1349496	Registered
Wilroy	United States	LM&B Catalog, Inc. d/b/a Arizona Mail Order Co., Inc.	72-389088	0925944	Registered
Wilroy	United States	LM&B Catalog, Inc.	72-206793	0802301	Registered
World Handicrafts	Arizona	Arizona Mail Order Company, Inc.		046085	Registered
World of Christmas	Arizona	Arizona Mail Order Company, Inc.		046087	Registered

World Of Fashion	Arizona	Arizona Mail Order Company, Inc.		046086	Registered
World Of Fashion	United States	Arizona Mail Order Company, Inc.	73-038569	1027597	Registered

Figi's Inc. and its subsidiaries

Trademark/ Service Mark	Goods/Services	Owner	Status	Serial No/ Filing Date	Reg. No/ Reg. Date
BUSINESS IN GOOD TASTE	Mail order services in the field of foods (cl. 35)	Family Farm Gifts, Inc.	Opposition period complete; notice of allowance issued 8/13/02.	76/315,686 9/21/01	
CREAMY COUNTRY	Cheese spreads (cl. 29)	Figi's Inc.	Registered. Declaration of Use Due 6/20/05-6/20/06.	75/687,609 4/21/99	2,359,870 6/20/00
FAMILY FARM GIFTS	Mail order services in the field of foods (cl. 42)	Family Farm Gifts, Inc.	Registered.	468,972 3/06/84	1,314,033 1/08/85
FIGI'S	Cheese, dried fruit, meat, jams, jellies, fruit preserves, and processed nuts (cl. 29) Candy, cookies, cake, mustard, salt, table syrups, honey, pretzels and popped popcorn (cl. 30) Fresh fruit, unpopped plain kernel popcorn (cl. 31) Mail order catalog services featuring food items (cl. 35)	Figi's Inc.	Registered. Declaration of use due 4/9/07 - 4/9/08.	75/886,238 1/3/00	2,557,800 4/9/02
GIFTS IN GOOD TASTE	Catalogs pertaining to food and gift items (cl. 16) Mail-order services in the field of food and gift items (cl. 42)	Figi's Inc.	Registered. Renewal due 5/03/03.	365,057 5/17/82	1,236,298 5/03/83
MAPLE STREET MERCHANTS	Mail order catalog services featuring general merchandise (cl. 35)	Figi's Inc.	Registered. Declaration of Use Due 8/10/04 - 8/10/05.	75/341,495 8/15/97	2,269,648 8/10/99
MAPLE STREET PETS	Online retail store services, online ordering services, and mail order and catalog services in the field of general merchandise (cl. 35)	Figi's Inc.	Opposition period complete; notice of allowance was issued on 5/7/02 (must use mark in commerce and file statement of use or request 6 month extension of time to file a statement of use by 11/7/02).	75/752,304 7/15/99	

PC Flowers & Gifts.com, LLC

2/2/1 (Item 1 from file: 226)
DIALOG(R)File 226:TRADEMARKSCAN(R)-US FED
(c) 2002 Thomson & Thomson. All rts. reserv.

04720994

PC FLOWERS & GIFTS

INTL CLASS: 42 (Miscellaneous Service Marks)

U.S. CLASS: 100 (Miscellaneous Service Marks)

101 (Advertising & Business Services)

STATUS: Registered; Section 2(F)

GOODS/SERVICES: RETAIL SHOP-AT-HOME SERVICES FEATURING FLOWERS
AND GIFTS BY MEANS OF INTERACTIVE ONLINE SERVICES AND GLOBAL
COMPUTER NETWORK, PERSONAL COMPUTERS, INTERACTIVE TELEVISION,
AUDIOTEXT, MODEMS, PERSONAL DIGITAL ASSISTANTS AND TELEPHONE

SERIAL NO.: 74-720,994

REG. NO.: 2,090,415

REGISTERED: August 26, 1997

FIRST USE: January 1, 1995 (Intl Class 42)

FIRST COMMERCE: January 1, 1995 (Intl Class 42)

FILED: August 25, 1995

PUBLISHED: June 3, 1997

ORIGINAL APPLICANT: PC FLOWERS AND GIFTS, INC. (Virginia
Corporation), 2944 HUNTER MILL ROAD, OAKTON, VA (Virginia),
22124, USA (United States of America)

OWNER AT PUBLICATION: PC FLOWERS AND GIFTS, INC. (Virginia
Corporation), 2944 HUNTER MILL ROAD, OAKTON, VA (Virginia),
22124, USA (United States of America)

ASSIGNEE(S): PC FLOWERS & GIFTS.COM, INC. (Delaware
Corporation), 2001 W. MAIN ST., SUITE #175, STAMFORD, CT
(Connecticut), 06902, USA (United States of America)

Assignor(s): PC FLOWERS & GIFTS, INC. (Delaware Corporation)

Reel/Frame: 1910/0717

Recorded: June 14, 1999

Brief: CHANGE OF ASSIGNEE NAME & ADDRESS

FILING CORRESPONDENT: NORM D ST LANDAU, TUCKER FLYER & LEWIS PC,
1615 L ST NW STE 400, WASHINGTON DC 20036-5610

2/2/2 (Item 2 from file: 226)
DIALOG(R)File 226:TRADEMARKSCAN(R)-US FED
(c) 2002 Thomson & Thomson. All rts. reserv.

04467019

PC GIFTS

INTL CLASS: 42 (Miscellaneous Service Marks)

U.S. CLASS: 100 (Miscellaneous Service Marks)

101 (Advertising & Business Services)

T&T U.S. CLASS: 107 (Education & Entertainment Services)

STATUS: Registered; Intent to Use - Application

GOODS/SERVICES: RETAIL SHOP AT HOME SERVICES FEATURING GENERAL
MERCHANDISE BY MEANS OF AN INTERACTIVE COMPUTER NETWORK,
INTERACTIVE TELEVISION, AUDIOTEXT, PERSONAL DIGITAL ASSISTANTS
AND TELEPHONE

SERIAL NO.: 74-467,019

REG. NO.: 1,990,239

REGISTERED: July 30, 1996

FIRST USE: October 1, 1994 (Intl Class 42)

FIRST COMMERCE: October 1, 1994 (Intl Class 42)

FILED: December 7, 1993
PUBLISHED: March 7, 1995
EXTENSION APPROVED: February 20, 1996
ALLOWANCE FILED: May 30, 1995
ORIGINAL APPLICANT: PC FLOWERS, INC. (Virginia Corporation),
SUITE 103, 2944 HUNTER MILL ROAD, OAKTON, VA (Virginia), 22124,
USA (United States of America)
OWNER AT PUBLICATION: PC FLOWERS, INC. (Virginia Corporation),
SUITE 103, 2944 HUNTER MILL ROAD, OAKTON, VA (Virginia), 22124,
USA (United States of America)
ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Virginia Corporation),
2944 HUNTER MILL ROAD, SUITE 103, OAKTON, VA (Virginia), 22124,
USA (United States of America)
Assignor(s): PC FLOWERS, INC. (Virginia Corporation)
Reel/Frame: 1491/0719
Recorded: August 9, 1996
Brief: ASSIGNMENT OF A PART OF ASSIGNOR INTEREST
ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Virginia Corporation),
2944 HUNTER MILL ROAD, SUITE 103, OAKTON, VA (Virginia), 22124,
USA (United States of America)
Assignor(s): PC FLOWERS, INC. (Virginia Corporation)
Reel/Frame: 1599/0635
Recorded: June 23, 1997
Brief: LICENSE AGREEMENT
ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Virginia Corporation),
2944 HUNTER MILL ROAD, SUITE 103, OAKTON, VA (Virginia), 22124,
USA (United States of America)
Assignor(s): PC FLOWERS, INC. (Virginia Corporation)
Reel/Frame: 1607/0983
Recorded: June 23, 1997
Brief: CORRECTIVE ASSIGNMENT TO CORRECT THE EFFECTIVE DATE
PREVIOUSLY RECORDED ON REEL 1491, FRAME 0719.
ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Virginia Corporation),
2944 HUNTER MILL ROAD, SUITE 103, OAKTON, VA (Virginia), 22124,
USA (United States of America)
Assignor(s): PC FLOWERS, INC. (Virginia Corporation); PC
FLOWERS & GIFTS, INC. (Virginia Corporation)
Reel/Frame: 1701/0611
Recorded: February 19, 1998
Brief: MERGER
ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Delaware Corporation), 1
LANDMARK SQUARE, STAMFORD, CT (Connecticut), 06901, USA (United
States of America)
Assignor(s): PC FLOWERS & GIFTS, INC. (Virginia Corporation)
Reel/Frame: 1701/0613
Recorded: February 19, 1998
Brief: MERGER EFFECTIVE 9-11-97
ASSIGNEE(S): PC FLOWERS & GIFTS.COM, INC. (Delaware
Corporation), 2001 W. MAIN ST., SUITE #175, STAMFORD, CT
(Connecticut), 06902, USA (United States of America)
Assignor(s): PC FLOWERS & GIFTS, INC. (Delaware Corporation)
Reel/Frame: 1910/0717
Recorded: June 14, 1999
Brief: CHANGE OF ASSIGNEE NAME & ADDRESS
OTHER U.S. REGISTRATIONS: 1781553
FILING CORRESPONDENT: NORM D. ST. LANDAU, TUCKER, FLYER & LEWIS,
SUITE 400, 1615 L STREET, N.W., WASHINGTON, DC 20036-5610

2/2/4 (Item 4 from file: 226)

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9

TRADEMARK
REEL: 003181 FRAME: 0084

04191555

PC BALLOONS

INTL CLASS: 28 (Toys & Sporting Goods)
42 (Miscellaneous Service Marks)

U.S. CLASS: 22 (Games, Toys, & Sporting Goods)
50 (Merchandise Not Otherwise Classified)
101 (Advertising & Business Services)

STATUS: Registered; Section 8 & 15 - Accepted & Acknowledged

GOODS/SERVICES: (INT. CL. 28) BALLOONS (INT. CL. 42) RETAIL SALE
OF PRE-INFLATED BALLOON ARRANGEMENTS PERSONALLY DELIVERED TO
PURCHASER'S SPECIFIED LOCATION AND SOLD THROUGH REMOTE POINT OF
PURCHASE BY TELEPHONE AND/OR COMPUTER TELECOMMUNICATION

SERIAL NO.: 74-191,555

REG. NO.: 1,781,553

REGISTERED: July 13, 1993

FIRST USE: June 1, 1991 (Intl Class 28)

June 1, 1991 (Intl Class 42)

FIRST COMMERCE: June 1, 1991 (Intl Class 28)

June 1, 1991 (Intl Class 42)

FILED: August 2, 1991

PUBLISHED: April 20, 1993

AFFIDAVIT SEC.: 8-15; November 12, 1999

ORIGINAL APPLICANT: PC FLOWERS, INC. (Virginia Corporation),
10509 WILLIAM TERRY DRIVE, VIENNA, VA (Virginia), 22181, USA
(United States of America)

OWNER AT PUBLICATION: PC FLOWERS, INC. (Virginia Corporation),
10509 WILLIAM TERRY DRIVE, VIENNA, VA (Virginia), 22181, USA
(United States of America)

ORIGINAL REGISTRANT: PC FLOWERS, INC. (Virginia Corporation),
134 DAVENPORT DRIVE, STAMFORD, CT (Connecticut), 06902, USA
(United States of America)

ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Virginia Corporation),
2944 HUNTER MILL ROAD, SUITE 103, OAKTON, VA (Virginia), 22124,
USA (United States of America)

Assignor(s): PC FLOWERS, INC. (Virginia Corporation)

Reel/Frame: 1491/0719

Recorded: August 9, 1996

Brief: ASSIGNMENT OF A PART OF ASSIGNOR INTEREST

ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Virginia Corporation),
2944 HUNTER MILL ROAD, SUITE 103, OAKTON, VA (Virginia), 22124,
USA (United States of America)

Assignor(s): PC FLOWERS, INC. (Virginia Corporation)

Reel/Frame: 1599/0635

Recorded: June 23, 1997

Brief: LICENSE AGREEMENT

ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Virginia Corporation),
2944 HUNTER MILL ROAD, SUITE 103, OAKTON, VA (Virginia), 22124,
USA (United States of America)

Assignor(s): PC FLOWERS, INC. (Virginia Corporation)

Reel/Frame: 1607/0983

Recorded: June 23, 1997

Brief: CORRECTIVE ASSIGNMENT TO CORRECT THE EFFECTIVE DATE
PREVIOUSLY RECORDED ON REEL 1491, FRAME 0719.

ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Virginia Corporation),
2944 HUNTER MILL ROAD, SYITE 103, OAKTON, VA (Virginia), 22124,
USA (United States of America)

Assignor(s): PC FLOWERS, INC. (Virginia Corporation); PC

FLOWERS & GIFTS, INC. (Virginia Corporation)

Reel/Frame: 1701/0611

Recorded: February 19, 1998

Brief: MERGER

ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Delaware Corporation), 1
LANDMARK SQUARE, STAMFORD, CT (Connecticut), 06901, USA (United
States of America)

Assignor(s): PC FLOWERS & GIFTS, INC. (Virginia Corporation)

Reel/Frame: 1701/0613

Recorded: February 19, 1998

Brief: MERGER EFFECTIVE 9-11-97

ASSIGNEE(S): PC FLOWERS & GIFTS.COM, INC. (Delaware
Corporation), 2001 W. MAIN ST., SUITE #175, STAMFORD, CT
(Connecticut), 06902, USA (United States of America)

Assignor(s): PC FLOWERS & GIFTS, INC. (Delaware Corporation)

Reel/Frame: 1910/0717

Recorded: June 14, 1999

Brief: CHANGE OF ASSIGNEE NAME & ADDRESS

DISCLAIMS: "BALLOONS"

OTHER U.S. REGISTRATIONS: 1623072

FILING CORRESPONDENT: ARTHUR L. PLEVY, ARTHUR L. PLEVY, BUCHANAN
INGERSOLL P.C., COLLEGE CENTRE, 500 COLLEGE RD E, PRINCETON, NJ
08540

2/2/5 (Item 5 from file: 226)

DIALOG(R)File 226:TRADEMARKSCAN(R)-US FED

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04175836

1-800-PC FLOWERS

INTL CLASS: 42 (Miscellaneous Service Marks)

U.S. CLASS: 101 (Advertising & Business Services)

STATUS: Registered; Section 8 - Accepted; Intent to Use -
Application

GOODS/SERVICES: RETAIL FLORIST SERVICES AND SHOP-AT-HOME SERVICES
RENDERED BY TELEPHONE

SERIAL NO.: 74-175,836

REG. NO.: 1,787,646

REGISTERED: August 10, 1993

FIRST USE: October 1, 1991 (Intl Class 42)

FIRST COMMERCE: October 1, 1991 (Intl Class 42)

FILED: June 13, 1991

PUBLISHED: August 4, 1992

ALLOWANCE FILED: October 27, 1992

AFFIDAVIT SEC.: 8; January 31, 2000

ORIGINAL APPLICANT: PC FLOWERS, INC. (Virginia Corporation),
10509 WILLIAM TERRY DRIVE, VIENNA, VA (Virginia), 22181, USA
(United States of America)

OWNER AT PUBLICATION: PC FLOWERS, INC. (Virginia Corporation),
10509 WILLIAM TERRY DRIVE, VIENNA, VA (Virginia), 22181, USA
(United States of America)

ORIGINAL REGISTRANT: PC FLOWERS, INC. (Virginia Corporation),
10509 WILLIAM TERRY DRIVE, VIENNA, VA (Virginia), 22181, USA
(United States of America)

ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Virginia Corporation),
2944 HUNTER MILL ROAD, SUITE 103, OAKTON, VA (Virginia), 22124,
USA (United States of America)

Assignor(s): PC FLOWERS, INC. (Virginia Corporation)

Reel/Frame: 1491/0719

Recorded: August 9, 1996
Brief: ASSIGNMENT OF A PART OF ASSIGNOR INTEREST
ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Virginia Corporation),
2944 HUNTER MILL ROAD, SUITE 103, OAKTON, VA (Virginia), 22124,
USA (United States of America)
Assignor(s): PC FLOWERS, INC. (Virginia Corporation)
Reel/Frame: 1599/0635
Recorded: June 23, 1997
Brief: LICENSE AGREEMENT
ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Virginia Corporation),
2944 HUNTER MILL ROAD, SUITE 103, OAKTON, VA (Virginia), 22124,
USA (United States of America)
Assignor(s): PC FLOWERS, INC. (Virginia Corporation)
Reel/Frame: 1607/0983
Recorded: June 23, 1997
Brief: CORRECTIVE ASSIGNMENT TO CORRECT THE EFFECTIVE DATE
PREVIOUSLY RECORDED ON REEL 1491, FRAME 0719.
ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Virginia Corporation),
2944 HUNTER MILL ROAD, SYITE 103, OAKTON, VA (Virginia), 22124,
USA (United States of America)
Assignor(s): PC FLOWERS, INC. (Virginia Corporation); PC
FLOWERS & GIFTS, INC. (Virginia Corporation)
Reel/Frame: 1701/0611
Recorded: February 19, 1998
Brief: MERGER
ASSIGNEE(S): PC FLOWERS & GIFTS, INC. (Delaware Corporation), 1
LANDMARK SQUARE, STAMFORD, CT (Connecticut), 06901, USA (United
States of America)
Assignor(s): PC FLOWERS & GIFTS, INC. (Virginia Corporation)
Reel/Frame: 1701/0613
Recorded: February 19, 1998
Brief: MERGER EFFECTIVE 9-11-97
ASSIGNEE(S): PC FLOWERS & GIFTS.COM, INC. (Delaware
Corporation), 2001 W. MAIN ST., SUITE #175, STAMFORD, CT
(Connecticut), 06902, USA (United States of America)
Assignor(s): PC FLOWERS & GIFTS, INC. (Delaware Corporation)
Reel/Frame: 1910/0717
Recorded: June 14, 1999
Brief: CHANGE OF ASSIGNEE NAME & ADDRESS
DISCLAIMS: "FLOWERS"
OTHER U.S. REGISTRATIONS: 1623072
FILING CORRESPONDENT: ARTHUR L. PLEVY, ARTHUR L. PLEVY, BUCHANAN
INGERSOLL PC, COLLEGE CENTRE, 500 COLLEGE RD E, PRINCETON NJ
08540