

07-12-2005



103038911

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

S. 2705

1. Name of conveying party(ies):

Lipton Investments, Inc.

- Individual(s) Association
General Partnership Limited Partnership
Corporation-State Delaware
Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Unilever Supply Chain, Inc.

Internal Address:

Street Address: 1 John Street

City: Clinton State: CT Zip: 06413

- Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State Delaware
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
Security Agreement Change of Name
Other

Execution Date: May 7, 2005

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

78/319354

B. Trademark Registration No.(s)

611,964

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Rowena DeLeon

Internal Address: Unilever

Street Address: 33 Benedict Place

City: Greenwich State: CT Zip: 06830

6. Total number of applications and registrations involved:

245

7. Total fee (37 CFR 3.41): \$ 6140.00

- Enclosed
Authorized to be charged to deposit account

8. Deposit account number:

03-1595

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Rowena DeLeon

Name of Person Signing

Signature

5/24/05

Date

Total number of pages including cover sheet, attachments, and document:

9

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

07/11/2005 JJALLAH2 00000009 031595 78319354

01 FC:0521 40.00 DA
02 FC:0522 6100.00 DA



05-27-2005

U.S. Patent & TMO/TM Mail Rpt Dt. #54

TRADEMARK REEL: 003187 FRAME: 0408

## SCHEDULE A

### MARK

### REG. NO. (APPL. NO.)

FLO-THRU	611964
DELICIOUS MEAL DISCOVERIES	2522899
DESIGN ONLY	1649445
CCONTINENTAL	1521994
CUP-A-SOUP	1438216
HONEY MUSTARD MADNESS	2748311
BLUE SEAL	1009997
BRUMMEL & BROWN	2164354
BRUMMEL & BROWN SIMPLY STRAWBERRY	2306611
- BRUMMEL & BROWN AWESOME APPLE & CINNAMON	2531195
BRUMMELL & BROWN BLISSFULLY BLUEBERRY	2364728
BRUMMEL & BROWN SIMPLY STRAWBERRY	2371258
BUTTER MATCH	1208748
CHURNGOLD	94023
COUNTRY CROCK	1281767
COUNTRY CROCK	2853150
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ELGIN	658849
- GOLD'N CORN	1785700
GOLDEN QUARTERS	906958
I CAN'T BELIEVE IT'S NOT BUTTER!	1257722
IMPERIAL	743864
IMPERIAL	2658531
LAWRY'S	737241
LAWRY'S	1181354
LIPTON	2116903
LIPTON	2832416
L	1140026
- MRS FILBERT'S	518648
MRSFILBERTS	923943
PROMISE ULTRA	1890004
PROMISE	840129
PROMISE	971988
RECIPE SECRETS	1794377
ROBUSTO	2807534
ROCKIN' RANCH	2944847
SHAKEABLES	2650403
SHEDD'S COUNTRY CROCK	2545034

- SHEDD'S COUNTRY CROCK	2853151
SHEDD'S SPREAD COUNTRY CROCK	1507377
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SPREADABLE STICKS	
SHEDD'S SPREAD COUNTRY CROCK CHURN	2011836
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SHEDD'S	650617
SOUP SECRETS	1849506
SOUPWORKS	2477010
SURE GOOD	817881
SWEET'N SPICY	1072952
- TAKE CONTROL	2435642
TAKE CONTROL	2357733
TAKE CONTROL	2346142
WILLOW RUN	418331
WISH-BONE LIGHT	1110621
WISH-BONE	1631768
WISH-BONE	1616903
**DESIGN ONLY**	2319604
ANYWHERE THERE'S WATER!	2693190
CITRUS SPLASH	2567929
✓ L LAWRY'S SPECIAL EDITION	1314889
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LIPTON COLD BREW	2728706
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MEAL ON THE GO	2384896
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PIZZA QUICK	1322448
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- SIDELIGHTS	1386973
SURPRISE	232394
TRIM	1294769
TRIM	1297909
TRIM	1294770
TRIM	1297908
WISH-BONE	29592
**DESIGN ONLY**	2279867
** DESIGN ONLY**	2688619
ADOLPH'S FOR THE GRILL	2083532
- ADOLPH'S	979551
BACON & TOMATO TWIST	2789503
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CHAILATTA	2510845
CHEESE CREATIONS!	2255954
CHICKEN TONIGHT	1781626
DIET IMPERIAL	853336
DISCOVER GENUINE REFRESHMENT	2417927
FEEL LIPTON GOOD	2698460
~ FIVE BROTHERS	2054587
FIVE BROTHERS	2180815
FIVE BROTHER HARVEST RESERVE	2547299
FRUTTA DI ORTO	1753350
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HEARTY ROBUSTO!	2406853
HERB SENSATION	2778484
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LIFE'S A LITTLE BETTER WITH LIPTON TEA	2468175
~ LIPTON BRISK BIG CHUG	2243845
LIPTON SIZZLE & STIR	2409443
LIPTON SUN SPREE	2267781
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LIPTON	2090705
LIPTON	2088996
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LIZANO	2073623
MAMA'S SPECIAL GARDEN SAUCE	2652524
MARINADE IN MINUTES	1693788
= MEABALLS TONIGHT	1334576
MRS. FILBERT'S	766015
NOW THAT'S BRISK	2179579
OLD WORLD STYLE	1094105
PIZZA QUICK	1125465
RAGU CHUNKY GARDENSTYLE	1346572
RAGU CHUNKY GARDENSTYLE	1346573
RAGU CHUNKY GARDENSTYLE	2362251
RAGU CHUNKY GARDENSTYLE	2362256
RAGU EXPRESS	2828215
~ RAGU OLD WORLD STYLE	2360298
RAGU RECIPE SELECTION	2141338
RAGU ROBUSTO!	2507802
RAGU'	1716157
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SHEDD'S COUNTRY CROCK	2018307
SIR THOMAS LIPTON	2101364
TAKE CONTROL	2528219
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- TEABAR LIPTON	2441352
THAT'S BRISK, BABY!	2202035
THAT'S ITALIAN!	1257733
THE "BRISK" TEA	627497
THE DIFFERENCE IS DELICIOUS!	2064926
WEEKDAY GOURMET	2014037
WISH-BONE	2265747
WISH-BONE	2502042
WISH-BONE	2502043
WORLD'S MOST COLORFUL TASTE	2229036
- 2 GRAMS OF FAT 1 BIZILLION GRAMS OF FLAVOR!	2514816
TEA BURST	1524756
BRISK	2660687
XTREME SPORT	2200631
RAGU REWARDS	2329263
L LAWRY'S THE PRIME RIB	2715012
LAWRY'S THE PRIME RIB	2692153
LAWRY'S	1028961
L	1022259
LIPTON TEAHOUSE	2180324
- T LIPTON	2172805
* LAWRY'S CARVERY	2782788
CARB OPTIONS	(78/319354) -
HEART HEALTH ESSENTIALS	(76/622836)
CARB OPTIONS	(76/568086)
CARB OPTIONS SKIPPY	(78/327971)
CHEDDAR THAN EVER	(78/270409)
YES-IPES	(78/595992)
YES-IPE	(78/584382)
PROMISE PRO-ACTIV	(78/483877)
- COUNTRY CROCK	(76/606538)
COUNTRY CROCK	(78/197050)
I CAN'T BELIEVE IT'S NOT SOUR CREAM!	(78/184341)
HEART HEALTH ESSENTIALS	(78/483898)
SHEDD'S COUNTRY CROCK	(76/606530)
SHEDD'S COUNTRY CROCK	(78/197053)
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I CAN'T BELIEVE ITS NOT CREAM!	(78/184252)
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I CAN'T BELIEVE IT'S NOT MILK!	(78/184332)
- I CAN'T BELIEVE IT'S NOT EGGS!	(78/375560)
TAKING YOUR HEALTH TO HEART	(78/593132)
AOX	(78/430149)
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CARB OPTIONS RAGU	(78/327989)
CARB OPTIONS WISH-BONE	(78/327998)

CARB OPTIONS LAWRY'S	(78/328108)
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DISCOVER THE NATURAL POWER OF TEA	(78/515469)
- CHANGE THE MOOD OF YOUR FOOD	(78/229810)
GOODNESS IN EVERY LEAF!	(76/607317)
THE POWER OF THE LEAF	(78/578573)
THE SALAD LOVER'S SALAD DRESSING	(78/567460)
TV TAILGATING	(78/305229)
VEGGIE SECRETS	(78/403936)
WATER TO THE POWER OF TEA	(78/514388)
WISH-BONE NATURALS	(78/312041)
WISH-BONE RESERVE	(78/312048)
LIPTON STEAM	(76/179863)
- MEAN GREEN	(78/430170)
T20	(76/619143)
QUENCH IT WITH A BRISK	(78/318396)
LIPTON TEA & JUICE FUSION	(78/197044)
TEA CAN DO THAT	(78/568326)
TEAR, SHARE AND WIN	(78/571980)
NEVER2EARLY	(78/502614)
SHEDD'S SPREAD COUNTRY CROCK	(76/515224)
LIPTON. TEA CAN DO THAT	(78/508529)
LIPTON - GET MORE OUT OF TEA	(76/535060)
- I CAN'T BELIEVE IT'S NOT MAYONNAISE!	(78/184326)
NOW, THAT'S COOL	(78/227828)
LIPTON BRISK. WE GOT YOUR FLAVOR	(78/230619)
LIPTON BRISK BUZZ	(78/232657)
LIPTON BUZZ	(78/232671)
SHOPPERVISION	(78/584758)
V.I.P.	(78/584719)
LIPTON FUSION	(78/197025)
BEST FOODS REAL MAYONNAISE	1293061
BEST FOODS LIGHT REDUCED CALORIE	1439352
MAYONNAISE	
- BEST FOODS LIGHT	1511110
BLUE RIBBON HELLMANN'S LIGHT REDUCED	1438227
CALORIE MAYONNAISE	
BRING OUT THE HELLMANN'S...BRING OUT	1462104
THE BEST!	
BRING OUT THE BEST FOODS...BRING OUT	1461172
THE BEST!	
BRING OUT THE BEST	1478873
HELLMANN'S	514280
HELLMANN'S LIGHT	1511931
HELLMANN'S REAL MAYONNAISE	1293060

**DESIGN ONLY**	1017067
BEST FOODS	565259
~ BEST FOODS REALY MAYONNAISE	1237528
BLUE RIBBON	109122
BLUE RIBBON HELLMANN'S REAL MAYONNAISE	1236589
BRING OUT THE BEST	2931648
HELLMANN'S	2921487
HELLMANN'S	(76/636413)
HELLMANN'S	(78/442136)
HELLMANN'S	(78/369055)
SKIPPY CREAMY PEANUT BUTTER	1248537
SKIPPY CREAMY PEANUT BUTTER	1424142
> SKIPPY DOUBLY DELICIOUS!	2509702
SKIPPY SUPER CHUNK PEANUT BUTTER	1429457
SKIPPY	504940
SPREAD THE FUN!	2306244
SUPER CHUNK	1661842
**DESIGN ONLY**	1882375
SKIPPY	2921754
SQUEEZ'IT	2833255
MAIZENA	442768
BOVRIL	51862
~ BOVRIL	2401710
DURYE MAIZENA PURE CORNSTARCH FOR THE MODERN KITCHEN	1382569
DURYEAS'	30327
MAIZENA	19679
MAIZENA	19680
MARMITE	146810

# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LIPTON INVESTMENTS, INC.", CHANGING ITS NAME FROM "LIPTON INVESTMENTS, INC." TO "UNILEVER SUPPLY CHAIN, INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF MAY, A.D. 2005, AT 4:33 O'CLOCK P.M.

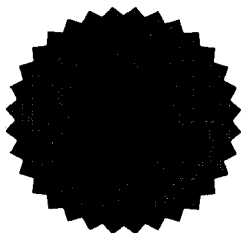
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE SEVENTH DAY OF MAY, A.D. 2005.

AND I DO HEREBY FURTHER CERTIFY THAT THE ANNUAL REPORTS HAVE BEEN FILED TO DATE.

AND I DO HEREBY FURTHER CERTIFY THAT THE FRANCHISE TAXES HAVE BEEN PAID TO DATE.

2147446 8100

050374429



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3865697

DATE: 05-09-05

TRADEMARK  
REEL: 003187 FRAME: 0415



State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 04:37 PM 05/04/2005  
FILED 04:33 PM 05/04/2005  
SRV 050363270 - 2147446 FILE

CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
LIPTON INVESTMENTS, INC.

Lipton Investments, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation by unanimous written consent adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

RESOLVED, that the Certificate of Incorporation of Lipton Investments, Inc. be amended by changing Article I thereof so that, as amended, said Article I shall be and read as follows:

"The name of the Corporation is Unilever Supply Chain, Inc."


SECOND: That in lieu of a meeting and vote of the stockholder, the stockholder has given written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

FOURTH: That this Certificate of Amendment of the Certificate of Incorporation shall be effective on the 7<sup>th</sup> day of May, 2005.

IN WITNESS WHEREOF, said Lipton Investments, Inc. has caused this certificate to be signed by David Ley Hamilton, its President, this 3rd day of May, 2005.

Lipton Investments, Inc.

By   
David Ley Hamilton  
President

88675 01 4/25/05