

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Procter & Gamble Company		11/10/2005	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Church & Dwight Co., Inc.		
Street Address:	469 North Harrison Street		
Internal Address:	Law Department		
City:	Princeton		
State/Country:	NEW JERSEY		
Postal Code:	08543		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2882803	SPINBRUSH	
Serial Number:	75639303	SPIN BRUSH	
Serial Number:	78319388	SPINBRUSH PRO RECHARGE	
CORRESPONDENCE DATA			
Fax Number:	(609)497-7179		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	609-683-7086		
Email:	david.schuman@churchdwright.com		
Correspondent Name:	David J. Schuman, Esq.		
Address Line 1:	469 North Harrison Street		
Address Line 2:	Law Department		
Address Line 4:	Princeton, NEW JERSEY 08543		
NAME OF SUBMITTER:	David J. Schuman		
Signature:	/David J. Schuman/		

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TRADEMARK

Date:

11/17/2005

Total Attachments: 2

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UNITED STATES
TRADEMARK ASSIGNMENT

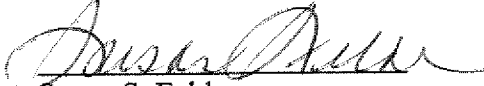
WHEREAS, **The Procter & Gamble Company**, an Ohio corporation having its principal place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignor") is the owner of the trademarks listed on the attached schedule and corresponding applications/registrations (the "Trademarks"); and

WHEREAS, **Church & Dwight Co., Inc.**, a Delaware corporation having its principal place of business at 469 North Harrison Street, Princeton, New Jersey 08543, (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

Signed in Cincinnati, Ohio this 10th day of November 2005.

The Procter & Gamble Company


Susan S. Felder
Assistant Secretary

SCHEDULE

<u>Trademark</u>	<u>Country</u>	<u>Application/Registration Number</u> _____
SPIN BRUSH	United States	SN 75/639303
SPINBRUSH (Stylized 00)	United States	RN 2882803
SPINBRUSH PRO RECHARGE	United States	SN 78/319388