

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	02/26/2003

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Elizabeth Arden, Inc.		02/26/2003	CORPORATION: FLORIDA

**RECEIVING PARTY DATA**

Name:	Demart Pro Arte B.V.
Street Address:	Frederik Roeskestraat 123
City:	1076 EE Amsterdam
State/Country:	NETHERLANDS
Entity Type:	CORPORATION: NETHERLANDS

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	1478193	SALVADOR DALI

**CORRESPONDENCE DATA**

Fax Number: (212)527-7701  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 2125277700  
 Email: tmdocket@darbylaw.com  
 Correspondent Name: Karin Segall, Darby & Darby P.C.  
 Address Line 1: P.O. Box 5257  
 Address Line 4: New York, NEW YORK 10150-5257

ATTORNEY DOCKET NUMBER: 02136/3200951-US0

**DOMESTIC REPRESENTATIVE**

Name: Karin Segall, Darby & Darby P.C.  
 Address Line 1: P.O. Box 5257  
 Address Line 4: New York, NEW YORK 10150-5257

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NAME OF SUBMITTER:	Karin Segall
Signature:	/karin segall/
Date:	11/21/2005
Total Attachments: 1 source=Assign.Eliz.arde.to.demart#page1.tif	

ASSIGNMENT OF TRADEMARK

TO WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ELIZABETH ARDEN, INC., a Florida corporation which was formerly known as FRENCH FRAGRANCES, INC. and successor-in-interest to FINE FRAGRANCES, INC., by these presents does assign and transfer unto DEMART PRO ARTE B.V., all rights, title and interest to the U.S. trademark registration for Salvador Dali (Registration No. 1478193).

For the same consideration, ELIZABETH ARDEN, INC. further assigns to COFINLUXE, S.A. all of its rights, title and interest in and to all damages and profits for past infringement of said trademark.

This assignment shall be effective as of February 6, 2003.

ELIZABETH ARDEN, INC. (successor-in interest to FINE FRAGRANCES, INC.)



Oscar E. Marina  
Sr. Vice President

STATE OF FLORIDA )  
                                  )  
COUNTY OF MIAMI-DADE)

SS:

On this 14 day of February 2003, before me personally came Oscar E. Marina, to me known, who, did depose and say that he is the Senior Vice President of Elizabeth Arden, Inc. (successor in interest to Fine Fragrances, Inc.), the corporation described above and who executed this assignment on behalf of the corporation.

  
NOTARY PUBLIC

OFFICIAL NOTARY SEAL  
ANA M CHAVEZ  
NOTARY PUBLIC STATE OF FLORIDA  
COMMISSION NO. CC 99227  
MY COMMISSION EXP. FEB. 8, 2008



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