

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NOTICE OF RELEASE OF TRADEMARK SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GENERAL ELECTRIC CAPITAL CORPORATION, as Agent		12/06/2005	CORPORATION:

RECEIVING PARTY DATA

Name:	ATSOCA, INC.
Street Address:	6600 Corporate Center Parkway
City:	Jacksonville
State/Country:	FLORIDA
Postal Code:	32216
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Registration Number:	2018943	ACOSTA
Registration Number:	2436189	ACOSTA-PMI
Registration Number:	2995731	AHORROS PARA SU FAMILIA
Registration Number:	419221	ANTLER
Registration Number:	427242	BLACK TOP
Registration Number:	1279189	COUPON ARAMA
Registration Number:	1274332	COUPON ARAMA
Registration Number:	1963114	EISENHART & ASSOCIATES
Registration Number:	1966584	
Registration Number:	289204	ESTAB. 1895
Registration Number:	1252353	HONEY BOY
Registration Number:	2317357	LEADING DISTRIBUTORS OF THE WORLD
Registration Number:	2317358	THE LEADING CONSUMER PRODUCTS DISTRIBUTORS OF THE WORLD

OP \$690.00 2018943

Registration Number:	2759506	MATCHPOINT MARKETING
Registration Number:	740991	PACIFIC MAID
Registration Number:	1296861	PMI
Registration Number:	2089411	PMI
Registration Number:	2109663	PMI-EISENHART
Registration Number:	2802440	RETAILSOURCE
Registration Number:	1918178	SEA FEAST
Registration Number:	1918179	SEA LIFE
Registration Number:	420607	TROLLING
Registration Number:	890586	ZEST
Serial Number:	78138073	
Serial Number:	78166159	HOME SWEET HOME FOR THE HOLIDAYS
Serial Number:	78728261	SKURITE
Serial Number:	76405302	TASTE IT SAVOR IT CELEBRATE IT ITS GRILLIN' AND CHILLIN' TIME

CORRESPONDENCE DATA

Fax Number: (704)353-3145
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 704.331.7400
Email: docket@kennedycovington.com
Correspondent Name: Myra Askins-Sullivan, Esq.
Address Line 1: 214 North Tryon Street
Address Line 2: Hearst Tower, 47th Floor
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	13568.146
NAME OF SUBMITTER:	Myra T. Askins-Sullivan
Signature:	/Myra T. Askins-Sullivan/
Date:	12/29/2005

Total Attachments: 5
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Secured Party: GENERAL ELECTRIC CAPITAL CORPORATION, as Agent (the "Agent"), under that Amended and Restated Intellectual Property Security Agreement (as amended, restated, supplemented or otherwise modified from time to time) dated as of February 23, 2004, by and among the Agent and each of the grantors listed on Schedule 1 attached hereto (the "Grantors").

NOTICE OF RELEASE OF TRADEMARK SECURITY INTEREST

Commissioner of Patents & Trademarks
Box Assignments
Washington, DC 20231

Dear Sir or Madam:

Notice is hereby given that the interests in the Trademarks and Trademark Applications listed on the attached Exhibit A (and in the goodwill of the business symbolized by said trademarks), pursuant to the above identified Amended and Restated Intellectual Property Security Agreement, are released as of the date stated below.

[SIGNATURE PAGE FOLLOWS]

Dated: December 6, 2005

Respectfully submitted,

**GENERAL ELECTRIC CAPITAL
CORPORATION,**
as Agent

By: Donald J. Cavanagh
Name: DONALD J. CAVANAGH
Title: DULY AUTHORIZED SIGNATORY

STATE OF Connecticut
COUNTY OF FAIRFIELD

This 6th day of December, 2005, personally came before me, Lauren C. Pessy,
Notary Public for said County and State, Donald J. CAVANAGH, who, being by me
duly sworn, says that he/she is Duly Authorized Signatory of GENERAL ELECTRIC
CAPITAL CORPORATION, as Agent, and that said writing was signed and sealed by
him/her in behalf of said banking association by its authority duly given. And the said
Duly Authorized Signatory acknowledged the said writing to be the act and deed of said
banking association.

WITNESS my hand and official seal, this the 6th day of December, 2005.

[NOTARIAL SEAL]

Lauren C. Pessy
Notary Public

My commission expires: 12-31-05

SCHEDULE 1

Acosta, Inc.
PMI-Eisenhart, Inc.
Morris Alper, Inc.
Natural/Specialty Sales, Inc.
Acosta Sales Co., Inc.
Kelley-Clarke, Inc.
The Acosta Luke Soules Company
Atsoca, Inc.
Acosta Services, Inc.
AC Holdings, Inc.
ALS Holding I, LLC
ALS Holding II, LLC
Luke Soules, L.P.
PMI-Eisenhart of St. Louis, Inc.
PMI-Eisenhart of Champaign, Inc.
Acosta.com, Inc.
Acosta Ventures, Inc.

EXHIBIT A

Grantor	Mark	Application Number	Registration Number	Date Applied/Registered
Atsoca, Inc.	ACOSTA, INC.		2,018,943	11/26/1996
Atsoca, Inc.	ACOSTA-PMI		2,436,189	3/20/2001
Atsoca, Inc.	AHORRE PARA SU FAMILIA		2,995,731	9/13/05
Atsoca, Inc.	ANIMATED FISH DESIGN	78/138073		6/24/2002
Atsoca, Inc.	ANTLER		419,221	2/05/1946
Atsoca, Inc.	BLACK TOP (words and design)		427,242	2/04/1947
Atsoca, Inc.	COUPON ARAMA		1,279,189	5/22/1984
Atsoca, Inc.	COUPON ARAMA		1,274,332	4/17/1984
Atsoca, Inc.	EISENHART & ASSOCIATES (words/design)		1,963,114	3/19/1996
Atsoca, Inc.	EISENHART & ASSOCIATES (design only)		1,966,584	4/09/1996
Atsoca, Inc.	ESTAB. 1895 (words/design)		289,204	11/24/1931
Atsoca, Inc.	HOME SWEET HOME FOR THE HOLIDAYS	78/166159		9/20/2002
Atsoca, Inc.	HONEY BOY		1,252,353	9/27/1983
Atsoca, Inc.	LEADING DISTRIBUTORS OF THE WORLD		2,317,357	2/8/2000
Atsoca, Inc.	(THE) LEADING CONSUMER PRODUCTS DISTRIBUTORS OF THE WORLD		2,317,358	2/8/2000
Atsoca, Inc.	MATCHPOINT MARKETING		2,759,506	9/2/2003
Atsoca, Inc.	PACIFIC MAID		740,991	11/20/1962
Atsoca, Inc.	PMI		1,296,861	9/18/1984
Atsoca, Inc.	PMI (words/design)		2,089,411	8/19/1997
Atsoca, Inc.	PMI-EISENHART		2,109,663	10/28/1997
Atsoca, Inc.	RETAILSOURCE		2,802,440	1/6/2004
Atsoca, Inc.	SEA FEAST		1,918,178	9/12/1995
Atsoca, Inc.	SEA LIFE		1,918,179	9/12/1995
Atsoca, Inc.	SKURITE	78/728261		Pending
Atsoca, Inc.	TASTE IT SAVOR IT CELEBRATE IT IT'S	76/405302		Pending

	GRILLIN' AND CHILLIN' TIME			
Atsoca, Inc.	TROLLING		420,607	4/23/1946
Atsoca, Inc.	ZEST		890,586	5/5/1970
Atsoca, Inc.	HONEY BOY (Mexican trademark)		524,817	3/30/1994