

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bushnell Performance Optics		11/17/2005	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Bushnell Inc.
<b>Street Address:</b>	9200 Cody
<b>City:</b>	Overland Park
<b>State/Country:</b>	KANSAS
<b>Postal Code:</b>	66214
<b>Entity Type:</b>	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 101

Property Type	Number	Word Mark
Serial Number:	72246401	TASCO
Serial Number:	72278745	TASCO
Serial Number:	72279011	TASCO
Serial Number:	72290942	TROPHY
Serial Number:	72388049	MULTI-X
Serial Number:	73172294	BUSHNELL
Serial Number:	73312818	CUSTOM
Serial Number:	73353095	SERENGETI
Serial Number:	73531551	JASON
Serial Number:	73637353	BF
Serial Number:	73688116	B
Serial Number:	73712710	JASON
Serial Number:	73717131	TASCO
Serial Number:	73733116	PROPOINT

CH \$2540.00 72246401

Serial Number:	73748684	PERMA FOCUS
Serial Number:	73832394	ELITE
Serial Number:	74029894	GOLDEN ANTLER
Serial Number:	74095223	
Serial Number:	74132956	SPORTVIEW
Serial Number:	74223759	POWERVIEW
Serial Number:	74238232	TASCO PRONGHORN
Serial Number:	74297158	PC-3
Serial Number:	74342777	NATUREVIEW
Serial Number:	74397553	ELITE
Serial Number:	74471977	TROPHY
Serial Number:	74478538	RUBICON
Serial Number:	74479078	SONOMA
Serial Number:	74533125	HOLO SIGHT
Serial Number:	74588108	TROPHY
Serial Number:	74603737	WORLD CLASS AMMUNITION
Serial Number:	74694939	FUTURA
Serial Number:	74698043	OFFSHORE
Serial Number:	75035428	DISCOVERER
Serial Number:	75054380	YARDAGE PRO
Serial Number:	75147732	H2OPTIX
Serial Number:	75149063	MILLENNIUM 2000
Serial Number:	75205845	GALAXSEE
Serial Number:	75243872	VERMILLON
Serial Number:	75284607	XTRA-WIDE
Serial Number:	75331209	VOYAGER
Serial Number:	75384739	S
Serial Number:	75407833	SIERRA
Serial Number:	75415084	SERENGETI
Serial Number:	75428151	THERMOGRIP
Serial Number:	75428152	SANDSTONE
Serial Number:	75429022	B
Serial Number:	75443979	ORVET
Serial Number:	75445878	RAINGUARD
Serial Number:	75447448	FAST FOCUS

Serial Number:	75461078	FLEX-GRIP
Serial Number:	75492052	CRITERION
Serial Number:	75572456	WORLD CLASS
Serial Number:	75578443	RARE BIRD
Serial Number:	75597960	LEGACY
Serial Number:	75619652	SCOPECHIEF
Serial Number:	75619656	SCOPECHIEF
Serial Number:	75891713	SERENGETI PRESCRIPTION EYEWEAR
Serial Number:	76032008	HYDRALON
Serial Number:	76033083	LUMINOVA
Serial Number:	76046682	3-2-1 LOW LIGHT RETICLE
Serial Number:	76100787	SPORTSMAN
Serial Number:	76198094	FOR WHEREVER THE ROAD TAKES YOU
Serial Number:	76240093	BUSHNELL PERFORMANCE OPTICS
Serial Number:	76240094	BUSHNELL
Serial Number:	76240180	BUSHNELL
Serial Number:	76240813	B
Serial Number:	76282153	FOR YOUR OWN PROTECTION
Serial Number:	76367654	S SERENGETI
Serial Number:	76374312	SPEEDSTER
Serial Number:	76400676	IQ OPTICS
Serial Number:	76400825	QUEST
Serial Number:	76412744	LEGEND
Serial Number:	76416436	EAGLEVISION 2
Serial Number:	78143588	HARBORMASTER
Serial Number:	78147680	VOYAGER
Serial Number:	78157698	EQUALIZER
Serial Number:	78157701	SPORT
Serial Number:	78157703	TOUR
Serial Number:	78157709	SCOUT
Serial Number:	78164789	P3
Serial Number:	78164791	COBALTZ
Serial Number:	78164793	FLOW-TECH
Serial Number:	78182006	HEMISPHERE
Serial Number:	78184975	P3 POLARIZED

Serial Number:	78187580	THE UNSEEN SCIENCE OF SERENGETI
Serial Number:	78209586	SNAKES
Serial Number:	78242648	IMAGEVIEW
Serial Number:	78275041	TASCO
Serial Number:	78310965	DIRTY 8
Serial Number:	78361815	BUCKHORN
Serial Number:	78380385	SAFETRACK
Serial Number:	78380444	MAGNIFY LIFE
Serial Number:	78426331	PERMAFOCUS
Serial Number:	78459750	TROPHY
Serial Number:	78481170	EXCURSION
Serial Number:	78488008	AXIS
Serial Number:	78499899	ONIX
Serial Number:	78515580	XTR
Serial Number:	78550806	ELITE
Serial Number:	78639379	RAINGUARD
Serial Number:	74567656	CIRCLE-X

**CORRESPONDENCE DATA**

Fax Number: (816)474-9057  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 816-474-9050  
Email: vbs@hoveywilliams.com  
Correspondent Name: Thomas B. Luebbering & Michael Elbein  
Address Line 1: 2405 Grand Blvd., Suite 400  
Address Line 4: Kansas City, MISSISSIPPI 64108

ATTORNEY DOCKET NUMBER:	1254.565
NAME OF SUBMITTER:	Michael Elbein
Signature:	/michael elbein/
Date:	01/17/2006

Total Attachments: 2  
source=Name Change Doc - BPO to Bushnell, Inc - p1#page1.tif  
source=Name Change Doc - BPO to Bushnell, Inc - p2#page1.tif

# Delaware

PAGE 1

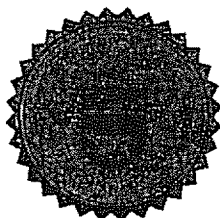
*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BUSHNELL PERFORMANCE OPTICS", CHANGING ITS NAME FROM "BUSHNELL PERFORMANCE OPTICS" TO "BUSHNELL INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF NOVEMBER, A.D. 2005, AT 2:37 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

0903614 8100

050939044



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4304841

DATE: 11-17-05

TRADEMARK  
REEL: 003228 FRAME: 0432

**CERTIFICATE OF AMENDMENT  
OF  
THE RESTATED CERTIFICATE OF INCORPORATION  
OF  
BUSHNELL PERFORMANCE OPTICS**

It is hereby certified that:

1. The name of the corporation (hereinafter called the "Corporation") is Bushnell Performance Optics.

2. The Restated Certificate of Incorporation of the Corporation is hereby amended by amending Article I to read as follows:

"The name of the corporation is Bushnell Inc.

3. The Amendment of the Certificate of Incorporation herein certified has been duly adopted in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware (the "GCL") and, pursuant to Section 228(e) of the GCL, prompt written notice of the adoption of this Certificate of Amendment to the Certificate of Incorporation has been given to those stockholders who have not consented in writing.

IN WITNESS WHEREOF, the Corporation has caused this Amendment to be executed by its duly authorized officer this 16th day of November, 2005.

BUSHNELL PERFORMANCE OPTICS

By: /s/ David Broadbent

Name: David Broadbent

Title: Vice President and Chief Financial Officer

*State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 02:38 PM 11/17/2005  
FILED 02:37 PM 11/17/2005  
SRV 050939044 - 0903614 FILE*

201420/0000/485129/Version #:1