

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carl Freudenberg KG		01/23/2006	LIMITED PARTNERSHIP: GERMANY
RECEIVING PARTY DATA			
Name:	Freudenberg Household Products LP		
Street Address:	505 N. Railroad Ave.		
City:	Northlake		
State/Country:	ILLINOIS		
Postal Code:	60164		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78792480	MAKES YOUR LIFE EASIER!	
CORRESPONDENCE DATA			
Fax Number:	(312)616-5700		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3126165600		
Email:	trademark@leydig.com		
Correspondent Name:	Tamara Miller, Leydig, Voit & Mayer		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	249932		
NAME OF SUBMITTER:	Tamara Miller		
Signature:	/Tamara Miller/		

CH \$40.00 78792480

Date:

01/23/2006

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

WHEREAS, Carl Freudenberg KG (Assignor), a German limited partnership having its principal offices at Hoehnerweg 2-4, Weinheim, Germany D-69469, has adopted, used, is using and is the owner of the following mark now applied for in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No./Serial No.</u>	<u>Date of Registration/ Filing</u>
MAKES YOUR LIFE EASIER!	78/792,480	Jan. 16, 2006

WHEREAS, Freudenberg Household Products LP (Assignee), a Delaware limited partnership, having its principal place of business at 505 N. Railroad Ave., Northlake, Illinois 60164 is desirous of acquiring said mark;

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said mark, together with the goodwill symbolized by said mark and application thereof, and including all common-law and other rights in said mark, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said mark prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this assignment to take effect on the 23rd day of January, 2006

CARL FREUDENBERG KG

Joachim Horn Dr. Sigrid Ripper
 — Procurists —