

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies): The Good Earth Corporation <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation- State: <u>California</u> <input type="checkbox"/> Other _____ Citizenship (see guidelines) _____ Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		2. Name and address of receiving party(ies) <input type="checkbox"/> Yes Additional names, addresses, or citizenship attached? <input checked="" type="checkbox"/> No Name: <u>Fog Kist of Santa Cruz, LLC</u> Internal _____ Address: _____ Street Address: <u>4300 North Rodeo Gulch Road</u> City: <u>Soquel</u> State: <u>California</u> Country: <u>USA</u> Zip: <u>95073</u> <input type="checkbox"/> Association Citizenship _____ <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input type="checkbox"/> Corporation Citizenship _____ <input checked="" type="checkbox"/> Other <u>limited liability company</u> Citizenship <u>California</u> If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment)	
3. Nature of conveyance)/Execution Date(s) : Execution Date(s) <u>09/30/2005</u> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____			
4. Application number(s) or registration number(s) and identification or description of the Trademark. A. Trademark Application No.(s) <u>76217064</u>		B. Trademark Registration No.(s) Additional sheet(s) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown): <u>FOG KIST Application filed: 02/28/2001</u>			
5. Name & address of party to whom correspondence concerning document should be mailed: Name: <u>Stacy Lyons, Paralegal</u> Internal Address: _____ <u>Sonnenschein Nath & Rosenthal LLP</u> Street Address: <u>1301 K Street, N.W.</u> <u>Suite 600, East Tower</u> City: <u>Washington</u> State: <u>D.C.</u> Zip: <u>2005</u> Phone Number: <u>202-408-6415</u> Fax Number: <u>202-408-6399</u> Email Address: <u>slyons@sonnenschein.com</u>		6. Total number of applications and registrations involved: <input type="text" value="1"/>	
		7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ <u>40</u> <input checked="" type="checkbox"/> Authorized to be charged by credit card <input type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed	
		8. Payment Information: a. Credit Card Last 4 Numbers <u>1004</u> Expiration Date <u>07/2006</u> b. Deposit Account Number _____ Authorized User Name _____	
9. Signature: <u>Stacy Lyons</u> <u>12-13-05</u> Signature Date <u>Stacy Lyons</u>		Total number of pages including cover sheet, attachments, and document: <input type="text" value="4"/>	
Name of Person Signing			

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

OP \$40.00 76217064

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 TRADEMARK
REEL: 003239 FRAME: 0770

ASSIGNMENT OF U.S. TRADEMARK APPLICATION

Whereas The Good Earth Corporation (Assignor), a California corporation, located at 831 Almar Avenue, Santa Cruz, California 95060, has an intention to use the trademark which is applied for under Section 1(b) of the Trademark Act of 1946 in the United States Patent and Trademark Office under Serial No. 76/217064 (FOG KIST); and

Whereas Fog Kist of Santa Cruz, LLC (Assignee), a California limited liability company, located at 4300 North Rodeo Gulch Road, Soquel, California 95073, successor to the ongoing and existing business of The Good Earth Corporation or portion thereof to which the mark pertains, is desirous of acquiring said trademark and the application thereof and any and all goodwill of the business pertaining thereto;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said The Good Earth Corporation does hereby assign unto the said Fog Kist of Santa Cruz, LLC all right, title and interest it may own in and to the said trademark, together with any and all goodwill of the business symbolized by the trademark, and the above identified application thereof.

The Good Earth Corporation

Date:

^{LV}
Sept 30, 2005

By:

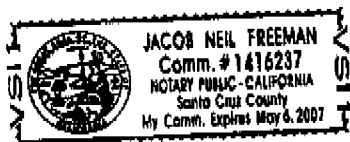
Name: Louise Veninga

Title: Executive Vice President

NOTARIZATION

State of California)
County of Santa Cruz)ss.

On this 30th day of September, 2005 before me appeared Louise Veninga, in her capacity of Executive Vice President of The Good Earth Corporation, who signed the foregoing Assignment of U.S. Trademark Application.



[Handwritten Signature]
Notary Public

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: FOG KIST

Serial No.: 76217064

Applicant: Fog Kist of Santa Cruz, LLC

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

SUBSTITUTE POWER OF ATTORNEY

The above-named applicant hereby revokes any previous Power of Attorney and substitutes Peter S. Reichertz, Esq., and other Partners, Associates and Of Counsel of Sonnenschein Nath & Rosenthal LLP, 1301 K Street, N.W., Suite 600, East Tower, Washington, DC 20005, (Telephone: 202 408-9222), as its attorneys authorized to transact all business in the U.S. Patent and Trademark Office in connection with the above application.

Fog Kist of Santa Cruz, LLC

Date: Sept 29, 2005By: Louise Venninga, LOUISE VENINGAName: Louise VenningaTitle: Vice President