

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                  |                |
|------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
|------------------|----------------|

|                       |  |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
|-----------------------|--|

CONVEYING PARTY DATA

| Name           | Formerly | Execution Date | Entity Type             |
|----------------|----------|----------------|-------------------------|
| E.B.O.Z., Inc. |          | 04/16/2005     | CORPORATION: CALIFORNIA |

RECEIVING PARTY DATA

|                   |                                       |
|-------------------|---------------------------------------|
| Name:             | Website Pros, Inc.                    |
| Street Address:   | 12735 GranBay Parkway West, Bldg. 200 |
| Internal Address: | Suite 1000                            |
| City:             | Jacksonville                          |
| State/Country:    | FLORIDA                               |
| Postal Code:      | 32258                                 |
| Entity Type:      | CORPORATION: DELAWARE                 |

PROPERTY NUMBERS Total: 8

| Property Type        | Number   | Word Mark                        |
|----------------------|----------|----------------------------------|
| Registration Number: | 2805000  | EBOZ                             |
| Registration Number: | 2805001  | EMARKETINGANSWERS                |
| Registration Number: | 2879233  | SITETOOLBOX                      |
| Registration Number: | 2805002  | LINKBUDDIES                      |
| Registration Number: | 2262495  | SMARTCLICKS                      |
| Registration Number: | 2411130  | SMARTAGE                         |
| Serial Number:       | 78287933 | TRAFFICJUMPER                    |
| Registration Number: | 3001110  | BRING THE WORLD TO YOUR WEB PAGE |

CORRESPONDENCE DATA

Fax Number: (904)256-0051  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 904-256-3333  
 Email: HACaplan@bellsouth.net  
 Correspondent Name: Howard Caplan

OP \$215.00 2805000

Address Line 1: 6260 Dupont Station Court  
Address Line 2: Suite C  
Address Line 4: Jacksonville, FLORIDA 32217-2535

|                         |                         |
|-------------------------|-------------------------|
| ATTORNEY DOCKET NUMBER: | WEBSITE PROS EBOZ 06-09 |
| NAME OF SUBMITTER:      | Howard A. Caplan        |
| Signature:              | /s/                     |
| Date:                   | 02/13/2006              |

Total Attachments: 4  
source=E.B.O.Z. - Trademark Assignment Agreement 04.19.05#page1.tif  
source=E.B.O.Z. - Trademark Assignment Agreement 04.19.05#page2.tif  
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source=E.B.O.Z. - Trademark Assignment Agreement 04.19.05#page4.tif

**TRADEMARK ASSIGNMENT AGREEMENT BETWEEN  
E.B.O.Z., INC. AND WEBSITE PROS, INC.**

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "*Agreement*") is effective this 19th day of April 2005 by and between E.B.O.Z., INC., a California corporation, ("*Assignor*") and WEBSITE PROS, INC., a Delaware corporation ("*Assignee*"). Capitalized terms used but not defined in this Agreement shall have the meanings given to them in the Purchase Agreement (as defined below).

**WITNESSETH:**

WHEREAS, the parties have entered into that certain Asset Purchase Agreement, dated as of April 19, 2005, as amended (the "*Purchase Agreement*"); and

WHEREAS, pursuant to the Purchase Agreement, Assignee desires to own Assignor's entire rights, title, and interest in and to the trademarks, trade names, and trademark registration applications listed in SCHEDULE A hereto (the "*Trademarks*").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

1. Assignor, on behalf of itself and its predecessors and successors in interest, hereby sells, assigns and transfers to Assignee (a) all right, title, and interest it has in or to the Trademarks, and (b) that part of the goodwill of Assignor's business connected with and symbolized by the Trademarks. Assignor hereby acknowledges that it retains no right to use the Trademarks and agrees not to challenge the validity of Company's ownership of the Trademarks.

2. Assignor covenants that it will promptly provide to Assignee, upon such request of Assignee, all pertinent facts and documents relating to the Trademarks as may be known and reasonably accessible to Assignor and will testify as to the same in any opposition, litigation or any proceeding related thereto. At Assignee's expense, Assignor shall execute and deliver all documents requested by Assignee and shall take all reasonably necessary steps to give effect to and further the purposes of this Agreement.

**\*\*End of Trademark Assignment Agreement – Signature Page Follows\*\***

IN WITNESS WHEREOF, the undersigned have caused its duly authorized representatives to execute this Trademark Assignment Agreement effective as of the date first written above and in the capacity shown below.

This Trademark Assignment Agreement may be executed in any number of counterparts, each of which shall be an original, but all of which together shall constitute one instrument.

**ASSIGNOR:**

**E.B.O.Z., INC.**

By: Raymond Meyers 4/16/05

**Raymond Meyers**

President and Chief Executive Officer

**ASSIGNEE:**

**WEBSITE PROS, INC.**

By: \_\_\_\_\_

**David Brown**

President and Chief Executive Officer

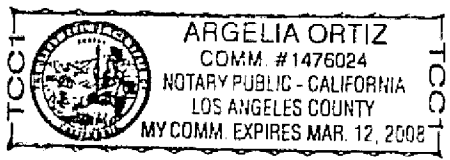
State of CALIFORNIA

County of LOS ANGELES

On April 16th, 2005, before me, Argelia Ortiz N. Public, the undersigned Notary Public,  personally appeared RAYMOND MEYERS, ~~AND~~ ~~personally known to me or~~  proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Argelia Ortiz  
Notary Signature



IN WITNESS WHEREOF, the undersigned have caused its duly authorized representatives to execute this Trademark Assignment Agreement effective as of the date first written above and in the capacity shown below.

This Trademark Assignment Agreement may be executed in any number of counterparts, each of which shall be an original, but all of which together shall constitute one instrument.

**ASSIGNOR:**

**E.B.O.Z., INC.**

By: \_\_\_\_\_  
**Raymond Meyers**  
President and Chief Executive Officer

**ASSIGNEE:**

**WEBSITE PROS, INC.**

By: \_\_\_\_\_  
**David Brown**  
President and Chief Executive Officer

State of Florida }  
County of Duval }

On April 18, 2005, before me, Jami Danette Jozwiak, the undersigned Notary Public, \_\_\_ personally appeared \_\_\_\_\_, X personally known to me or \_\_\_ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

Jami Danette Jozwiak  
Notary Signature



Jami Danette Jozwiak  
My Commission DD355260  
Expires November 26, 2009

518362 v2/HN

**TRADEMARK**  
**REEL: 003245 FRAME: 0799**

SCHEDULE A

TRADEMARKS

Registered Trademarks

| Mark               | Serial No. | Registration No. | Date Filed | Date Registered | Dates to File Affidavit of Continued Use | Date to File Application for Renewal |
|--------------------|------------|------------------|------------|-----------------|--|--------------------------------------|
| eBoz               | 78219147   | 2805000          | 2/26/03    | 1/13/04         | 1/13/09<br>1/13/13                       | 1/13/14                              |
| eMarketing Answers | 78219156   | 2805001          | 2/26/03    | 1/13/04         | 1/13/09<br>1/13/13                       | 1/13/14                              |
| SiteToolBox        | 78219161   | 2879233          | 2/26/03    | 8/31/04         | 8/31/09<br>8/31/13                       | 8/31/14                              |
| LinkBuddies        | 78219175   | 2805002          | 2/26/03    | 1/13/04         | 1/13/09<br>1/13/13                       | 1/13/14                              |
| SmartClicks        | 75420247   | 2262495          |            | 7/20/99         |  |                                      |
| Smart Age          | 75506902   | 241130           |            | 12/5/00         |  |                                      |

Unregistered Trademarks

| Mark                             | Notes                   |
|----------------------------------|-------------------------|
| WebHosting Rebates               |                         |
| TrafficJumper                    | In registration process |
| EMA                              |                         |
| AccuTarget                       |                         |
| Traffic Optimizer                |                         |
| Premium Listings                 |                         |
| Buddy Banking                    |                         |
| Buddy Credits                    |                         |
| SmartClicksLocal                 |                         |
| SEO Answers                      |                         |
| Bring the world to your web page | In registration process |