

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	12/02/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Conceptis Technologies Inc.		12/02/2005	CORPORATION: CANADA

**RECEIVING PARTY DATA**

Name:	Maple Leaf Medical Media, Inc.
Street Address:	111 Eighth Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10011
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Serial Number:	78631517	RENALWIRE
Serial Number:	78659691	THEKIDNEY.ORG
Registration Number:	2490302	CARDIOSEARCH
Registration Number:	2790099	CLINICAL TRIAL CENTRAL
Registration Number:	2583955	HEARTWIRE
Registration Number:	2938992	JOINTANDBONE.ORG
Registration Number:	2458714	MEDICAL CYBERSESSIONS
Registration Number:	2954732	RHEUMANATIONS
Registration Number:	2856033	RHEUMAWIRE
Registration Number:	2566891	THEHEART.ORG

**CORRESPONDENCE DATA**

Fax Number: (404)881-7777

OP \$265.00 78631517

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (404) 881-7000  
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Address Line 1: 1201 W. Peachtree Street  
Address Line 4: Atlanta, GEORGIA 30309-3424

ATTORNEY DOCKET NUMBER:	51250/306440
NAME OF SUBMITTER:	Ginabeth B. Hutchison
Signature:	/Ginabeth B. Hutchison/
Date:	03/09/2006

**Total Attachments: 3**  
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## TRADEMARK ASSIGNMENT IN UNITED STATES

Conceptis Technologies, Inc., a Canadian corporation, having a place of business at 390 Guy Street, Suite 109, Montreal, Quebec H3J 1S6, Canada, has used and is using the trademark identified on Schedule A and is the owner of the trademark applications and registrations identified on Schedule A, including the goodwill of the business connected with the use of, and symbolized by, said marks.


For good and valuable consideration, the receipt of which is hereby acknowledged, Conceptis Technologies, Inc. hereby assigns to Maple Leaf Medical Media, Inc., a Delaware corporation, having a place of business at 111 Eighth Avenue, New York, New York 10011, the entire right, title and interest in and to the trademark applications and registrations identified on Schedule A and the trademarks which are the subject thereof, including the goodwill of the business connected with the use of, and symbolized by, said marks.

Conceptis Technologies, Inc., further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by Maple Leaf Medical Media, Inc., to effectuate this assignment.

*[Signature Page to Follow]*

Witness my hand this 2nd day of December, 2005.

**CONCEPTIS TECHNOLOGIES INC.**

By:   
Name: Roger Simard  
Title: Chief Executive Officer

[Signature Page to Trademark Assignment in United States]

**TRADEMARK**  
**REEL: 003265 FRAME: 0115**

**SCHEDULE A**

Trademarks Assigned  
From Conceptis Technologies Inc.  
to Maple Leaf Medical Media, Inc.

<b>Mark</b>	<b>Country</b>	<b>Serial No.</b>	<b>Filing Date</b>
RENALWIRE	United States	78/631517	05/17/05
THEKIDNEY.ORG	United States	78/659691	06/28/05

<b>Mark</b>	<b>Country</b>	<b>Regis. No.</b>	<b>Regis. Date</b>
CARDIOSEARCH	United States	2490302	09/18/01
CLINICAL TRIAL CENTRAL and design	United States	2790099	12/09/03
HEARTWIRE	United States	2583955	06/18/02
JOINTANDBONE.ORG	United States	2938992	04/05/05
MEDICAL CYBERSESSIONS	United States	2458714	06/05/01
RHEUMANATIONS	United States	2954732	05/24/05
RHEUMAWIRE	United States	2856033	06/22/04
THEHEART.ORG	United States	2566891	05/07/02