

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Multifoods Brands, Inc.		03/11/2005	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Smucker Brands, Inc.
Street Address:	One Strawberry Lane
Internal Address:	Attention: Legal Department
City:	Orrville
State/Country:	OHIO
Postal Code:	44667-0280
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 97

Property Type	Number	Word Mark
Registration Number:	2992203	A SOUTHERN FAMILY TRADITION
Registration Number:	777509	
Registration Number:	1020031	
Registration Number:	851547	BALLARD
Registration Number:	232924	BIG JO
Registration Number:	757473	BIXMIX
Registration Number:	61906	CINDERELLA
Registration Number:	2670442	CONFETTI FUNFETTI
Registration Number:	2828630	CORNBREAD CREATIONS
Registration Number:	2788916	"COTTON PICKIN' CORNBREAD"
Registration Number:	2813038	CREAMY SUPREME
Registration Number:	225824	DANIEL WEBSTER
Registration Number:	883866	

OP \$2440.00 2992203

Registration Number:	2345771	
Registration Number:	1890052	DONA LAPINA
Registration Number:	2341248	M
Registration Number:	2820492	EASY MASH'D
Registration Number:	2953729	EASY PACKS
Registration Number:	1855320	FARMHOUSE
Registration Number:	2745639	FARMHOUSE
Registration Number:	61905	FIT FOR A PRINCE
Registration Number:	793750	FLAP-STAX
Registration Number:	2896408	FOR THE HUNGRY JACK IN YOUR HOUSE
Registration Number:	2525284	FUN CELEBRATIONS MADE EASY
Registration Number:	2870589	FUNFETTI
Registration Number:	2629396	FUNFETTI
Registration Number:	1593288	FUNFETTI
Registration Number:	1593289	FUNFETTI CAKE MIX
Registration Number:	2670443	FUNFISH FUNFETTI
Registration Number:	1469282	GLADIOLA
Registration Number:	825031	GLADIOLA
Registration Number:	246587	GOLDRIM
Registration Number:	248604	GOLDRIM
Registration Number:	2775788	GOODNESS GRACIOUS, IT'S GOOD!
Registration Number:	879581	GOODNESS GRACIOUS, IT'S GOOD
Registration Number:	876687	HAY MARKET
Registration Number:	2849611	HEARTY BAKED
Registration Number:	634147	HOT RIZE
Registration Number:	844695	HUNGRY JACK
Registration Number:	807335	HUNGRY JACK
Registration Number:	1673056	HUNGRY JACK
Registration Number:	829863	HUNGRY JACK
Registration Number:	339297	HUNGRY JACK
Registration Number:	1051674	IM
Registration Number:	1198172	JIM DANDY
Registration Number:	134431	KEYNOTE
Registration Number:	2925967	KIDS BAKE IT FUN!
Registration Number:	330485	LA PINA

Registration Number:	502439	LIGHT CRUST
Registration Number:	2967321	MAKE IT DELICIOUS. MAKE IT FARMHOUSE.
Registration Number:	2860043	MARTHA WHITE
Registration Number:	884253	MARTHA WHITE
Registration Number:	726321	MARTHA WHITE BOLTED WHITE ENRICHED SELF-RISING
Registration Number:	1587017	MARTHA WHITE
Registration Number:	1587016	MARTHA WHITE
Registration Number:	1648967	MARTHA WHITE
Registration Number:	838893	MARTHA WHITE COTTON PICKIN'
Registration Number:	2826578	MARTHA WHITE, A SOUTHERN FAMILY TRADITION
Registration Number:	634918	MARTHA WHITE'S CEE-LECT
Registration Number:	2804941	MOIST SUPREME
Registration Number:	697877	MOTHER'S BEST
Registration Number:	678544	MOTHER'S BEST
Registration Number:	2843253	MULTIFOODS
Registration Number:	2477150	M MULTIFOODS D I S T R I B U T I O N
Registration Number:	2861658	MULTIFOODS MAGIC
Registration Number:	856147	OMEGA
Registration Number:	728611	PET
Registration Number:	88285	PET
Registration Number:	2681160	PET COOLIE
Registration Number:	843388	RADIANCE ROSE
Registration Number:	1457655	RED BAND
Registration Number:	230023	RED BAND
Registration Number:	132001	ROBIN HOOD
Registration Number:	1250616	ROBIN HOOD
Registration Number:	1250615	ROBIN HOOD
Registration Number:	680113	ROBIN HOOD
Registration Number:	611828	SEAL OF MINNESOTA
Registration Number:	854748	SEGO
Registration Number:	84441	SEGO
Registration Number:	2841803	SNACKBATCH
Registration Number:	136636	SNOWDRIFT
Registration Number:	67061	SNOWDRIFT
Registration Number:	208874	SOFTASILK

Registration Number:	828935	SPUDFLAKES OLD FASHIONED GOOD NEW FANGLED EASY
Registration Number:	2744453	STARS & STRIPES
Registration Number:	2810540	THE DAIRY GOODNESS PEOPLE
Registration Number:	2953203	TREAT TOPPERS
Registration Number:	1098932	VELVET
Registration Number:	2802405	WHO IS YOUR HUNGRY JACK?
Serial Number:	78290426	BAKING MADE FUN AND EASY
Serial Number:	78241315	FOR THE HUNGRY JACK IN YOUR HOUSE
Serial Number:	78548252	ROBIN HOOD YEOMEN
Serial Number:	78548253	ROBIN HOOD PAGE
Serial Number:	78548254	ROBIN HOOD SQUIRE
Serial Number:	78548255	ROBIN HOOD EARL
Serial Number:	76421510	STARS & STRIPES
Serial Number:	78364559	WHIPPED SUPREME

CORRESPONDENCE DATA

Fax Number: (330)684-3026
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 330-684-3527
Email: kevin.mular@jmsmucker.com
Correspondent Name: Jeannette Knudsen
Address Line 1: One Strawberry Lane
Address Line 2: Attention: Legal Department
Address Line 4: Orrville, OHIO 44667-0280

NAME OF SUBMITTER:	Jeannette Knudsen
Signature:	/jeannette knudsen/
Date:	03/21/2006

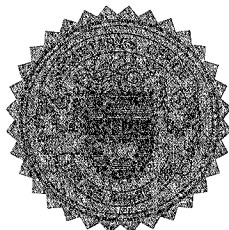
Total Attachments: 2
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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "MULTIFOODS BRANDS, INC.", CHANGING ITS NAME FROM "MULTIFOODS BRANDS, INC." TO "SMUCKER BRANDS, INC.", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF MARCH, A.D. 2005, AT 2:25 O'CLOCK P.M.



3508748 8100

060052626

Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 4459246

DATE: 01-19-06

TRADEMARK
REEL: 003273 FRAME: 0556

CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION
OF
MULTIFOODS BRANDS, INC.

It is hereby certified that:


1. The name of the corporation is Multifoods Brands, Inc. (the "Corporation").

2. Article First of the Certificate of Incorporation of the Corporation is hereby amended to read in its entirety as follows: "The name of the corporation is Smucker Brands, Inc."

3 The amendment of the Certificate of Incorporation herein certified has been duly adopted and written consent has been given in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, this Certificate of Amendment of Certificate of Incorporation has been executed by a duly authorized officer of Multifoods Brands, Inc. as of the 1st day of March, 2005.

MULTIFOODS BRANDS, INC.

By: 
Name: Richard K. Smucker
Its: President, Co-CEO, and Chief
Financial Officer

M1:1187613.02

State of Delaware
Secretary of State
Division of Corporations
Delivered 02:25 PM 03/11/2005
FILED 02:25 PM 03/11/2005
SRV 050207242 - 3508748 FILE