

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Royal Wine Corporation		03/07/2006	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mystique Brands LLC		
<b>Street Address:</b>	9 29th Street		
<b>City:</b>	Brooklyn		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11232		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2985759	MISHKA	
<b>Registration Number:</b>	2705980	PETER JAKE'S PRIVATE KEEP PREMIUM SOUR MASH KENTUCKY STRAIGHT BOURBON WHISKEY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(732)632-8760		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	prcarey@buchmanlaw.com		
<b>Correspondent Name:</b>	Paulette R. Carey		
<b>Address Line 1:</b>	510 Thornall Street		
<b>Address Line 2:</b>	suite 200		
<b>Address Line 4:</b>	edison, NEW JERSEY 08837		
<b>NAME OF SUBMITTER:</b>	Paulette R. Carey		
<b>Signature:</b>	/Paulette R. Carey/		
<b>Date:</b>	03/24/2006		

OP \$65.00 2985759

Total Attachments: 2

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**SCHEDULE B  
TRADEMARK ASSIGNMENT**

**WHEREAS**, Royal Wine Corporation, a corporation organized and existing under the laws of New York is the owner of the trademarks listed on Schedule A annexed hereto and of the identified US Trademark Registrations and applications for registration therefor (the "Marks"); and

**WHEREAS**, Mystique Brands LLC, a Limited Liability Company, organized and existing under the laws of Delaware with its principal place of business located at Nine 29<sup>th</sup> Street, Brooklyn, NY 11232, is desirous of acquiring said Marks, the registrations and applications for registrations therefor and the goodwill of the business appertaining thereto;

**NOW, THEREFORE**, for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Royal Wine Corporation does hereby assign to Mystique Brands LLC, all right, title and interest in and to the Marks and the registrations and any of its applications for registrations therefor, together with the goodwill of the business symbolized by the Marks.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed.

Dated: March 7, 2006

Mystique Brands LLC

Assignee

By: 

Name:

*Average Wine*

Title:

*CEO*

Royal Wine Corporation

Assignor

By: 

Name:

Title:

**SCHEDULE A**

TRADEMARKS

REGISTRATION NO.

Mishka

2985759

Peter Jake's Private Keep  
Premium Sour Mash Kentucky  
Straight Bourbon Whiskey

2705980