

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/23/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Thane International, Inc.		03/23/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Kaswit, Inc.
Street Address:	78-140 Calle Tampico
City:	La Quinta
State/Country:	CALIFORNIA
Postal Code:	92253
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78503133	PILATES POWER GYM

CORRESPONDENCE DATA

Fax Number: (818)996-0095
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 818-996-0015
 Email: kfattahi@earthlink.net
 Correspondent Name: Kamran Fattahi
 Address Line 1: 6345 Balboa Blvd., Suite 330 (Bldg. 2)
 Address Line 4: Encino, CALIFORNIA 91316

ATTORNEY DOCKET NUMBER:	10270 (PILATES POWER GYM)
NAME OF SUBMITTER:	Kamran Fattahi
Signature:	/kamran fattahi/

Date:

03/24/2006

Total Attachments: 1

source=Assignment#page1.tif

TRADEMARK ASSIGNMENT

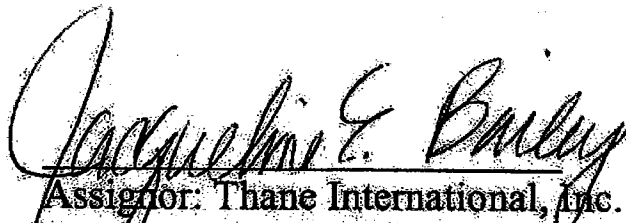
WHEREAS, Thane International, Inc., a corporation of the State of Delaware with its principal place of business at 78-140 Calle Tampico, La Quinta, California 92253 ("Assignor"), as indicated on the records of the U.S. Patent and Trademark Office, owns the following trademark:

1. U.S. Trademark Application Serial No. 78/503,133 for the mark PILATES POWER GYM (the "Mark").

WHEREAS, Kaswit, Inc., a corporation of the State of California with its principal place of business at 78-140 Calle Tampico, La Quinta, California 92253 ("Assignee"), is desirous of acquiring the above-identified Mark, together with all associated good will.

NOW, THEREFORE, for good and valuable consideration, Assignor assigns and transfers to Assignee all right, title and interest in and to the above-identified Mark and all good will of the business symbolized by the Mark.

Date: March 23, 2006



Assignor: Thane International, Inc.

By: Jacqueline E. Bailey

Title: Secretary and General Counsel