

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
IDG, LLC		12/22/2005	LIMITED LIABILITY COMPANY:

**RECEIVING PARTY DATA**

<b>Name:</b>	M&I Marshall & Ilsley Bank
<b>Street Address:</b>	770 N. Water Street
<b>City:</b>	Milwaukee
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	53202
<b>Entity Type:</b>	CORPORATION:

**PROPERTY NUMBERS Total: 25**

Property Type	Number	Word Mark
Registration Number:	1892864	ALL-GEL
Registration Number:	2896243	BRITE BOX
Registration Number:	2385696	COMFORT-TOUCH
Registration Number:	1476820	COMIC STRIPS
Registration Number:	1503821	ECHO
Registration Number:	1501278	ECHO
Registration Number:	2471556	FLASH
Registration Number:	2563132	FLASHSTAMP
Registration Number:	2256839	FLASHSTAMP
Registration Number:	2266865	FLASHSTAMP
Registration Number:	2073864	HEADLINE
Registration Number:	1592968	MEDI-LABELS
Registration Number:	2803424	NEWON

CH \$640.00 1892864

Registration Number:	1569646	PERMA-STAMP
Registration Number:	1531963	PERMA STAMP
Registration Number:	1534256	PERMA STAMP
Registration Number:	597299	PERMA STAMP
Registration Number:	690391	PORELON
Registration Number:	765738	PORELON
Registration Number:	1098769	REDI-TAG
Registration Number:	2228786	REDI-TAG
Registration Number:	1517786	RIBBON SAVER
Registration Number:	1891879	SP
Registration Number:	1292831	STAMP-EVER
Registration Number:	2041582	U.S. STAMP & SIGN

**CORRESPONDENCE DATA**

Fax Number: (414)277-0656  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 414-271-6560  
Email: jahaut@michaelbest.com  
Correspondent Name: Michael Best & Friedrich LLP  
Address Line 1: 100 East Wisconsin Avenue  
Address Line 2: Suite 3300  
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	063053-0250
NAME OF SUBMITTER:	Julie A. Haut
Signature:	/julie a. haut/
Date:	03/29/2006

Total Attachments: 13  
source=a1532461#page1.tif  
source=a1532461#page2.tif  
source=a1532461#page3.tif  
source=a1532461#page4.tif  
source=a1532461#page5.tif  
source=a1532461#page6.tif  
source=a1532461#page7.tif  
source=a1532461#page8.tif  
source=a1532461#page9.tif  
source=a1532461#page10.tif  
source=a1532461#page11.tif  
source=a1532461#page12.tif  
source=a1532461#page13.tif

**TRADEMARK**

## GENERAL INTANGIBLES SECURITY AGREEMENT

THIS GENERAL INTANGIBLES SECURITY AGREEMENT ("Agreement") is made and effective as of the 22nd day of December, 2005, by IDG, LLC, a Delaware limited liability company, as assignor (herein called the "Borrower"), to M&I MARSHALL & ILSLEY BANK, a Wisconsin banking corporation, as assignee, in its capacity as agent for the Lenders hereinafter defined (herein called the "Agent").

### RECITALS:

WHEREAS, concurrently herewith, Borrower, the lenders from time to time party thereto (collectively, the "Lenders") and Agent, in its capacity as Agent for the Lenders, have entered into a Credit Agreement, of even date herewith (as restated, amended, modified or supplemented from time to time hereafter, the "Credit Agreement");

WHEREAS, the Agent wishes to secure the payment and performance in full of all of the Obligations;

NOW, THEREFORE, in consideration of the premises, the parties hereto agree as follows:

### AGREEMENT:

1. Granting Clauses. To secure the complete and timely satisfaction of all of "Obligations" (which, as used herein, shall have the meaning given to such term in the Guaranty that Borrower has executed in favor of the Agent and the Lenders) to the Lenders and Agent and to further evidence Agent's security interest in the General Intangibles, the Borrower hereby irrevocably mortgages and pledges unto and creates a first priority security interest in for the benefit of Agent, with full power of sale upon the occurrence of any Event of Default, all of the Borrower's right, title and interest throughout the world in and to:

(a) The United States patents and applications for patent (including divisionals, continuations, reissues or reexaminations thereof), of the Borrower described in Schedule A hereto, and the patents and applications for patent (including divisionals, continuations, reissues or reexaminations thereof) of the Borrower in other countries described in Schedule B hereto, and all other United States and foreign patents and applications for patent (including divisionals, continuations, reissues or reexaminations thereof) of the Borrower now existing or hereafter filed or acquired;

(b) The inventions disclosed and/or claimed in all of the said United States and foreign patents and applications for patent, and all other proprietary inventions now owned by the Borrower or hereafter made, created or acquired by or for the Borrower whether or not any of said inventions are patentable;

(c) All other applications for patent or like protection on any of said inventions that have now or may in the future be filed by the Borrower, or by the assignors of the

TRADEMARK

REEL: 003278 FRAME: 0800

rights to said inventions to the Borrower, whether in the United States or in any other country or place anywhere in the world;

(d) All other patents or like protection that have been or may in the future be granted on any of the aforesaid inventions and/or applications to the Borrower, or to any assignor of the rights to any such invention to the Borrower, whether in the United States or in any other country or place anywhere in the world;

(e) The United States copyright registrations and applications for copyright registrations of the Borrower described in Schedule C hereto and the copyright registrations and applications for copyright registration of the Borrower in other countries described in Schedule D hereto and all other copyrights, copyright registrations and copyright applications of the Borrower, now existing or hereafter acquired, whether or not the underlying works of authorship have been published and whether said copyrights are statutory or arise under the common law, and all works of authorship and other intellectual property rights now owned or hereafter created by or for, or acquired by the Borrower, whether in the United States or in any other country or place anywhere in the world;

(f) The United States and state registered trademarks, trade names and service marks of the Borrower described in Schedule E hereto and the goodwill of the Borrower's business symbolized thereby, and applications for registrations of trademarks, trade names and service marks of the Borrower described in Schedule E hereto and the goodwill of the Borrower's business symbolized thereby, and the trademarks, service marks and applications for registrations of trademarks, trade names and service marks of the Borrower in other countries described in Schedule F hereto and the goodwill of the Borrower's business symbolized thereby, and all other trademarks, trade names and service marks and applications to register the same of the Borrower, whether registered or unregistered and wherever registered, now existing or hereafter arising, created or acquired by the Borrower, whether in the United States or in any other country or place anywhere in the world;

(g) All renewals, reissues, divisions, continuations (in whole or in part), renewals, extensions or the like, and all income, royalties, damages and payments now or hereafter due with respect to any patents, trademarks, service marks, trade names and like protection, including without limitation, those obtained or permissible under past, present and future laws and statutes of the United States, any state or any other country or place anywhere in the world;

(h) All rights of action on account of past, present, and future unauthorized use of any of said patent inventions, copyrights, trademarks, trade names or service marks, and for infringement of said patents, inventions, copyrights, trademarks, trade names, service marks and like protection;

(i) The right to file and prosecute applications for Patents, and for registration of trademarks, trade names and service marks on any of said inventions, trademarks, trade names and service marks, or for similar intellectual property in the United States or any other country or place anywhere in the world;

(j) The entire goodwill of the business of the Borrower connected with and symbolized by the trademarks, trade names and the other general intangibles of Borrower;

(k) All of the Borrower's trade names, customer lists, trade secrets, corporate and other business records, license rights, advertising materials, operating manuals, methods, processes, know-how, sales literature, drawings, specifications, descriptions, inventions, name plates, catalogs, supplier contracts, confidential information, consulting agreements, engineering contracts, rights to use product names or labels, formulas and all other assets which uniquely reflect the goodwill of the business of the Borrower to which said general intangibles relate; and

(l) All of the proceeds of any of the foregoing (the intangible assets enumerated in Sections 1(a) through and including 1(k) are hereinafter collectively referred to as the "General Intangibles").

**TO HAVE AND TO HOLD** the foregoing General Intangibles unto Agent, its successors and assigns, forever in accordance with the terms and conditions set forth herein; provided, however, that the Credit Agreement and the mortgage, lien and security interest in the General Intangibles granted Agent hereunder shall terminate if the Borrower shall absolutely and irrevocably pay in full and satisfy all of the Obligations and all financial arrangements between the Borrower and Agent shall have been terminated.

2. Rights and Remedies. The Borrower agrees in addition to the rights and remedies given to Agent under the Credit Agreement, upon the occurrence of any Event of Default, Agent shall have the rights and remedies of a secured party under the Uniform Commercial Code, under other applicable law, and under this Agreement including the power to sell, assign and convey the General Intangibles, in whole or in part, for cash or on credit, at public sale or private sale and in whatever way the Agent shall deem appropriate. Notice of any public sale of the General Intangibles, or the time after which a private sale may be made, shall be given at least thirty (30) days in advance. At any sale (except a private sale), the Agent may bid for and purchase the General Intangibles. Upon the occurrence and continuance of any Event of Default, the Borrower shall, at Agent's request, execute and deliver to Agent an assignment in a form acceptable to Agent, whereby the Borrower shall assign the General Intangibles to either Agent or a third party, at Agent's discretion. Upon the occurrence and continuance of any Event of Default, the Borrower hereby authorizes and empowers Agent to make, constitute and appoint any officer or agent of Agent as Agent may select, in its exclusive discretion, as the Borrower's true and lawful attorney-in-fact, with the power to endorse the Borrower's name on all applications, documents, papers and instruments, as may be necessary for Agent to have the full benefit of this Agreement, including, but not limited to, the full right to use the General Intangibles described herein, or to grant or issue any exclusive or non-exclusive license under such General Intangibles to anyone else, or as may be necessary for Agent to assign, pledge, convey or otherwise transfer title in and to or otherwise dispose of the General Intangibles. The Borrower hereby ratifies all acts that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable until such time as all Obligations have been fully paid and satisfied and all financial arrangements between the Borrower and Agent shall have been terminated.

3. Agent's Waivers. Agent shall have no obligation or responsibility to protect or defend the General Intangibles or the right to use thereof, and Borrower shall, at its own expense,

take such actions as may be reasonably necessary to protect, defend and maintain its material General Intangibles in the United States. The Borrower shall forthwith advise Agent in writing of material infringements or unauthorized uses of the General Intangibles detected by the Borrower. Upon the occurrence and continuation of an Event of Default, or if the Borrower fails to comply with the foregoing, Agent may but shall not be required to take reasonable action deemed appropriate by it to protect, defend and maintain the General Intangibles. Any such actions may be taken by Agent in the Borrower's name to the extent permitted by law, and the Borrower hereby agrees, upon demand, to reimburse Agent for costs and expenses incurred in taking any such action.

4. Subsequently Acquired General Intangibles. If, before the Obligations are paid and satisfied in full, the Borrower acquires, develops or otherwise obtains rights to any General Intangibles of the types described in Section 1 hereof, the provisions of this Agreement shall automatically apply thereto and the Borrower shall give Agent prompt notice thereof in writing. The Borrower authorizes Agent to modify this Agreement by amending any applicable Schedule to include any subsequently acquired or developed General Intangibles.

5. Subsequent Assurances. The Borrower further agrees and covenants that it will, at its own expense, execute all papers and perform such other acts as may be reasonably necessary to give Agent the full benefit of this Agreement.

6. Representations, Warranties and Covenants. The Borrower hereby represents, warrants and covenants as follows:

(a) The patents, copyrights, trademark, trade names and service marks, and applications therefor, set forth in the Schedules hereto constitute all of the material patents, copyrights, trademarks, trade names and service marks, and applications therefor, owned by the Borrower in the United States and, to the Borrower's knowledge, constitute all of the material patents, copyrights, trademarks, trade names and service marks, and applications therefore in other countries.

(b) Except for the security interest granted Agent hereby, the Borrower is and will continue to be the owner of all of the General Intangibles free and clear of any adverse claim, security interest, license or encumbrance of any person other than Agent and other than Permitted Liens.

(c) the Borrower has the full right and power to execute this Agreement and grant the mortgage, pledge and security interests in its General Intangibles made hereby.

(d) Except as set forth on the attached Schedules, the Borrower has made no currently or prospectively effective assignment, transfer, license or agreement in conflict herewith or constituting a present or prospective assignment or transfer of or encumbrance on any of the General Intangibles.

(e) Except financing statements filed or to be filed in respect to the security interest under this Agreement and other financing statements in favor of Agent or filings with respect to Permitted Liens, there is no financing statement or other document or instrument now signed or on file in any public office covering any part of the General Intangibles, and so long as

any of the Obligations remain outstanding, and all financial arrangements between the Borrower and Agent shall not have been terminated, the Borrower will not execute, and there will not be on file in any public office, any such financing statement or other document or instruments.

(f) All information furnished to Agent concerning the General Intangibles and proceeds thereof, or otherwise for the purpose of obtaining credit or an extension of credit, is or will be at the time the same is furnished, accurate and correct in all material respects.

(g) To the extent any of the General Intangibles constitutes, incorporates or is used in connection with any software programs or computer based applications, Borrower agrees to deliver to Agent a copy (on diskette or other tangible medium satisfactory to Agent) of the source code for such software and/or computer applications, other than software or computer applications of general application for which Borrower does not have the source codes, upon request and at no charge to Agent.

7. Prosecution of General Intangibles. Until this Agreement terminates as provided in Section 1 hereof, the Borrower shall diligently file and prosecute in the United States Patent and Trademark Office and in the United States Copyright Office any continuations, continuations-in-part, applications for reissue, applications for certificate of correction, affidavits of use, proofs of use, renewals and like matters, for material General Intangibles which are commercially reasonable and as are in the Borrower's best business interests, and the Borrower shall bear the entire cost of all such filings and proceedings. The Borrower agrees to retain a licensed patent attorney or an experienced copyright and trademark attorney, as appropriate, for the filing and prosecution of all such applications and other proceedings.

8. Payments of Fees. Except in connection with an abandonment or forfeiture permitted by Section 9 hereof, the Borrower agrees to pay when due all fees, including license fees, taxes and other expenses which shall be incurred or which shall accrue with respect to any of the patents or patent applications, trademark registrations, trade name registrations, or trademark applications, service mark registrations and service mark applications, trade names, copyright registrations, copyright applications and know-how within the General Intangibles.

9. No Abandonment or Forfeiture. Except where (i) abandonment or forfeiture would be in the best business interests of the Borrower, and (ii) Agent has consented thereto in writing (which consent shall not unreasonably be withheld), the Borrower shall not allow any material trademark, trade name, service mark, or any application for trademark, trade name or service mark included within the General Intangibles to become abandoned, forfeited or dedicated to the public without the express written approval of Agent. If any pending or hereafter filed trademark, trade name, service mark or application for registration thereof, including renewal applications, has been finally rejected by the United States Patent and Trademark Office or any foreign patent or trademark office, the Borrower may abandon the same.

10. Agent's Right to Preserve Collateral. Agent may, at its option, after the occurrence and during the continuance of an Event of Default, but without obligation to do so, discharge taxes, liens, or security interests or other encumbrances at any time levied or placed upon those General Intangibles which are comprised of patents, trademarks, trade names or service marks, or registrations thereof owned or used by the Borrower (the "Relevant General

Intangibles”), or pay for maintenance or otherwise preserve the Relevant General Intangibles, or pay any other fees, attorneys’ fees or other expenses necessary to preserve and protect the rights conveyed, mortgaged and secured by the security interests hereby granted with respect to the Relevant General Intangibles. The Borrower hereby agrees, upon demand, to reimburse Agent for all payments made by it under this Section 10.

11. Stand-By License. The Borrower hereby grants to Agent an irrevocable perpetual and royalty-free license, effective upon the occurrence and the continuance of an Event of Default, to use or grant licenses relating to the General Intangibles, in Agent’s sole discretion, for any of the following purposes: operating the Borrower’s business, completing any work in progress of the Borrower, using or processing any inventory of the Borrower, repairing any goods manufactured by the Borrower, selling or marketing any goods of the Borrower or any goods manufactured from inventory or work in Progress of the Borrower, and any other purpose reasonably related to Agent’s interests in the General Intangibles for the realization of the value thereof. The irrevocable license granted by this Section 11 shall be effective from the date hereof until all of the Obligations have been paid in full and all financial arrangements between the Borrower and Agent shall have been terminated.

12. Control and Management. Agent shall permit the Borrower to control and manage the General Intangibles in the operation of its business including rights of manufacture, use and sale granted by said General Intangibles, to enforce rights under the General Intangibles, and to receive and use the income, revenue and profits arising from said General Intangibles and the proceeds thereof in the same manner and with the same effect as if this Agreement had not been made so long as the Borrower has paid and satisfied when due the Obligations secured by this Agreement and no Event of Default has occurred and is continuing and Agent has not notified Borrower that Agent intends to control and manage the General Intangibles, enforce rights under the General Intangibles, and to receive and use the income, revenue and profits arising from said General Intangibles and the proceeds thereof. The present grant to Agent of a lien, security interest and mortgage notwithstanding, the parties acknowledge that the Borrower is and shall remain the owner of the General Intangibles with full power to grant licenses, but any such license other than in favor of Affiliates shall be approved by Lender in writing and be and remain subject to the terms and conditions hereof and the superior rights of Agent.

13. Marshalling, etc. Agent shall not be required to make any demand upon or pursue or exhaust any of its rights or remedies against the Borrower or others with respect to the payment of the Obligations, and shall not be required to marshal the General Intangibles or any other collateral granted as security for the Obligations or to resort to the General Intangibles on any other collateral granted as security for the Obligations in any particular order and all of the rights of the Agent hereunder shall be cumulative. To the extent that it lawfully may, the Borrower hereby waives and relinquishes the benefit and advantage of, and does hereby covenant not to assert against Agent, any valuation, stay, appraisal, extension or redemption laws now existing or which may hereafter exist which, but for this provision, might be applicable to any sale made under the judgment, order or decree of any court, or privately under the power of sale conferred by this Agreement or in respect of the General Intangibles. To the extent it lawfully may, without limiting the generality of the foregoing, the Borrower hereby agrees that it will not invoke or utilize any law which might cause delay in, or impede, the enforcement of Agent’s rights under this Agreement, and hereby waives the same.



14. Application of Proceeds. The proceeds of all sales and collections hereunder, the application of which is not otherwise herein provided for, shall be applied in the manner set forth in the Credit Agreement. As used in this Section 14, "proceeds" shall mean cash, securities and other property realized in respect of, and distributions in kind of, General Intangibles, including any thereof received under any reorganization, liquidation or adjustment of debt of the Borrower.

15. Course of Dealing. No course of dealing between the Borrower and Agent shall operate as a waiver of any rights of any of them under this Agreement or in respect of the General Intangibles or the Obligations. No delay or omission on the part of Agent in exercising any right under this Agreement in respect of the General Intangibles or any Obligations shall operate as a waiver of such right or any other right hereunder. A waiver on any one occasion shall not be construed as a bar to waiver of any right and/or remedy on any future occasion. No waiver, amendment to, or other modification of this Agreement shall be effective unless it is in writing and signed by Agent.

16. Discharge. If the Borrower shall absolutely, completely and irrevocably pay in full and satisfy the Obligations and if all financial arrangements between the Borrower and Agent shall have been terminated, then this Agreement and the rights hereby granted shall cease and be void, and at the request of the Borrower, and at its expense, Agent shall release and discharge all of the General Intangibles without recourse against Agent and, to that end, shall execute and deliver to the Borrower, at the Borrower's own expense, such releases, reassignments, and other documents (or cause the same to be done) as the Borrower shall reasonably request, and Agent shall pay over to the Borrower any money and deliver to it any other property then held by it as General Intangibles (or cause the same to be done). The receipt of the Borrower for the General Intangibles so delivered shall be a complete and full acquittance therefor, and Agent shall thereafter be discharged from any liability or responsibility therefor.

17. Syndicated Lender Provisions. The obligations of the Lenders are several and not joint and the rights of any Lender to exercise any rights, remedies and powers granted to Agent hereunder are subject to Section 8 of the Credit Agreement in all respects; and in the event of any conflict between this Agreement and the Credit Agreement as to the rights, obligations, duties and activities of the Agent and the Lenders shall be governed by the Credit Agreement, but in no event shall any conflicts between or restrictions on the exercise of any rights or remedies as between the Agent be assertable by Borrower against Agent or any of the Lenders in any proceeding or in anyway affect Borrower's performance and payment of its Obligations hereunder any and all indemnities and duties of the Borrower now to the Lenders notwithstanding anything to the contrary herein.

18. Choice of Law and Forum/Beneficiaries. THE VALIDITY, INTERPRETATION AN ENFORCEMENT OF THIS AGREEMENT SHALL BE GOVERNED BY THE UNIFORM COMMERCIAL CODE AS ADOPTED IN THE STATE OF DELAWARE AND IN ALL OTHER RESPECTS SHALL BE GOVERED BY THE INTERNAL LAWS OF THE STATE OF WISCONSIN (IRRESPECTIVE OF SUCH STATE'S RULES ON CONFLICTS OF LAWS) EXCEPT TO THE EXTENT EXPRESSLY SUPERSEDED BY FEDERAL LAWS. BORROWER AND AGENT CONSENT TO THE PERSONAL JURISDICTION OF ANY STATE OR FEDERAL COURT IN MILWAUKEE COUNTY, WISCONSIN, REGARDING ANY CLAIMS ARISING, DIRECTLY OR INDIRECTLY, UNDER THIS AGREEMENT,

AND WAIVE ANY OBJECTION BASED ON FORUM NON CONVENIENS AND TRIAL BY JURY. THIS AGREEMENT SHALL BE BINDING UPON THE BORROWER, AND ITS SUCCESSORS AND ASSIGNS; AND SHALL INURE TO THE BENEFIT OF AGENT, AND ITS SUCCESSORS AND ASSIGNS.

19. Miscellaneous. (a) This Agreement shall be deemed to have been made in the State of Wisconsin and shall be governed by the laws of the State of Wisconsin. The headings in this instrument are for convenience of reference only and shall not limit or otherwise affect the meaning of any provision hereof.

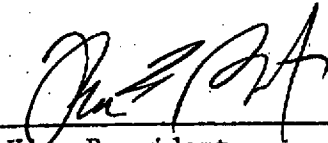
(b) All communications or notices required or permitted by this Agreement shall be in writing and shall be deemed to have been given or made when delivered in hand, or when deposited in the mail. Communications or notices shall be delivered personally or by certified or registered mail, postage prepaid, and addressed as follows, unless and until either of such parties notifies the other in accordance with this section of a change of address, to the parties and at the addresses set forth in the Credit Agreement.


(c) In the event that any provision hereof shall be deemed to be invalid by reason of the operation of any law or by reason of the interpretation placed thereon by any court, this Agreement shall be construed as not containing such provision, but only as to such locations where such law or interpretation is operative, and the invalidity of such provision shall not affect the validity of any remaining provision hereof, and any and all other provisions hereof which are otherwise lawful and valid shall remain in full force and effect.

**[SIGNATURES ON NEXT PAGE FOLLOWING]**

IN WITNESS WHEREOF, this Agreement has been duly executed as of the day and year first above written.

**M&I MARSHALL & ILSLEY BANK, as Agent**

By:   
Its: Vice President

By:   
Its: Senior Vice President

**IDG, LLC**

By: Identity Group, LLC  
Its: Sole Member

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

[SIGNATURE PAGE-GENERAL INTANGIBLES SECURITY AGREEMENT]

IN WITNESS WHEREOF, this Agreement has been duly executed as of the day and year first above written.

**M&I MARSHALL & ILSLEY BANK, as Agent**

By: \_\_\_\_\_  
Its: \_\_\_\_\_

By: \_\_\_\_\_  
Its: \_\_\_\_\_

**IDG, LLC**

By: Identity Group, LLC  
Its: Sole Member

By: D. Stephen Crider  
Name: D. Stephen Crider  
Title: VP + CEO

[SIGNATURE PAGE-GENERAL INTANGIBLES SECURITY AGREEMENT]

STATE OF Tennessee )  
 )  
COUNTY OF Putnam ) SS

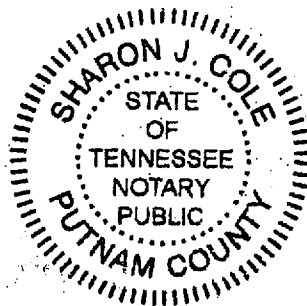
On this 21 day of December, 2005, before me, a Notary Public, personally appeared D. Stephen Crider, to me personally known, who being by me duly sworn, did say that he is the V.P. & C.O. of Identity Group, LLC, a Delaware limited liability company and sole member of IDG, LLC, a Delaware limited liability company, and that this instrument was signed and sealed on behalf of IDG, LLC, and said D. Stephen Crider acknowledged the execution of this instrument as the free act and deed of IDG, LLC.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Name: Sharon J. Cole  
Notary Public, State of Tennessee  
County of Putnam [NOTARIAL SEAL]  
My Commission 2-25-09

This instrument was drafted by  
and should be returned to:

Alexander P. Fraser, Esq.  
Michael Best & Friedrich LLP  
100 East Wisconsin Avenue  
Milwaukee, Wisconsin 53202



[SIGNATURE PAGE-GENERAL INTANGIBLES SECURITY AGREEMENT]

**GENERAL INTANGIBLES**

**SECURITY AGREEMENT**

**Schedules**

- Schedule A - United States patents and applications for patent of the Borrower (including Patent No./Serial No.; Issue Date/Filing Date; Title; Inventors)
- Schedule B - Patents and applications for patent of the Borrower in other countries (including Patent No./Serial No.; Issue Date/Filing Date; Title; Inventors)
- Schedule C - United States Copyright registrations and applications for copyright registrations of the Borrower (including Reg. No; Publication Date; Description/Title)
- Schedule D - Copyright registrations and applications for copyright registration of the Borrower in other countries (including Reg. No; Publication Date; Description/Title)
- Schedule E - United States and State registered trademarks, trade names and service marks and applications for registrations of trademarks, trade names and service marks of the Borrower (including Mark; Reg. No./Serial No.; Reg. Date/Filing Date)
- Schedule F - Trademarks, service marks and trade names and applications for registrations of trademarks, service marks and trade names of the Borrower in other countries (including Mark; Reg. No./Serial No.; Reg. Date/Filing Date)

**Schedule E**

United States and State registered trademarks, trade names and service marks and applications for registrations of trademarks, trade names and service marks of the Borrower:

**U.S. Trademarks**

**Registered Marks**

<b><u>Mark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
ALL-GEL	1,892,864	5/9/1995
BRITE BOX	2,896,243	10/19/2004
COMFORT-TOUCH	2,385,696	9/12/2000
COMIC STRIPS	1,476,820	2/16/1988
ECHO	1,503,821	9/13/1988
ECHO & DESIGN	1,501,278	8/23/1988
FLASH	2,471,556	7/24/2001
FLASHSTAMP	2,563,132	4/23/2002
FLASHSTAMP	2,256,839	6/29/1999
FLASHSTAMP	2,266,865	8/3/1999
HEADLINE	2,073,864	6/24/1997
MEDI-LABELS (STYLIZED)	1,592,968	4/24/1990
NEWON	2,803,424	1/6/2004
PERMA-STAMP	1,569,646	12/5/1989
PERMA-STAMP	1,531,963	3/28/1989
PERMA-STAMP & DESIGN	1,534,256	4/11/1989
PERMA-STAMP (STYLIZED)	597,299	10/26/1954
PORELON	690,391	12/29/1959
PORELON	765,738	3/3/1964
REDI-TAG	1,098,769	8/8/1978
REDI-TAG	2,228,786	3/2/1999
RIBBON SAVER	1,517,786	12/27/1988
SP	1,891,879	5/2/1995
STAMP-EVER	1,292,831	9/4/1984
U.S. STAMP & SIGN	2,041,582	3/4/1997

**Applications**

<b><u>Mark</u></b>	<b><u>Serial No.</u></b>	<b><u>Filing Date</u></b>
None		

**Unregistered Marks**