

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Golden County Foods, Inc.		02/27/2006	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	JPMorgan Chase Bank, N.A.		
Street Address:	111 East Wisconsin Avenue		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53202		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78666817	SNAPPS	
CORRESPONDENCE DATA			
Fax Number:	(920)437-2868		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	920-437-0476		
Email:	heathert@lcojlaw.com		
Correspondent Name:	Robert M. Charles		
Address Line 1:	231 South Adams Street		
Address Line 4:	Green Bay, WISCONSIN 54301		
NAME OF SUBMITTER:	Robert M. Charles		
Signature:	/robert m. charles/		
Date:	04/13/2006		

Total Attachments: 7
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**TRADEMARK
 REEL: 003288 FRAME: 0722**

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GRANT OF SECURITY INTEREST IN TRADEMARKS

WHEREAS, Golden County Foods, Inc. (the "Pledgor") is the owner of the trademarks and service marks listed on Schedule A attached hereto, which marks are registered or have pending registrations in the United States Patent and Trademark Office as set forth on Schedule A attached hereto (all such trademarks, service marks, registrations, and applications, collectively, the "Trademarks"); and

WHEREAS, the Pledgor has entered into a Loan and Security Agreement (the "Security Agreement"), dated as of February 27, 2006, in which the Pledgor has agreed with JPMorgan Chase Bank, N.A., with offices at 111 East Wisconsin Avenue, Milwaukee, Wisconsin 53202, to execute this Grant of Security Interest in Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as security for the payment and performance of the Obligations (as defined in the Security Agreement), the Pledgor does hereby grant to JPMorgan Chase Bank, N.A. a security interest in all of its right, title, and interest in and to the Trademarks, and the use thereof, together with all proceeds and products thereof and the goodwill of the business symbolized by the Trademarks. This Grant of Security Interest in Trademarks has been given in conjunction with the security interest granted to JPMorgan Chase Bank, N.A. under the Security Agreement; and the provisions of this Grant of Security Interest in Trademarks are without prejudice to and in addition to the provisions of the Security Agreement, which are incorporated herein by this reference.

GOLDEN COUNTY FOODS, INC.

By: James L. Zuge
Name: JAMES L. ZUGE
Title: TREASURER

520609-2015

Schedule A

TRADEMARKS AND TRADEMARK APPLICATIONS

See attached.

#158972

Trademark/Service Mark Application, Principal Register

Serial Number: 78666817

Filing Date: 07/08/2005

The table below presents the data as entered.

MARK SECTION	
MARK	SNAPPS
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	SNAPPS
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
OWNER SECTION	
NAME	Golden County Foods, Inc.
ET	P.O. Box 249 1434 Post Road
CITY	Plover
STATE	Wisconsin
ZIP/POSTAL CODE	54467
COUNTRY	United States
PHONE	1-800-489-7783
EMAIL	nag@cpdb.com
AUTHORIZED EMAIL COMMUNICATION	Yes
LEGAL ENTITY SECTION	
TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	Wisconsin
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	029
DESCRIPTION	prepared foods, namely, handheld snacks, entrees, and side dishes consisting primarily of cheese, vegetables, and meat
FILING BASIS	Section 1(b)

NATURE SECTION

SIGNATURE	/nate a. garhart/
SIGNATORY NAME	Nate A. Garhart
SIGNATORY DATE	07/08/2005
SIGNATORY POSITION	Attorney for Applicant
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	325
TOTAL AMOUNT	325
ATTORNEY	
NAME	Nate A. Garhart
FIRM NAME	Coblentz, Patch, Duffy & Bass LLP
INTERNAL ADDRESS	Suite 200
STREET	One Ferry Building
CITY	San Francisco
STATE	California
POSTAL CODE	94111
COUNTRY	United States
PHONE	415 772-5714
FAX	415 989-1663
EMAIL	nag@cpdb.com
AUTHORIZED EMAIL COMMUNICATION	Yes
ATTORNEY DOCKET NUMBER	3552-002
CORRESPONDENCE SECTION	
NAME	Nate A. Garhart
FIRM NAME	Coblentz, Patch, Duffy & Bass LLP
INTERNAL ADDRESS	Suite 200
STREET	One Ferry Building
CITY	San Francisco
STATE	California
ZIP/POSTAL CODE	94111
COUNTRY	United States

PHONE	415 772-5714
FAX	415 989-1663
EMAIL	nag@cpdb.com
AUTHORIZED EMAIL COMMUNICATION	Yes
FILING INFORMATION	
SUBMIT DATE	Fri Jul 08 18:22:09 EDT 2005
TEAS STAMP	USPTO/BAS-6314523082-2005 0708182209122745-78666817 -2002830567547dc2444b7fb8 faae2fc4340-DA-562-200507 08182037436227

FILED BY: [REDACTED]

DATE: [REDACTED]

Trademark/Service Mark Application, Principal Register

Serial Number: 78666817

Filing Date: 07/08/2005

To the Commissioner for Trademarks:

MARK: (Standard Characters, see mark)

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of SNAPPS.

The applicant, Golden County Foods, Inc., a corporation of Wisconsin, residing at P.O. Box 249 1434 Post Road, Plover, Wisconsin, United States, 54467, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. (15 U.S.C. Section 1051(b)).

International Class 029: prepared foods, namely, handheld snacks, entrees, and side dishes consisting primarily of cheese, vegetables, and meat. The applicant hereby appoints Nate A. Garhart of Coblenz, Patch, Duffy & Bass LLP, Suite 200, One Ferry Building, San Francisco, California, United States, 94111 to submit this application on behalf of the applicant. The attorney docket/reference number is 3552-002.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: nag@cpdb.com.

A fee payment in the amount of \$325 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /nate a. garhart/ Date: 07/08/2005

Signatory's Name: Nate A. Garhart

Signatory's Position: Attorney for Applicant

Mailing Address:

Nate A. Garhart

Suite 200

One Ferry Building

San Francisco, California 94111

RAM Sale Number: 562

RAM Accounting Date: 07/11/2005

Serial Number: 78666817

Internet Transmission Date: Fri Jul 08 18:22:09 EDT 2005

TEAS Stamp: USPTO/BAS-6314523082-2005070818220912274

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