Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Formerly	Execution Date	Entity Type
	104/13/2005	Banking Corporation: CALIFORNIA
		04/13/2005

RECEIVING PARTY DATA

Name:	HOP, LLC (successor in interest to Gateway Learning Corporation)	
Street Address:	1001 Fleet Street	
City:	Baltimore	
State/Country:	MARYLAND	
Postal Code:	21202	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	1872425	HOOKED ON MATH
Registration Number:	1876555	HOOKED ON PHONICS
Registration Number:	1877587	1-800-ABCDEFG
Registration Number:	2050379	HOOKED ON PHONICS
Registration Number:	2287035	ABCDEFG
Registration Number:	2345569	THE READING ROOM
Registration Number:	2348348	HOP BOOKS
Registration Number:	2355758	HOOKED ON PHONICS
Registration Number:	2407092	DETECTIVE DOG
Registration Number:	2409046	SKIP & SPIN
Registration Number:	2417881	SLAM & DUNK
Registration Number:	2419481	HOP BOOKS HOOKED ON PHONICS LIBRARY COLLECTION
Registration Number:	2421711	

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Registration Number:	2468815	MULTIPLICATION STATION
Registration Number:	2468816	SPACE BINGO
Registration Number:	2591385	HOOKED ON PHONICS
Registration Number:	2620893	HOP HOOKED ON PHONICS
Registration Number:	2629995	HOOKED ON SCHOOL SUCCESS
Registration Number:	2674241	HOOKED ON SCHOOL SUCCESS

CORRESPONDENCE DATA

Fax Number: (703)610-8686

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 703.610.8694

Email: ipdocketing@milesstockbridge.com

Correspondent Name: Ronald E. Shapiro
Address Line 1: 1751 Pinnacle Drive

Address Line 2: Suite 500

Address Line 4: McLean, VIRGINIA 22102-3833

ATTORNEY DOCKET NUMBER:	G3732-8
NAME OF SUBMITTER:	Ronald E. Shapiro
Signature:	/Ronald E. Shapiro/
Date:	04/21/2006

Total Attachments: 2

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LLOW INSTRUCTIONS (front and back) CAREFULLY NAME & PHONE OF CONTACT AT FILER [optional]		DELAGADE DEDADMICUM OF COAM	177
INU	3145922600	DELAWARE DEPARTMENT OF STAT. U.C.C. FILING SECTION	E
SEND ACKNOWLEDGMENT TO: (Name and Address)	5145922000	FILED 05:44 PM 04/13/2005	_
		INITIAL FILING NUM: 3099673 AMENDMENT NUMBER: 5114231	
FIRST BANKS, INC.	l l	SRV: 050300892	-
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P O BOX 790269			
ST. LOUIS MO 63179-0269			
INITIAL FINANCING STATEMENT FILE#		10. This F NANCING STATEMENT AMEN to be filed (for record) (or recorded) in	
3099673 9		neal estate records.	
		security interest(s) of the Secured Party authorizing this Termination State	
CONTINUATION: Effectiveness of the Financing Stateme continued for the additional period provided by applicable lay	ent identified above with respect to security w.	interest(s) of the Secured Party authorizing this Continuation Statemen	it is
ASSIGNMENT (full or partial): Give name of assignee in its			
AMENDMENT (PARTY INFORMATION): This Amendmen		y of record. Check only one of these two boxes.	
Also check <u>one</u> of the following three boxes <u>and</u> provide appropriate CHANGE parce and/or address: Give current record name in it.		E name: Give record name	and als
CHANGE name and/or address: Give current record name in in name (if name change) in item 7a or 7b and/or new address (if	f address change) in item 7c to be de	E name: Give record name eleted in item 6a or 6b. ADD name: Complete item 7a or 7b, eleted in item 6a or 6b.	applic
CURRENT RECORD INFORMATION: [8a, ORGANIZATION'S NAME			
8b. INDIVIDUAL'S LAST NAME	FIRSTNAME	MIDDLE NAME SU	JFFIX
(NEW) OR ADDED INFORMATION:	· · · · · · · · · · · · · · · · · · ·		
7a. ORGANIZATION'S NAME			
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7a. ORGANIZATION'S NAME 7b. INDIVIDUAL'S LAST NAME			
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09/641/57813/GATEWAY LEARNING CORPORATION

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OL A. I	C FINANCING LOW INSTRUCTIONS VAME & PHONE OF CO	S (front and back ONTACT AT FILE) CAREFULLY [R [options/]			U.C FILED	ARE DEPARTMEN C.C. FILING S D 04:01 PM 04 FILING NUM: ENT NUMBER: SRV: 030250	ECTION 1/16/2003 3099673 0000000
Б. (Pauline M. Ste Morrison & Fo 555 West 5th : Los Angeles, (evens, Esq. erster LLP Street, Suite (3500		THE ABOVE OF	AAGE IR EQU		E ANI V
) . [DEBTOR'S EXACT FL	JLL LEGAL NAM	E - insert enly one debiornam	e (1a or 1b) - do not abbraviate		ACE IS FUI	R FILING OFFICE US	E ONL1
			earning Corporation				·	
R	16. INDIVIDUAL'S LAST N	VAME		FIRST NAME		MIDDLE	IAME	SUFFIX
. f	MAILING ADDRESS 2900	0 South Harb	or Boulevard, Suite 2	202 CITY Santa Ane		STATE CA	POSTAL CODE 92704	COUNTRY
1. 1	FAXID#: S\$N OR EIN	ADD'L INFO RE ORGANIZATION DEBTOR	16. TYPE OF ORGANIZATION	n 16. JURISDICTION OF Delaware	ORGANIZATION	19. ORGA 26490	I NIZATIONAL (D.#., if any 170	Пно
. /			LEGAL NAME - insert only	one debtor name (2a or 2b) - o	io not abbreviate or combine	names		
	28. ORGANIZATION'S NA	ME						
R	26. INDIVIDUAL'S LAST N	NAME		FIRST NAME		MIDDLE	NAME	SUFFIX
c. I	MAILING ADDRESS		11-21-1111	CITY		STATE	POSTAL CODE	COUNTRY
d.	TAX ID #: SSN OR EIN	ADD'L INFO RE ORGANIZATION DEBTOR	20. TYPE OF ORGANIZATIO	N 21. JURISDICTION O	FORGANIZATION	2g. ORGA	NIZATIONAL ID#, if any	□no
. 8	SECURED PARTY'S	NAME (or NAME (of total assignee of assig	SNOR S/P) - insert only <u>one</u> se	cured party name (3s or 3b)			
	38. ORGANIZATION'S NA	First Bank	& Trust					
R	3b. INDIVIDUAL'S LAST N	NAME		FIRST NAME	FIRST NAME		MIODLE NAME	
s. I	MAILING ADDRESS 6300	0 Canoga Ave	enue, Suite 1650	сту Woodland Hill	сту Woodland Hills		POSTAL CODE 91367	COUNTRY
	his FINANCING STATEME personal property		ving colleteral: r now awned or here	after acquired.				
i. #	LTERNATIVE DESIGNAT	ION [if applicable]:	LESSEE/LESSOR (for recorded) in the	CONSIGNEE/CONSIGNOR	BAILEE/BAILOR DUEST SEARCH REPORT(SELLER/BU	YER AG. LIEN	NON-UCC FIL

FILING OFFICE COPY = NATIONAL UCC FINANCING STATEMENT (FORM UCC1) (REV. 07/29/98)

RECORDED: 04/21/2006

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