

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Snow's/Doxsee, Inc.		04/25/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Bumble Bee Foods, LLC
Street Address:	9655 Granite Ridge Drive
Internal Address:	Suite 100
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92123
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	714454	AMERICAN ORIGINAL
Registration Number:	961638	DOXSEE
Registration Number:	1011631	MAKE-IT-FRESH
Registration Number:	2143007	MR. CLAM'S
Registration Number:	1629296	OCEAN'S HARVEST
Registration Number:	108188	SALTESEA
Registration Number:	213377	SALTESEA
Registration Number:	740724	SNOW'S
Registration Number:	1528450	SNOW'S
Registration Number:	2502482	SNOW'S
Registration Number:	1532202	SNOW'S
Registration Number:	1146250	SNOW'S
Registration Number:	2502490	SNOW'S: THE CHOWDER PEOPLE

OP \$340.00 714454

CORRESPONDENCE DATA

Fax Number: (202)408-4400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
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ATTORNEY DOCKET NUMBER:	05241.0999
NAME OF SUBMITTER:	Monica Riva Talley
Signature:	/monica riva talley/
Date:	04/26/2006

Total Attachments: 2
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ASSIGNMENT

Snow's/Doxsee, Inc., a Delaware corporation with its principal place of business at 9655 Granite Ridge Drive, Suite 100, San Diego, CA 92123 ("Assignor"), is the owner of the marks identified in Exhibit A and of the trademark registrations/applications therefor ("the Trademarks").

Bumble Bee Foods, LLC, a Delaware limited liability company with its principal place of business at 9655 Granite Ridge Drive, Suite 100, San Diego, California 92123 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

Snow's/Doxsee, Inc.

By: 

Name: Kent McNeil

Title: Exec. Vice Pres. & CFO

Date: April 25, 2006

EXHIBIT A

<u>COUNTRY</u>	<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
Benelux	SNOW'S & Design	310,807	April 4, 1972
Canada	DOXSEE	489806	February 12, 1998
Canada	SNOW'S & Design	461185	August 16, 1996
European Community	SNOW'S	809574	September 20, 1999
European Community	SNOW'S & Design	838433	November 23, 1999
Italy	SNOW'S & Design	637790	May 4, 1974
Switzerland	SNOW'S & Design	396965	December 2, 1992
United Kingdom	SNOW'S & Design	989401	March 23, 1972
United States	AMERICAN ORIGINAL	714,454	April 25, 1961
United States	DOXSEE	961,638	June 19, 1973
United States	MAKE-IT-FRESH	1,011,631	May 27, 1975
United States	MR. CLAM'S	2,143,007	March 10, 1998
United States	OCEAN'S HARVEST	1,629,296	December 25, 1990
United States	SALTESEA & Design	108,188	January 18, 1916
United States	SALTESEA (Stylized)	213,377	May 25, 1926
United States	SNOW'S	740,724	November 13, 1962
United States	SNOW'S	1,528,450	March 7, 1989
United States	SNOW'S	2,502,482	October 30, 2001
United States	SNOW'S & Design	1,532,202	March 28, 1989
United States	SNOW'S & Design	1,146,250	January 20, 1981
United States	SNOW'S THE CHOWDER PEOPLE	2,502,490	October 30, 2001