

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LIFETIME HOAN CORPORATION		06/09/2005	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	LIFETIME BRANDS, INC.
Street Address:	ONE MERRICK AVENUE
City:	WESTBURY
State/Country:	NEW YORK
Postal Code:	11590
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 32**

Property Type	Number	Word Mark
Registration Number:	733057	HOFFRITZ
Registration Number:	1137417	HOAN HOUSEWARES OF ALL NATIONS
Registration Number:	1191557	L.C. GERMAIN
Registration Number:	1346258	BAKER'S ADVANTAGE
Registration Number:	1483098	TRISTAR
Registration Number:	1554417	ARMSTRONG FORGE
Registration Number:	1589744	
Registration Number:	1727077	OLD HOMESTEAD
Registration Number:	1715072	LIFETIME CUTLERY
Registration Number:	1762469	HOAN
Registration Number:	1730673	TRISTAR
Registration Number:	1857127	MASTER GRIPS
Registration Number:	1884980	SMART CHOICE
Registration Number:	2026241	SMART CHOICE

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Registration Number:	1928634	ULTRA EDGE
Registration Number:	2040952	ULTRAPRO
Registration Number:	1985102	HEALTHWORKS
Registration Number:	2338919	PLATINUM SERIES
Registration Number:	2299058	STAINLESS SOFT GRIPS
Registration Number:	2150526	
Registration Number:	2396205	ULTRASHARP PRO
Registration Number:	2325025	CHEF'S DESIGN
Registration Number:	2448150	BAKER'S DELIGHT
Registration Number:	2540923	SPICE CHEF CAROUSEL
Registration Number:	2836983	BAKER'S ADVANTAGE
Registration Number:	2987752	KNIFE VAULT
Serial Number:	76441105	CASAMODA
Registration Number:	2960343	EZ OUT
Registration Number:	823349	LC
Registration Number:	1369528	HOFFRITZ FOR CUTLERY
Registration Number:	1351378	HOFFRITZ
Registration Number:	1972638	ROSHCO

**CORRESPONDENCE DATA**

Fax Number: (914)723-4301  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Email: glandau@lslip.com  
Correspondent Name: GEOFFREY I. LANDAU  
Address Line 1: LACKENBACH SIEGEL, LLP  
Address Line 2: ONE CHASE ROAD  
Address Line 4: SCARSDALE, NEW YORK 10583

NAME OF SUBMITTER:	GEOFFREY I. LANDAU
Signature:	/gil/
Date:	05/03/2006

Total Attachments: 0

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