

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Unilever Supply Chain, Inc.		05/01/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Silver Palate Kitchens, Inc.		
Street Address:	300 Knickerbocker Road		
City:	Cresskill		
State/Country:	NEW JERSEY		
Postal Code:	07626		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2567929	CITRUS SPLASH	
CORRESPONDENCE DATA			
Fax Number:	(312)655-1501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-655-1500		
Email:	jladocket@welshkatz.com		
Correspondent Name:	John L. Ambrogi		
Address Line 1:	120 S. Riverside Plaza		
Address Line 2:	22nd Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	3133-56224		
NAME OF SUBMITTER:	John L. Ambrogi		
Signature:	/jla/		
Date:	05/25/2006		

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Total Attachments: 1
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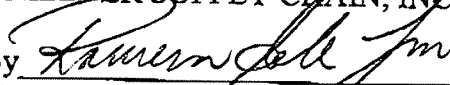
ASSIGNMENT OF TRADEMARK

WHEREAS, UNILEVER SUPPLY CHAIN, INC., a Delaware corporation with a place of business at 1 John Street, Clinton, Connecticut 06413 (hereafter "Assignor") is the owner of the trademark CITRUS SPLASH for use in connection with salad dressing (hereafter "the Trademark"), which is registered in the United States Trademark Office under Reg. No. 2,567,929 (hereafter "the Registration"), and the goodwill associated therewith (hereafter "the Goodwill"); and

WHEREAS, SILVER PALATE KITCHENS, INC., a New Jersey corporation with a place of business at 300 Knickerbocker Road, Cresskill, New Jersey 07626 (hereafter "Assignee") is desirous of acquiring the Trademark and the Registration and the Goodwill.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark and the Registration and the Goodwill.

IN TESTIMONY WHEREOF, Assignor has caused this assignment to be executed effective as of the first day of May, 2006.

UNILEVER SUPPLY CHAIN, INC.
By 
Name: ROWENA DELEON
Title: VICE PRESIDENT