

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Miller Brewing Company		05/26/2006	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Miller Products Company		
Street Address:	3939 West Highland Boulevard		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53208		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	830290	MICKEYS IMPORTED TASTE-FINE MALT LIQUOR	
CORRESPONDENCE DATA			
Fax Number:	(414)978-8675		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414 277 5000		
Email:	msl@quarles.com		
Correspondent Name:	Marta S. Levine		
Address Line 1:	Quarles & Brady LLP		
Address Line 2:	411 East Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Marta S. Levine		
Signature:	/MartaLevine/		
Date:	05/26/2006		

CH \$40.00 830290

Total Attachments: 1

United States of America

Confirmatory Assignment of Trademark

This Confirmatory Assignment of Trademark is made by and between Miller Brewing Company, a Wisconsin corporation with its principal place of business at 3939 West Highland Boulevard, Milwaukee, Wisconsin 53208 ("Miller Brewing"), and Miller Products Company, a Wisconsin corporation with its principal place of business at 3939 West Highland Boulevard, Milwaukee, Wisconsin 53208 ("Miller Products").

Whereas, as of June 1, 2004, Miller Brewing was the owner of the trademark shown below, the registration therefore, and the goodwill of the business in connection therewith (the "Trademark"):

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
MICKEY'S IMPORTED TASTE-FINE MALT LIQUOR and Design	830,290	06/13/1967

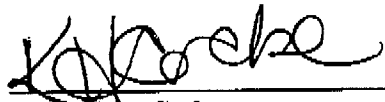
Whereas, as of June 1, 2004, Miller Products desired to acquire the Trademark.

Now, therefore, effective as of June 1, 2004, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Miller Brewing sold, assigned and transferred, and does hereby sell, assign and transfer *nunc pro tunc* unto Miller Products, Miller Brewing's entire right, title and interest in and to the Trademark and Miller Brewing's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademark.

This Confirmatory Assignment of Trademark is made pursuant to the "Contribution Agreement and Bill of Sale" by and between Miller Brewing and Miller Products, dated as of June 1, 2004.

In witness whereof, Miller Brewing has caused this Confirmatory Assignment of Trademark to be executed by its duly authorized representative as of the date written below.

Miller Brewing Company

By: 
Name: Kelly Hart Grebe
Title: Senior Assistant General Counsel

Date: May 26, 2006

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