TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
Baskin-Robbins LLC		05/26/2006	LIMITED LIABILITY	
Daskiii-Robbiiis LLC		05/26/2006	COMPANY: DELAWARE	

RECEIVING PARTY DATA

Name:	BR IP Holder LLC
Street Address:	130 Royall Street
City:	Canton
State/Country:	MASSACHUSETTS
Postal Code:	02021
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 60

Property Type	Number	Word Mark
Registration Number:	845118	31
Registration Number:	796902	31
Registration Number:	710670	31
Registration Number:	2282002	31 BASKIN ROBBINS
Registration Number:	1761925	31
Registration Number:	2734865	AMERICA'S BIRTHDAY CAKE
Registration Number:	1783116	BASKIN 31 ROBBINS
Registration Number:	3035845	BASKIN 31 ROBBINS
Registration Number:	2786526	BASKIN 31 ROBBINS SMOOTH & CREAMY HARD CANDY
Registration Number:	1371672	BASKIN-ROBBINS
Registration Number:	1185045	BASKIN-ROBBINS
Registration Number:	3003845	BOBSLED BROWNIE
Registration Number:	2774702	CAPPUCCINO BLAST

TRADEMARK "
REEL: 003317 FRAME: 0719

900049925

Registration Number:	1709444	CHILLY BURRRGER
Registration Number:	2506332	CHOCOLATE BLAST
Registration Number:	1344856	CHOCOLATE MOUSSE ROYALE
Registration Number:	1807776	
Registration Number:	1835784	
Registration Number:	2602561	FREEZE FRAME
Registration Number:	2919073	GOLD MEDAL RIBBON
Registration Number:	1457654	HURRICONE
Registration Number:	1453382	INTERNATIONAL CREAMS
Registration Number:	2738810	JAMMIN' JAMOCA
Registration Number:	1406983	JAMOCA
Registration Number:	974405	JAMOCA
Registration Number:	2509367	JAMOCA
Registration Number:	2761990	JAMOCA ALMOND FUDGE
Registration Number:	2798811	LOTTA CHOCOLATE CHIP
Registration Number:	3007377	LOVE POTION #31
Registration Number:	1423116	MIAMI ICE
Registration Number:	3030448	MINTOPIA BLAST
Registration Number:	2983039	QUARTERBACK CRUNCH
Registration Number:	2147973	RASPBERRY CHEESE LOUISE
Registration Number:	2778038	TANGANILLA
Registration Number:	2683536	TAX CRUNCH
Registration Number:	2799487	TRIPLE-LAYER SHAKES
Registration Number:	2086690	TRULY FREE
Registration Number:	3056460	WHO WANTS SOME ICE CREAM?
Registration Number:	2917497	WINTER WHITE CHOCOLATE
Registration Number:	1400583	WORLD CLASS
Serial Number:	78481808	4 FLAVORS 4 MONTHS
Serial Number:	78518215	4 FLAVORS 4 MONTHS
Serial Number:	78568230	ARE YOU BOLD?
Serial Number:	78352904	BASEBALL NUT
Serial Number:	78507174	BASKIN 31 ROBBINS
Serial Number:	78507196	BASKIN 31 ROBBINS
Serial Number:	78336357	BOX OF CHOCOLATES
Serial Number:	78603694	CHIP OFF THE OLE CHEESECAKE

Serial Number:	78604464	CHIPPY TRAILS	
Serial Number:	78597820	FABULICIOUS SHAKES	
Serial Number:	78567301	FLAVOR FANATICS	
Serial Number:	78576059	FLAVOR FANATICS	
Serial Number:	78574037	FLAVOR FANATICS	
Serial Number:	78194703	FROSTY COWS	
Serial Number:	78536749	HAPPINESS SERVED DAILY	
Serial Number:	78740491	LOVE GONE SOUR	
Serial Number:	78740490	MAUI BROWNIE MADNESS	
Serial Number:	78604470	RAZZA DAZZA CHIP	
Serial Number:	78626260	TAKE ME TO MY HAPPY PLACE	
Serial Number:	78408003	TRUFFLE IN PARADISE	

CORRESPONDENCE DATA

Fax Number: (202)887-0689

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: parsonse@dsmo.com
Correspondent Name: Elizabeth Parsons
Address Line 1: 2101 L Street, NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20037

ATTORNEY DOCKET NUMBER:	D1383.0000
NAME OF SUBMITTER:	Elizabeth Parsons
Signature:	/Elizabeth Parsons/
Date:	05/26/2006

Total Attachments: 8

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BASKIN-ROBBINS LLC

TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into as of May 26, 2006, by and between BASKIN-ROBBINS LLC, a Delaware limited liability company ("BR"), and BR IP HOLDER LLC, a Delaware limited liability company (the "Ice Cream IP Holder") (collectively referred to as the "Parties").

WHEREAS, pursuant to the BR Contribution Agreement among the Parties, Baskin-Robbins USA LLC and Dunkin' Brands, Inc. of even date herewith (the "Agreement"), BR has assigned all right, title and interest in the Contributed BR IP (as defined therein) throughout the world, including any and all trademarks and trademark applications listed on the attached Schedule 1, and all goodwill of any business associated and connected therewith or symbolized thereby (collectively referred to as the "Trademarks"); and

WHEREAS, BR has intended to use certain marks on the attached Schedule 1 in commerce and has filed applications (the "<u>Intent-To-Use Applications</u>") indicating that intention, but has not yet filed an allegation of use under § 1(c) or 1(d) of the Trademark Act, and BR is assigning the Intent-To-Use Applications as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060; and

WHEREAS, Ice Cream IP Holder, the successor of the ongoing and existing business of BR to which the mark pertains, is desirous of acquiring said trademarks therefore; and

WHEREAS, pursuant to the Agreement, the Ice Cream IP Holder has acquired all right, title and interest in and to the Contributed BR IP, including the Trademarks, and the Parties wish to record such acquisition in the U.S. Patent and Trademark Office and all applicable foreign intellectual property offices; and

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

- 1. Pursuant to the Agreement, which is incorporated by reference as if fully set forth herein, BR hereby assigns to the Ice Cream IP Holder all of BR's right, title and interest in and to the Trademarks including all proceeds therefrom and the right to bring an action at law or in equity for any infringement, dilution or violation of any of the Trademarks occurring prior to the date hereof, and to collect all damages, settlements and proceeds relating to the Trademarks.
- 2. Notwithstanding anything to the contrary contained herein, the Trademarks shall not include any trademark application that would be deemed invalidated, canceled or abandoned due to the contribution, assignment and/or conveyance of the Trademarks hereunder, including without limitation all United States trademark applications that are based on an intent-to-use, unless and until such time that the contribution, assignment and/or conveyance will not cause the invalidation, cancellation or abandonment of such trademark application.

- 3. This Trademark Assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.
- 4. This Trademark Assignment is subject to all the terms and conditions of the Agreement. The Parties intend that this Trademark Assignment is for recordation purposes only and its terms shall not modify the applicable terms and conditions of the Agreement, which govern the Parties' rights and interests in the Contributed BR IP.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered as of the date first written above.

BASKIN-ROBBINS LLC

By:

Name: Title:

J. Remillard, Jr.

Managing Counsel & Assistant Secretary

Address:

130 Royall Street Canton, MA 02021

BR IP HOLDERILLA

By: Name:

Stephen/Horn

Title:

Secretary, Legal Officer and General Counsel

Address:

P.O. Box 9141 Canton, MA 02021

COMMONWEALTH OF MASSACHUSETTS)
	: ss.:
COUNTY OF NORFOLK)
On the M. Jones (Marc. 2006, 1 of	1 . 1 . 11 . 1
On the 16 day of May, 2006, before me the	· · · · · · · · · · · · · · · · · · ·
L.S. CEMILLARD, JR.	personally known to me or proved to me on the
basis of satisfactory evidence to be the individual	whose name is subscribed to the within
instrument and acknowledged to me that he execu-	
signature on the instrument, the individual, or the	* J,
acted, executed the instrument.	
SIL	H.J. 11
Notary Publi	c

EDWARD H. TOWNSEND, IV
Notary Public
Commonwealth of Massachusetts
My Commission Expires
December 29, 2011

COMMONWEALTH OF MASSACHUSETTS)
	: ss.:
COUNTY OF NORFOLK)
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On the 16 day of May, 2006, before me the	undersigned, personally appeared
	personally known to me or proved to me on the
basis of satisfactory evidence to be the individual v	
instrument and acknowledged to me that he execut	
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	December 29, 2011

Schedule 1 BR Trademarks

Country	Mark	App. No.	App. Date	Reg. No.	Reg. Date
United States of America	31	72/272343	25-May-67	845118	27-Feb-68
United States of America	31	72/172718	10-Jul-63	796902	28-Sep-65
United States of America	31 (IN OVAL COIL DEVICE)	72/066443	26-Jan-59	710670	31-Jan-61
United States of America	31 BASKIN ROBBINS HORIZONTAL LOGO	75/303448	5-Jun-97	2282002	28-Sep-99
United States of America	31 LOGO (1995)	74/142651	25-Feb-91	1761925	30-Mar-93
United States of America	4 FLAVORS 4 MONTHS Logo in Black & White	78/481808	10-Sep-04		
United States of America	4 FLAVORS 4 MONTHS Logo in Color	78/518215	17-Nov-04		
United States of America	AMERICA`S BIRTHDAY CAKE	78/149350	31-Jul-02	2734865	8-Jul-03
United States of America	ARE YOU BOLD?	78/568230	16-Feb-05		
United States of America	BASEBALL NUT	78/352904	16-Jan-04	411-112-11-11-11-11-11-11-11-11-11-11-11-	
United States of America	BASKIN 31 ROBBINS LOGO	74/142652	25-Feb-91	1783116	20-Jul-93
United States of America	BASKIN 31 ROBBINS LOGO	78/507174	28-Oct-04	***************************************	
United States of America	BASKIN 31 ROBBINS LOGO	78/977098	28-Oct-04		
United States of America	BASKIN 31 ROBBINS Logo in color	78/507196	28-Oct-04		
United States of America	BASKIN 31 ROBBINS Logo in color	78/977099	28-Oct-04	All de Control (Mile) in the Control (Mile)	
United States of America	BASKIN 31 ROBBINS Logo in color	78/564330	10-Feb-05	3035845	27-Dec-05
United States of America	BASKIN 31 ROBBINS SMOOTH & CREAMY HARD CANDY (Stylized)	78/194276	13-Dec-02	2786526	25-Nov-03
United States of America	BASKIN-ROBBINS	73/528089	21-Mar-85	1371672	19-Nov-85
United States of America	BASKIN-ROBBINS	73/283398	27-Oct-80	1185045	5-Jan-82
United States of America	BOBSLED BROWNIE	78/379175	5-Mar-04	3003845	4-Oct-05
United States of America	BOX OF CHOCOLATES	78/336357	4-Dec-03		

Country	Mark	App. No.	App. Date	Reg. No.	Reg. Date
United States of America	CAPPUCCINO BLAST	76/387525	26-Mar-02	2774702	21-Oct-03
United States of America	CHILLY BURRRGER LOGO	74/142783	27-Feb-91	1709444	18-Aug-92
United States of America	CHIP OFF THE OLE CHEESECAKE	78/603694	7-Apr-05		
United States of America	CHIPPY TRAILS	78/604464	8-Apr-05		
United States of America	CHOCOLATE BLAST	76/152465	23-Oct-00	2506332	13-Nov-01
United States of America	CHOCOLATE MOUSSE ROYALE	73/386126	17-Sep-82	1344856	25-Jun-85
United States of America	DOTS (LARGE & SMALL PINK & GREY)	74/237439	13-Jan-92	1807776	30-Nov-93
United States of America	DOTS (LARGE & SMALL PINK & GREY)	74/237440	13-Jan-92	1835784	10-May-94
United States of America	FABULICIOUS SHAKES	78/597820	30-Mar-05		
United States of America	FLAVOR FANATICS	78/567301	15-Feb-05		
United States of America	FLAVOR FANATICS Logo in Black & White	78/576059	28-Feb-05		
United States of America	FLAVOR FANATICS Logo in color	78/574037	24-Feb-05		
United States of America	FREEZE FRAME	76/178928	11-Dec-00	2602561	30-Jul-02
United States of America	FROSTY COWS	78/194703	16-Dec-02		
United States of America	GOLD MEDAL RIBBON	78/353056	16-Jan-04	2919073	18-Jan-05
United States of America	HAPPINESS SERVED DAILY	78/536749	22-Dec-04		
United States of America	HURRICONE	73/641832	29-Jan-87	1457654	15-Sep-87
United States of America	INTERNATIONAL CREAMS	73/601217	29-May-86	1453382	18-Aug-87
United States of America	JAMMIN' JAMOCA	76/402663	2-May-02	2738810	15-Jul-03
United States of America	JAMOCA	73/577946	16-Jan-86	1406983	26-Aug-86
United States of America	JAMOCA	72/378931	17-Dec-70	974405	4-Dec-73
United States of America	JAMOCA	76/098616	31-Jul-00	2509367	20-Nov-01
United States of America	JAMOCA ALMOND FUDGE	78/191133	4-Dec-02	2761990	9-Sep-03

Country	Mark	App. No.	App. Date	Reg. No.	Reg. Date
United States of America	LOTTA CHOCOLATE CHIP	76/402662	2-May-02	2798811	23-Dec-03
United States of America	LOVE GONE SOUR	78/740491	26-Oct-05		
United States of America	LOVE POTION #31	78/378034	3-Mar-04	3007377	18-Oct-05
United States of America	MAUI BROWNIE MADNESS	78/740490	26-Oct-05		
United States of America	MIAMI ICE	73/577947	16-Jan-86	1423116	30-Dec-86
United States of America	MINTOPIA BLAST	78/383099	12-Mar-04	3030448	13-Dec-05
United States of America	QUARTERBACK CRUNCH	78/353077	16-Jan-04	2983039	9-Aug-05
United States of America	RASPBERRY CHEESE LOUISE	74/566620	29-Aug-94	2147973	31-Mar-98
United States of America	RAZZA DAZZA CHIP	78/604470	8-Apr-05		
United States of America	TAKE ME TO MY HAPPY PLACE	78/626260	10-May-05		
United States of America	TANGANILLA	78/191018	4-Dec-02	2778038	28-Oct-03
United States of America	TAX CRUNCH	76/407120	13-May-02	2683536	4-Feb-03
United States of America	TRIPLE-LAYER SHAKES	76/402664	2-May-02	2799487	23-Dec-03
United States of America	TRUFFLE IN PARADISE	78/408003	26-Apr-04		
United States of America	TRULY FREE	74/290330	1-Jul-92	2086690	12-Aug-97
United States of America	WHO WANTS SOME ICE CREAM?	78/406577	22-Apr-04	3056460	31-Jan-06
United States of America	WINTER WHITE CHOCOLATE	78/353096	16-Jan-04	2917497	11-Jan-05
United States of America	WORLD CLASS	73/568339	13-Nov-85	1400583	8-Jul-86

RECORDED: 05/26/2006