

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MCG FINANCE CORPORATION		06/01/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	WORKING MOTHER MEDIA, INC.
Street Address:	60 E. 42nd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10165
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1152795	WORKING WOMAN
Registration Number:	1229629	EXECUTIVEFEMALE
Registration Number:	1243573	WORKING MOTHER
Registration Number:	1250721	NAFE
Registration Number:	1279302	NATIONAL ASSOCIATION FOR FEMALE EXECUTIVES
Registration Number:	1517184	WORKING WOMAN
Registration Number:	2419876	WORKING WOMAN
Registration Number:	2437700	WORKING MOTHER
Registration Number:	2511270	WORK/FAMILY
Registration Number:	2664708	WORKING WOMAN

CORRESPONDENCE DATA	
Fax Number:	(212)391-0525
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	212-278-0400

CH \$265.00 1152795

Email: nzivin@cooperdunham.com
Correspondent Name: Norman H. Zivin c/o COOPER & DUNHAM LLP
Address Line 1: 1185 Avenue of the Americas
Address Line 2: Suite 2300
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	2903/65986/NHZ
NAME OF SUBMITTER:	Norman H. Zivin
Signature:	/Norman H. Zivin/
Date:	06/01/2006

Total Attachments: 2
source=ExecutedAssignment#page1.tif
source=TMSCHEDULE.01#page1.tif

TRADEMARK ASSIGNMENT

WHEREAS, MCG FINANCE CORPORATION, a Delaware corporation, by MCG Finance I, LLC, a Delaware LLC, as its successor in interest ("MCG"), is the owner of the trademarks shown on the annexed schedule; and

WHEREAS, WORKING MOTHER MEDIA, INC., a corporation of the State of Delaware, having a place of business at 60 E. 42nd Street, New York, New York 10165, is desirous of acquiring the marks and the goodwill of the business associated therewith;

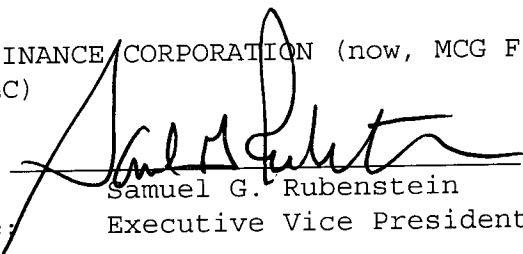
NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged;

MCG hereby sells, assigns and transfers to WORKING MOTHER MEDIA, INC., and its successors and assigns, all of its right, title and interest in and to the marks, on an "as is" basis, together with the goodwill of the business symbolized by the marks, and the right to sue for past infringement thereof.

Nothing contained in this Assignment shall be construed as a representation or warranty by MCG that the trademarks are valid and enforceable or regarding any other facts or circumstances relating to the trademarks.

Dated: June 1, 2006

MCG FINANCE CORPORATION (now, MCG Finance I, LLC)

By: 
Name: Samuel G. Rubenstein
Title: Executive Vice President

SCHEDULE OF TRADEMARKS

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
WORKING WOMAN	1,152,795	04/28/1981
EXECUTIVEFEMALE	1,229,629	03/08/1983
WORKING MOTHER	1,243,573	06/28/1983
NAFE	1,250,721	09/06/1983
NATIONAL ASSOCIATION FOR FEMALE EXECUTIVES	1,279,302	05/22/1984
WORKING WOMAN	1,517,184	12/20/1988
WORKING WOMAN	2,419,876	01/09/2001
WORKING MOTHER	2,437,700	03/20/2001
WORK/FAMILY	2,511,270	11/20/2001
WORKING WOMAN	2,664,708	12/17/2002