

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                   |  |                       |                                     |
|-----------------------------------|--|-----------------------|-------------------------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT   |                       |                                     |
| <b>NATURE OF CONVEYANCE:</b>      | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                                     |
| <b>CONVEYING PARTY DATA</b>       |  |                       |                                     |
| <b>Name</b>                       | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                  |
| Global Fax, L.L.C.                |  | 05/03/2006            | LIMITED LIABILITY COMPANY: MICHIGAN |
| Global Data Solutions - Ohio, LLC |  | 05/03/2006            | LIMITED LIABILITY COMPANY: OHIO     |
| <b>RECEIVING PARTY DATA</b>       |  |                       |                                     |
| <b>Name:</b>                      | DealerTrack Digital Services, Inc.   |                       |                                     |
| <b>Street Address:</b>            | 1111 Marcus Avenue, Suite M04  |                       |                                     |
| <b>City:</b>                      | Lake Success   |                       |                                     |
| <b>State/Country:</b>             | NEW YORK   |                       |                                     |
| <b>Postal Code:</b>               | 11042  |                       |                                     |
| <b>Entity Type:</b>               | CORPORATION: DELAWARE  |                       |                                     |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                                     |
| <b>Property Type</b>              | <b>Number</b>  | <b>Word Mark</b>      |                                     |
| Registration Number:              | 2409685  | GLOBAL FAX            |                                     |
| <b>CORRESPONDENCE DATA</b>        |  |                       |                                     |
| <b>Fax Number:</b>                | (617)523-1231  |                       |                                     |
|                                   | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                                     |
| <b>Phone:</b>                     | 617.570.1292   |                       |                                     |
| <b>Email:</b>                     | mrovner@goodwinprocter.com   |                       |                                     |
| <b>Correspondent Name:</b>        | Miriam J. Rovner, Senior Paralegal   |                       |                                     |
| <b>Address Line 1:</b>            | Goodwin Procter LLP  |                       |                                     |
| <b>Address Line 2:</b>            | Exchange Place, 53 State Street  |                       |                                     |
| <b>Address Line 4:</b>            | Boston, MASSACHUSETTS 02109-2881   |                       |                                     |
| <b>ATTORNEY DOCKET NUMBER:</b>    | 104570-162818 (1703-392)   |                       |                                     |
| <b>NAME OF SUBMITTER:</b>         | Miriam J. Rovner   |                       |                                     |

CH \$40.00 2409685

Signature:

/mjr/

Date:

06/12/2006

**Total Attachments: 3**

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**TRADEMARK AND TRADE NAME ASSIGNMENT**

May 3, 2006

**WHEREAS**, Global Fax, L.L.C., a Michigan limited liability company and Global Data Solutions - Ohio, LLC, an Ohio limited liability company (collectively, the "Assignors") and DealerTrack Digital Services, Inc., a Delaware corporation, and its successors and assigns (the "Assignee") are parties to that certain Asset Purchase Agreement dated as of the date hereof (the "Asset Purchase Agreement");

**WHEREAS**, pursuant to the Asset Purchase Agreement, the Assignors have agreed to sell, convey, transfer, assign and deliver to the Assignee all of their rights, title and interest in and to the Purchased Assets, including the Business's Intellectual Property, including without limitation, all trademarks and any governmental registrations, effective upon the Closing (capitalized terms used and not otherwise defined herein shall have the respective meanings set forth in the Asset Purchase Agreement);

**WHEREAS**, the Assignors, or any one of them, have adopted, used, and are using in their businesses the trademarks set forth in the attached Schedule A (the "Marks"), the trade name "Global Fax, L.L.C.", a governmental registration d.b.a. of "Global Fax" (the "Trade Names"), and are the owners of all common law rights to the Marks and the Trade Names (the "Common Law Rights", and together with the Marks and the Trade Names, the "Trademark Rights"); and

**WHEREAS**, in accordance with the Asset Purchase Agreement, the Assignee is desirous of acquiring the entire right, title and interest in and to the Trademark Rights.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignors hereby sell, assign and transfer unto the Assignee, and its successors and assigns, the entire right, title and interest in and to the Trademark Rights, together with the goodwill of the Business symbolized by the Trademark Rights, and any trademark registration issued by any governmental agency in connection therewith, and further including: all income, royalties, and damages now and hereafter due and/or payable to the Assignors, including without limitation, damages and payments for past or future infringements and misappropriations thereof, all rights to sue for past, present and future infringements, dilutions, or misappropriations thereof, and all rights corresponding to any of the above throughout the world;

**AND THE ASSIGNORS HEREBY COVENANT** and agree that the Assignors will communicate to the Assignee, its successors, legal representatives and assigns, any facts known to the Assignors respecting the Trademark Rights, sign all lawful papers, make all rightful oaths, and generally do everything reasonably necessary to aid the Assignee, its successors, legal representatives and assigns, to obtain and enforce proper protection for the Trademark Rights.

IN TESTIMONY WHEREOF, the Assignors have caused this Trademark and Trade Name Assignment to be duly executed as a sealed instrument by its duly authorized officer on the date set forth on the first page above.

ASSIGNORS:

GLOBAL FAX, L.L.C.  
a Michigan limited liability company

By: *Joseph G. Gerasi*  
Title: *Manager*

GLOBAL DATA SOLUTIONS- OHIO, LLC  
an Ohio limited liability company

By: *Joseph G. Gerasi*  
Title: *Manager / Joint Signer Member*

SCHEDULE A

Marks

All Trademarks as listed on Schedule 3.15(a) to the Asset Purchase Agreement

Registered Service Mark:

GLOBAL FAX      Reg. No. 2,409,695