

04-14-2006

COMMERCE
demark Office



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RECORDATION FORM
TRADEMARK

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Wells Fargo Foothill, Inc.

- Individual(s)
- General Partnership
- Corporation- State: California
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) 03/29/2006

- Assignment
- Security Agreement
- Other Release of Security Interest
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Advantage Sales & Marketing LLC

Internal

Address: _____

Street Address: 19100 Von Karman Avenue, Suite 600

City: Irvine

State: CA

Country: USA Zip: 92612

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other LLC Citizenship California

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2738332; 2256698; 2416433; 2162868; 2020938; 2963835

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Deborah Taylor

Internal Address: c/o Latham & Watkins LLP

Street Address: 633 West Fifth Street, Suite 4000

City: Los Angeles

State: CA Zip: 90071

Phone Number: 213-485-1234

Fax Number: 213-891-8763

Email Address: deborah.taylor@lw.com

6. Total number of applications and registrations involved:

6

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 190.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Deborah Taylor
Signature

April 10, 2006

Date

40.00 SP
150.00 DP
Deborah Taylor

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Release of Security Interest in Trademarks (“**Release**”) is dated as of March 29, 2006. Reference is hereby made to the Trademark Security Agreement dated as of June 30, 2004 (“**Trademark Security Agreement**”), by and among **ADVANTAGE SALES & MARKETING LLC**, a California limited liability company (“**Parent**”), **ADVANTAGE NATURAL LLC**, a California limited liability company (“**Natural**”), **ADVANTAGE-CROWN SALES & MARKETING LLC**, a California limited liability company (“**Crown**”, and together with Parent and Natural, each individually and collectively, being referred to as “**Assignor**”), and **WELLS FARGO FOOTHILL, INC.**, a California corporation (in such capacity, together with its successors and assigns, if any, in such capacity, “**Agent**”), recorded with the United States Patent and Trademark Office on July 19, 2004 at Reel 2894, Frame 0843. Reference is also hereby made to the Amendment Number One to Trademark Security Agreement, dated as of February 1, 2006, by and among Parent and Foothill, recorded with the United States Patent and Trademark Office on February 10, 2006 at Reel 3245, Frame 0484. All capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Trademark Security Agreement.


Agent hereby notifies, acknowledges to and agrees with Assignor that the security interest granted by Assignor in the Trademark Collateral, including, without limitation, the security interest granted in the Trademarks listed on the attached Schedule A, is terminated and released, and that Agent hereby releases and forever discharges all of its right, title and interest, of any kind or nature, in the Trademark Collateral.

Agent hereby agrees to take such further actions and to execute and deliver such further documents as Assignor may reasonably request to effect and evidence this Release, including, without limitation, the execution and delivery of any filings, statements, amendments, recordations or other instruments required to maintain the applications or registrations of the Trademark Collateral and record the chain of title accordingly with the United States Patent and Trademark Office, subject, in each case to Assignor’s prior payment in full to Agent of its costs and expenses (including reasonable fees and disbursements of counsel) incurred in connection therewith; provided, however, that Agent shall not be required to take any action which exposes Agent to personal liability or which is contrary to applicable law.

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IN WITNESS WHEREOF, Foothill has caused this Release of Security Interest in Trademarks to be duly executed and delivered by its duly authorized officer as of the date first above written.

WELLS FARGO FOOTHILL, INC.,
as Agent

By: 
Name: DANIEL WHITWER
Title: VICE PRESIDENT

[Signature page to Release of Trademark Security Interest]

**SCHEDULE A
TO
RELEASE OF SECURITY INTEREST OF TRADEMARKS**

JURISDICTION	NAME OF APPLICANT	TRADEMARK	APPLICATION No.	REGISTRATION No.	DATE OF APPLICATION/REGISTRATION
U.S.	Advantage Sales & Marketing LLC	IN INTEGRATED	76313107	2738332	7/15/03
U.S.	Pezrow Companies, Inc.	CONVENIENCE MEANS THE WORLD TO US CMN	75407151	2256698	6/29/99
U.S.	Pezrow Companies, Inc.	FILL THE PANTRY	75650225	2416433	12/26/00
U.S.	Pezrow Companies, Inc.	SUPER CHOICE	75211990	2162868	6/2/98
U.S.	Tom Christal Company	THE CONSUMER CONNECTION	75041539	2020938	12/3/96
U.S.	Advantage Sales & Marketing LLC	ASM*			
U.S.	Advantage Sales & Marketing LLC	ADVANTAGE SALES & MARKETING*			
Brazil	Advantage Sales & Marketing LLC	ADVANTAGE SALES & MARKETING (CL. 35)	824599152		5/23/02
Brazil	Advantage Sales & Marketing LLC	ADVANTAGE SALES & MARKETING (CL. 36)	824599144		5/23/02
Mexico	Advantage Sales & Marketing LLC	ADVANTAGE SALES & MARKETING (CL. 35)	558235		7/26/02
U.S.	Advantage Sales & Marketing LLC	TEAM	76622864		12/2/04
U.S.	Advantage Sales & Marketing LLC	MARKETRATION		2963835	6/28/05

* Common law trademarks