

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Endurance Business Media Holdings, LLC		07/26/2006	LIMITED LIABILITY COMPANY:
Endurance Business Media, Inc.		07/26/2006	CORPORATION: DELAWARE
The Printing House, Inc.		07/26/2006	CORPORATION:
Homes & Land, LLC		07/26/2006	LIMITED LIABILITY COMPANY:
Home & Land Affiliates, LLC		07/26/2006	LIMITED LIABILITY COMPANY:
Century Publishing Company, Inc.		07/26/2006	CORPORATION:
Frontiers Unlimited, Inc.		07/26/2006	CORPORATION:
Pacific Publishing and Communications, Inc.		07/26/2006	CORPORATION:

RECEIVING PARTY DATA

Name:	Wachovia Bank, National Association, as Second Lien
Street Address:	201 S. College Street, CP-8
City:	Charlotte
State/Country:	NORTH CAROLINA
Postal Code:	28288
Entity Type:	Association:

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Registration Number:	2301653	ESTATES & HOMES
Registration Number:	2316272	HELPING RENTERS FEEL AT HOME
Registration Number:	1959590	HOME GUIDE
Registration Number:	1511348	HOME GUIDE
Registration Number:	1152647	HOMELINE

CH \$740.00 2301653

Registration Number:	1703648	HOMEMAIL
Registration Number:	1256835	HOMES & LAND
Registration Number:	1756790	HOMES&LAND
Registration Number:	2493710	HOMES ILLUSTRATED
Registration Number:	2743516	HOMESANDLAND.COM
Registration Number:	2124466	NEW HOMES
Registration Number:	2744160	NEW HOMES
Registration Number:	2031281	RENTAL GUIDE MAGAZINE
Registration Number:	2745336	SENIOR GUIDE MAGAZINE
Registration Number:	2301988	WHERE THE WORLD FINDS HOMES
Registration Number:	1992238	THE PRINTING HOUSE, INC.
Registration Number:	2230872	HOME DISCOVERIES
Registration Number:	2956309	EXECUTIVE HOMES
Registration Number:	2468704	CP
Registration Number:	2627001	HOMES OF THE HAMPTONS
Registration Number:	2633678	HOMES OF THE HAMPTONS THE MAGAZINE OF SEASIDE AND COUNTRY LIVING
Registration Number:	2627002	HOMES OF EASTERN LONG ISLAND
Registration Number:	2627003	HOMES OF EASTERN LONG ISLAND THE MAGAZINE OF SEASIDE AND COUNTRY LIVING
Registration Number:	2739328	HAMPTONS LIVING
Registration Number:	2739329	MONTAUK LIVING THE MAGAZINE DEVOTED TO LONG ISLAND'S UNIQUE SEASIDE RESORT COMMUNITY
Registration Number:	2749040	MONTAUK LIVING THE MAGAZINE DEVOTED TO LONG ISLAND'S UNIQUE SEASIDE RESORT COMMUNITY
Registration Number:	2841968	HAMPTONS HOME SUITE
Registration Number:	2844111	HAMPTONS HOME SUITE
Registration Number:	2887965	HOMES OF MANHATTAN THE MAGAZINE OF CITY LIVING

CORRESPONDENCE DATA

Fax Number: (866)459-2899

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 202-783-2700

Email: Oleh.Hereliuk@federalresearch.com

Correspondent Name: CBC Companies dba Federal Research

Address Line 1: 1023 Fifteenth Street, NW, Ste 401

Address Line 2: attn: Oleh Hereliuk

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	364479
NAME OF SUBMITTER:	Oleh Hereliuk
Signature:	/oh/
Date:	07/31/2006

Total Attachments: 14

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SECOND LIEN TRADEMARK SECURITY AGREEMENT dated as of July 26, 2006 (this "Agreement"), among ENDURANCE BUSINESS MEDIA HOLDINGS, LLC (the "Parent"), ENDURANCE BUSINESS MEDIA, INC. (the "Borrower"), the subsidiaries of the Borrower listed on Schedule I hereto and Wachovia Bank, National Association, as collateral agent (in such capacity, the "Administrative Agent").

Reference is made to (a) the Second Lien Collateral Agreement dated as of July 26, 2006 (as amended, supplemented or otherwise modified from time to time, the "Security Agreement"), among the Parent, the Borrower, the subsidiaries of the Borrower party thereto and the Administrative Agent and (b) the Second Lien Credit Agreement dated as of July 26, 2006 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), among the Parent, the Borrower, the Lenders party thereto, Wachovia Bank, as administrative agent, Credit Suisse Securities (USA) LLC and Wachovia Capital Markets, LLC. The Lenders have agreed to extend credit to the Borrower subject to the terms and conditions set forth in the Credit Agreement. The obligations of the Lenders to extend such credit are conditioned upon, among other things, the execution and delivery of this Agreement. The Parent and the Subsidiaries are affiliates of the Borrower, will derive substantial benefits from the extension of credit to the Borrower pursuant to the Credit Agreement and are willing to execute and deliver this Agreement in order to induce the Lenders to extend such credit. Accordingly, the parties hereto agree as follows:

SECTION 1. Terms. Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the Security Agreement. The rules of construction specified in Section 1.3 of the Security Agreement also apply to this Agreement.

SECTION 2. Grant of Security Interest. As security for the payment or performance, as the case may be, in full of the Obligations, each Grantor, pursuant to the Security Agreement, did and hereby does grant to the Administrative Agent, its successors and assigns, for the benefit of the Lenders, a security interest in, all right, title or interest in or to any and all of the following assets and properties now owned or at any time hereafter acquired by such Grantor or in which such Grantor now has or at any time in the future may acquire any right, title or interest (collectively, the "Trademark Collateral"):

(a) all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all registration and recording applications filed in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office or any similar offices in any State of the United

States or any other country or any political subdivision thereof, and all extensions or renewals thereof, including those listed on Schedule II (the "Trademarks");

(b) all goodwill associated with or symbolized by the Trademarks; and

(c) all assets, rights and interests that uniquely reflect or embody the Trademarks.

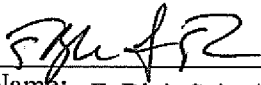
SECTION 3. Security Agreement. The security interests granted to the Administrative Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Administrative Agent pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent with respect to the Trademark Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 4. Intercreditor Agreement Governs. Reference is made to the Intercreditor Agreement. Notwithstanding anything herein to the contrary, the lien and security interest granted to the Administrative Agent, for the benefit of the Lenders, pursuant to this Agreement and the exercise of any right or remedy by the Administrative Agent and the other Lenders hereunder are subject to the provisions of the Intercreditor Agreement. In the event of any conflict or inconsistency between the provisions of the Intercreditor Agreement and this Agreement, the provisions of the Intercreditor Agreement shall control.

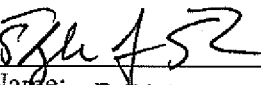
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IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

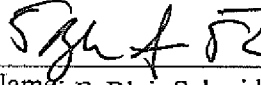
ENDURANCE BUSINESS MEDIA HOLDINGS, LLC,

by 
Name: F. Blair Schmidt-Fellner
Title: Chief Executive Officer

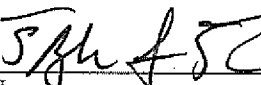
ENDURANCE BUSINESS MEDIA, INC.,

by 
Name: F. Blair Schmidt-Fellner
Title: Chief Executive Officer


THE PRINTING HOUSE, INC.,

by 
Name: F. Blair Schmidt-Fellner
Title: Chairman of the Board

HOMES & LAND, LLC,

by 
Name: F. Blair Schmidt-Fellner
Title: Chairman of the Board

HOMES & LAND AFFILIATES, LLC,

by 
Name: F. Blair Schmidt-Fellner
Title: Chairman of the Board

[Signature Pages Continue]

[Second Lien Trademark Security Agreement]

CENTURY PUBLISHING COMPANY,
INC.,

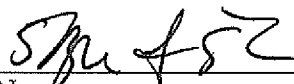
by



Name: F. Blair Schmidt-Fellner
Title: Chairman of the Board

FRONTIERS UNLIMITED, INC.,

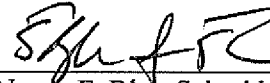
by



Name: F. Blair Schmidt-Fellner
Title: Chairman of the Board

PACIFIC PUBLISHING AND
COMMUNICATIONS, INC.,

by



Name: F. Blair Schmidt-Fellner
Title: Chairman of the Board

WACHOVIA BANK, NATIONAL
ASSOCIATION, as Administrative Agent,

by

Name:
Title:

[Second Lien Trademark Security Agreement]

CENTURY PUBLISHING COMPANY,
INC.,

by

Name:
Title:

FRONTIERS UNLIMITED, INC.,

by

Name:
Title:

PACIFIC PUBLISHING AND
COMMUNICATIONS, INC.,

by

Name:
Title:

WACHOVIA BANK, NATIONAL
ASSOCIATION, as Administrative Agent,

by



Name: **Russ Lyons**
Title: **Director**

Schedule I

Subsidiary Parties

The Printing House, Inc.
Homes & Land, LLC
Home & Land Affiliates, LLC
Century Publishing Company, Inc.
Frontiers Unlimited, Inc.
Pacific Publishing and Communications, Inc.

Schedule II

Trademarks

Owner	Mark and Filing Date	Registration No. and Registration Date	Date Affidavit of Use and/or Renewal may be Filed
Homes & Land Affiliates, LLC	ESTATES & HOMES Filing Date May 21, 1998	U.S. Reg. No. 2301653 Reg. Date December 21, 1999	Affidavit of Use accepted 8/10/05; Renewal due 12/21/09
Homes & Land Affiliates, LLC	HELPING RENTERS FEEL AT HOME Filing Date December 8, 1998	U.S. Reg. No. 2316272 Reg. Date February 8, 2000	Affidavit of Use accepted 4/19/05; Renewal due 2/8/10
Homes & Land Affiliates, LLC	HOME GUIDE Filing Date January 24, 1994	U.S. Reg. No. 1959590 Reg. Date March 5, 1996	Renewal letter filed 2/22/06
Homes & Land Affiliates, LLC	HOME GUIDE with design Filing Date May 15, 1987	U.S. Reg. No. 1511348 Reg. Date November 1, 1988	Renewal due November 1, 2008
Homes & Land Affiliates, LLC	HOMELINE Filing Date July 2, 1979	U.S. Reg. No. 1152647 Reg. Date April 28, 1981	Renewal due 4/28/11
Homes & Land Affiliates, LLC	HOMEMAIL Filing Date August 22, 1991	U.S. Reg. No. 1703648 Reg. Date July 28, 1992	Renewal due 7/30/12
Homes & Land Affiliates, LLC	HOMES & LAND Filing Date January 22, 1982	U.S. Reg. No. 1256835 Reg. Date November 8, 1983	Renewal due 11/8/13
Homes & Land Affiliates, LLC	HOMES & LAND and design Filing Date April 29, 1992	U.S. Reg. No. 1756790 Reg. Date March 9, 1993	Renewal due 3/9/13
Homes & Land Affiliates, LLC	HOMES ILLUSTRATED Filing Date August 24, 1987	U.S. Reg. No. 2493710 Reg. Date October 2, 2001	Affidavit of Use due 10/2/07
Homes & Land Affiliates, LLC	HOMESANDLAND.COM Filing Date April 18, 2001	U.S. Reg. No. 2743516 Reg. Date July 29, 2003	Affidavit of Use due 7/29/09
Homes & Land Affiliates, LLC	NEW HOMES (Supplemental Registration) File Date September 29, 1994	U.S. Reg. No. 2124466 Reg. Date December 23, 1997	Renewal due 12/23/07
Homes & Land Affiliates, LLC	NEW HOMES and design File Date November 6, 2001	U.S. Reg. No. 2744160 Reg. Date July 29, 2003	Affidavit of use due 7/29/09
Homes & Land Affiliates, LLC	RENTAL GUIDE MAGAZINE with design File Date January 23, 1995	U.S. Reg. No. 2031281 Reg. Date January 14, 1997	Renewal due 1/15/07
Homes & Land Affiliates, LLC	SENIOR GUIDE MAGAZINE with design File Date September 13, 2000	U.S. Reg. No. 2745336 Reg. Date July 29, 2003	Section 8 Affidavit due July 29, 2009
Homes & Land Affiliates, LLC	WHERE THE WORLD FINDS HOMES File Date October 6, 1998	U.S. Reg. No. 2301988 Reg. Date December 21, 1999	Renewal due 12/21/09
Homes & Land Affiliates, LLC	HOMES AND LAND MAGAZINE and design	Canada Reg. No. TMA269482 Reg. Date May 28, 1982	
Homes & Land Affiliates, LLC	HOMES AND LAND	Canada Reg. No. TMA550268 Reg. Date August 29, 2001	Renewal letter November 28, 2011
Homes & Land Affiliates, LLC	HOMES AND LAND	Mexico Reg. No. 752922 Filed November 25, 2005	

The Printing House, Inc.	THE PRINTING HOUSE, Ltd. and design File Date February 25, 1991	U.S. Reg. No. 1992238 Reg. Date August 13, 1996	Renewal filed 2/20/06
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Homes & Land, LLC	HOME DISCOVERIES Filing Date May 14, 1998	U.S. Reg. No. 2230872 Reg. Date March 9, 1999	Affidavit of Use accepted 6/28/04; Renewal due 9/9/08
Homes & Land	EXECUTIVE HOMES	U.S. Reg. No. 2956309 Reg. Date May 24, 2005	
Homes & Land	DISTINCTIVE HOMES AND LIFESTYLES	2004-0307 (State of Indiana)	
Homes & Land	DISTINCTIVE HOMES AND LIVING	2005-0082 (State of Indiana)	

Century Publishing Company, Inc.	CP Filing Date May 18, 1998	U.S. Reg. No. 2468704 Reg. Date July 17, 2001	Affidavit of use due 7/17/07
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Frontiers Unlimited, Inc.	HOMES OF THE HAMPTONS (text)	U.S. Reg. No. 2,627,001 Reg. Date September 24, 2002	
Frontiers Unlimited, Inc.	HOMES OF THE HAMPTONS THE MAGAZINE OF SEASIDE AND COUNTRY LIVING (logo)	U.S. Reg. No. 2,633,678 Reg. Date October 8, 2002	
Frontiers Unlimited, Inc.	HOMES OF EASTERN LONG ISLAND (text)	U.S. Reg. No. 2,627,002 Reg. Date September 24, 2002	
Frontiers Unlimited, Inc.	HOMES OF EASTERN LONG ISLAND THE MAGAZINE OF SEASIDE AND COUNTRY LIVING (logo)	U.S. Reg. No. 2,627,003 Reg. Date September 24, 2002	
Frontiers Unlimited, Inc.	HAMPTONS LIVING (text)	U.S. Reg. No. 2,739,328 Reg. Date July 15, 2003	
Frontiers Unlimited, Inc.	MONTAUK LIVING THE MAGAZINE DEVOTED TO LONG ISLAND'S UNIQUE SEASIDE RESORT COMMUNITY (text)	U.S. Reg. No. 2,739,329 Reg. Date July 15, 2003	
Frontiers Unlimited, Inc.	MONTAUK LIVING THE MAGAZINE DEVOTED TO LONG ISLAND'S UNIQUE SEASIDE RESORT COMMUNITY (logo)	U.S. Reg. No. 2,749,040 Reg. Date August 5, 2003	
Frontiers Unlimited	HAMPTONS HOME SUITE (text)	U.S. Reg. No. 2,841,968 Reg. Date May 11, 2004	
Frontiers Unlimited	HAMPTONS HOME SUITE (logo)	U.S. Reg. No. 2,844,111 Reg. Date May 18, 2004	
Frontiers Unlimited	HOMES OF MANHATTAN THE MAGAZINE OF CITY	U.S. Reg. No. 2,887,965 Reg. Date September 21,	

	LIVING (logo)	2004	
Frontiers Unlimited	HOMES OF MANHATTAN (text)	Pending	

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RECORDED: 07/31/2006

TRADEMARK
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