# Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |  |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |  |

# **CONVEYING PARTY DATA**

| Name                                 | Formerly | Execution Date | Entity Type       |
|--------------------------------------|----------|----------------|-------------------|
| Nationwide Life Insurance<br>Company |          | 07/31/2006     | CORPORATION: OHIO |

# **RECEIVING PARTY DATA**

| Name:             | Nationwide Mutual Insurance Company |  |
|-------------------|-------------------------------------|--|
| Street Address:   | One Nationwide Plaza, OGC           |  |
| Internal Address: | 1-07-14                             |  |
| City:             | Columbus                            |  |
| State/Country:    | ОНЮ                                 |  |
| Postal Code:      | 43215-2220                          |  |
| Entity Type:      | CORPORATION: OHIO                   |  |

#### PROPERTY NUMBERS Total: 1

| Property Type  | Number   | Word Mark                        |
|----------------|----------|----------------------------------|
| Serial Number: | 76348766 | NATIONWIDE CAPITAL DEFENDER LIFE |

## **CORRESPONDENCE DATA**

Fax Number: (614)677-2621

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 614-249-5497

Email: trademark@nationwide.com

Correspondent Name: Nationwide Mutual Insurance Company

Address Line 1: One Nationwide Plaza, OGC

Address Line 2: 1-07-14

Address Line 4: Columbus, OHIO 43215-2220

| ATTORNEY DOCKET NUMBER: | 067US2               |
|-------------------------|----------------------|
| NAME OF SUBMITTER:      | Christina M. Riley   |
| Signature:              | /Christina M. Riley/ |
| ,                       | ' I NADEWANN         |

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| Date:   | 07/31/2006           |
|---|----------------------|
| Total Attachments: 1 source=073106 NW Capital Defender Life - | assignment#page1.tif |

TRADEMARK REEL: 003358 FRAME: 0047

## TRADEMARK ASSIGNMENT

WHEREAS, Nationwide Life Insurance Company, an Ohio corporation, having a place of business at One Nationwide Plaza, Columbus, Ohio 43215-2220 (hereinafter "Assignor"), is the owner of the trademark and registration in the United States Patent and Trademark Office as follows:

| Mark                             | Registration No. | Serial No. | Filing Date       |
|----------------------------------|------------------|------------|-------------------|
| Nationwide Capital Defender Life | 2662720          | 76/348766  | December 14, 2001 |

WHEREAS, Nationwide Mutual Insurance Company having a place of business at One Nationwide Plaza, Columbus, Ohio 43215-2220 (hereinafter ("Assignee"), desires to acquire the entire right, title and interest in and to said trademark and registration, the common law rights associated therewith, and all of the goodwill of the business associated with the use of and symbolized by said trademark and application;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said trademark and registration, together with the good will of the business symbolized by said trademark and application.

IN WITNESS WHEREOF, Assignor, by its duly authorized officer, does hereby set its hand and seal as of this 3/ day of July 2006.

Nationwide Life Insurance Company

By:

Name: Steven R. Sopreibman
Title: VP Advertising & Brand Management

State of Ohio) County of Franklin)

**RECORDED: 07/31/2006** 

Steven R. Schreibman, VP Advertising & Brand Management of Nationwide Life Insurance Company acknowledged the foregoing instrument before me this 3/ day of July 2006, on behalf of the corporation.

Christine U. Jeimann

**CHRISTINE M. JERMANN** Notary Public, State of Ohio My Commission Expires 03-24-07

Attachment to Trademark Assignment and License Agreement

**TRADEMARK** REEL: 003358 FRAME: 0048