

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The CIT Group/Business Credit, Inc.		07/25/2006	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

<b>Name:</b>	Lillian Vernon Corporation
<b>Street Address:</b>	510 South Fulton Avenue
<b>City:</b>	Mt. Vernon
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10559
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>Name:</b>	Everyday Celebrations, Inc.
<b>Street Address:</b>	510 South Fulton Avenue
<b>City:</b>	Mt. Vernon
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10559
<b>Entity Type:</b>	CORPORATION: NEW YORK

<b>Name:</b>	Rue de France, Inc.
<b>Street Address:</b>	510 South Fulton Avenue
<b>City:</b>	Mt. Vernon
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10559
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 52**

Property Type	Number	Word Mark
Registration Number:	2394343	A FRAGRANT YEAR

CH \$1315.00 2394343

Registration Number:	2564550	AN ILLUMINATED YEAR
Registration Number:	2880133	ANTIQUE COUNTRY SOAP SAMPLER
Registration Number:	2934498	CELEBRATIONS BY LILLIAN VERNON
Registration Number:	1836403	CHRISTMAS MEMORIES
Registration Number:	2991446	
Registration Number:	1428561	EMERGENCY BUTTONS
Registration Number:	2521128	KITCHEN COMFORTS
Registration Number:	1285663	LILLIAN VERNON
Registration Number:	1108270	LILLIAN VERNON
Registration Number:	2161672	LILLIAN VERNON FAVORITES
Registration Number:	2838036	LILLIAN VERNON'S HOME SCENTS
Registration Number:	2887354	LILLIAN VERNON'S WORLD OF CHRISTMAS
Registration Number:	2498665	LILLIANA CAPODIMONTE COLLECTION
Registration Number:	1057804	LILLIKINS
Registration Number:	1813209	LILLY'S CELEBRATIONS
Registration Number:	2599409	LILLY'S GARDEN
Registration Number:	1653281	LILLY'S KIDS
Registration Number:	1415927	MAGIC PICKUP
Registration Number:	1420784	MAKE-IT-BETTER STRIPS
Registration Number:	2633237	MIDNIGHT GARDEN
Registration Number:	2873800	MORE BOO FOR YOUR BUCK
Registration Number:	2076518	NEAT IDEAS
Registration Number:	2576831	SALES & BARGAINS
Registration Number:	2486337	SEASONAL DELIGHTS
Registration Number:	2018137	STORAGE PLUS
Registration Number:	2491373	THE BEST LITTLE SUITCASE IN THE WORLD
Registration Number:	1017042	TWINKLES
Registration Number:	1537908	WATCH CAT
Registration Number:	2876597	WE ARE YOUR HALLOWEEN HAUNTQUARTERS
Registration Number:	2398581	WHY STAND IN LINE WHEN YOU CAN SHOP ON LINE
Registration Number:	2530767	WINTER STAR
Registration Number:	2932501	PERSONALIZATION-PLUS
Serial Number:	76617037	PERSONAL STYLE BY LILLIAN VERNON
Serial Number:	74583798	LILLY'S KITCHEN
Serial Number:	75332015	LILLY'S GARDEN

Serial Number:	76330763	LILLIAN VERNON HAS THE PERFECT GIFT
Serial Number:	76510548	VERNON TIME
Serial Number:	76525364	LILLY'S BABIES
Serial Number:	76546334	LILLY'S KITCHEN
Serial Number:	76604344	CALL 911
Serial Number:	78529879	ALL PARTY, NO PAIN
Serial Number:	78529889	THE FIRST PARTY THAT'S TRULY A PARTY
Serial Number:	78529902	SIMPLE CELEBRATIONS EVERY DAY
Serial Number:	78529907	THE CELEBRATIONS CONNECTION
Serial Number:	76264024	AFFORDABLE LUXURY
Serial Number:	76389042	THE LILLIAN VERNON PATRIOT BAG
Serial Number:	76644474	EXPERT MONEY
Serial Number:	78166944	LIVING WELL
Serial Number:	76612615	MYCELEBRATIONS.COM
Serial Number:	76612618	THE CELEBRATIONS ADVANTAGE
Registration Number:	1789451	RUE DE FRANCE

**CORRESPONDENCE DATA**

Fax Number: (866)459-2899  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 202-783-2700  
Email: Oleh.Hereliuk@federalresearch.com  
Correspondent Name: CBC Companies dba Federal Research  
Address Line 1: 1023 Fifteenth Street, NW, Ste 401  
Address Line 2: attn: Oleh Hereliuk  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	364756
NAME OF SUBMITTER:	Oleh Hereliuk
Signature:	/oh/
Date:	08/02/2006

Total Attachments: 10  
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2. Name, Address and Citizenship of Additional Receiving Parties:

Everyday Celebrations, Inc.  
510 South Fulton Avenue  
Mt. Vernon, New York 10559

Citizenship: New York

Rue de France, Inc.  
510 South Fulton Avenue  
Mt. Vernon, New York 10559

Citizenship: Delaware

EXHIBIT A  
TO  
RECORDATION FORM COVER SHEET  
(TRADEMARKS ONLY)

<u>TRADEMARK APPLICATION NOS.</u>	<u>TRADEMARK REGISTRATION NOS.</u>	<u>TRADEMARK REGISTRATION NOS.</u>
76/617037	2394343	2576831
74/583798	2564550	2486337
75/332015	2880133	2018137
76/330763	2934498	2491373
76/510548	1836403	1017042
76/525364	2991446	1537908
76/546334	1428561	2876597
76/604344	2521128	2398581
78/529879	1285663	2530767
78/529889	1108270	2932501
78/529902	2161672	
78/529907	2838036	1789451
76/264024	2887354	
76/389042	2498665	
76/644474	1057804	
78/166944	1813209	
	2599409	
76/612615	1653281	
76/612618	1415927	
	1420784	
	2633237	
	2873800	
	2076518	

RELEASE OF SECURITY INTEREST

KNOW ALL MEN BY THESE PRESENTS that The CIT Group/Business Credit, Inc., a New York corporation, with an office at 300 South Grand Avenue, Los Angeles, CA 90071, for One Dollar (\$1.00) and other good and valuable consideration, does hereby release and discharge the security interest in the trademarks shown in Schedule B attached hereto, and incorporated in this Release by reference, granted to it by Lillian Vernon Corporation, Rue de France, Inc. and Everyday Celebrations, Inc., 510 South Fulton Avenue, Mt. Vernon, New York 10559, which security interests are listed in Schedule A attached hereto, and incorporated in this Release by reference, and were recorded in the United States Patent and Trademark Office, to which reference may be had, the debt secured thereby having been paid and satisfied in full.

IN WITNESS WHEREOF, said The CIT Group/Business Credit, Inc. has hereunto caused its corporate name to be subscribed and seal affixed by Frank Brown, its Senior Vice President, thereby duly authorized, as of this 25<sup>th</sup> day of July, 2006.

Signed, Sealed and Delivered in the Presence of:

THE CIT GROUP/BUSINESS CREDIT, INC.

By:  \_\_\_\_\_

Title: Senior Vice President

STATE OF CALIFORNIA            )  
  )ss.:  
COUNTY OF LOS ANGELES        )

On this 25th day of July, 2006, before me personally came Frank Brown,  
to me known, who, being duly sworn, did depose and say that he is the Senior Vice President  
of The CIT Group/Business Credit, Inc., the corporation described in and which executed  
the foregoing instrument; and that he signed his name thereto by order of the Board of  
Directors of said corporation.

Ninett Hernandez  
Notary Public





**SCHEDULE A**

**Assignor:** Lillian Vernon Corporation  
**Assignee:** CIT Group/Business Credit, Inc. The  
**Exec. Date:** 07/02/2003  
**Recorded:** 11/06/2003  
**Reel/Frame:** 2743/0605

**Assignor:** Lillian Vernon Corporation  
Rue de France, Inc.  
Everyday Celebrations, Inc.  
**Assignee:** The CIT Group/Business Credit, Inc.  
**Exec. Date:** 05/31/2005  
**Recorded:** 06/24/2005  
**Reel/Frame:** 3112/0855

**Assignor:** Lillian Vernon Corporation  
Rue de France, Inc.  
Everyday Celebrations, Inc.  
**Assignee:** The CIT Group/Business Credit, Inc.  
**Exec. Date:** 05/31/2005  
**Recorded:** 06/29/2005  
**Reel/Frame:** 3113/0418

**Assignor:** Lillian Vernon Corporation  
Rue de France, Inc.  
Everyday Celebrations, Inc.  
**Assignee:** The CIT Group/Business Credit, Inc.  
**Exec. Date:** 05/31/2005  
**Recorded:** 06/29/2005  
**Reel/Frame:** 3113/0496

**Assignor:** Lillian Vernon Corporation  
Rue de France, Inc.  
Everyday Celebrations, Inc.  
**Assignee:** The CIT Group/Business Credit, Inc.  
**Exec. Date:** 05/31/2005  
**Recorded:** 06/29/2005  
**Reel/Frame:** 3113/0723

**SCHEDULE B****Mark: TWINKLES****Serial #: 73033358 Filing Dt: 09/30/1974 Reg #: 1017042 Reg. Dt: 07/29/1975****Mark: LILLIKINS****Serial #: 73090427 Filing Dt: 06/14/1976 Reg #: 1057804 Reg. Dt: 02/01/1977****Mark: LILLIAN VERNON****Serial #: 73131966 Filing Dt: 06/27/1977 Reg #: 1108270 Reg. Dt: 12/05/1978****Mark: LILLIAN VERNON****Serial #: 73430091 Filing Dt: 06/13/1983 Reg #: 1285663 Reg. Dt: 07/10/1984****Mark: MAGIC PICKUP****Serial #: 73587409 Filing Dt: 03/10/1986 Reg #: 1415927 Reg. Dt: 11/04/1986****Mark: MAKE-IT-BETTER STRIPS****Serial #: 73599730 Filing Dt: 05/19/1986 Reg #: 1420784 Reg. Dt: 12/16/1986****Mark: EMERGENCY BUTTONS****Serial #: 73603233 Filing Dt: 06/09/1986 Reg #: 1428561 Reg. Dt: 02/10/1987****Mark: WATCH CAT****Serial #: 73740717 Filing Dt: 07/18/1988 Reg #: 1537908 Reg. Dt: 05/09/1989****Mark: LILLY'S KIDS****Serial #: 74063868 Filing Dt: 05/29/1990 Reg #: 1653281 Reg. Dt: 08/06/1991****Mark: RUE DE FRANCE****Serial #: 74292300 Filing Dt: 07/09/1992 Reg #: 1789451 Reg. Dt: 08/24/1993****Mark: CHRISTMAS MEMORIES****Serial #: 74315503 Filing Dt: 09/21/1992 Reg #: 1836403 Reg. Dt: 05/10/1994****Mark: LILLY'S CELEBRATIONS****Serial #: 74326886 Filing Dt: 10/30/1992 Reg #: 1813209 Reg. Dt: 12/21/1993****Mark: STORAGE PLUS****Serial #: 74542812 Filing Dt: 06/27/1994 Reg #: 2018137 Reg. Dt: 11/19/1996****• Mark: LILLY'S KITCHEN****Serial #: 74583798 Filing Dt: 10/11/1994 Reg. #: NONE Reg. Dt:****Mark: NEAT IDEAS****Serial #: 75097491 Filing Dt: 05/02/1996 Reg #: 2076518 Reg. Dt: 07/01/1997**

**Mark:** LILLIAN VERNON FAVORITES

**Serial #:** 75252347 **Filing Dt:** 03/03/1997 **Reg #:** 2161672 **Reg. Dt:** 06/02/1998

**Mark:** LILLY'S GARDEN

**Serial #:** 75332015 **Filing Dt:** 07/28/1997 **Reg. #:** NONE **Reg. Dt:**

**Mark:** LILLIANA CAPODIMONTE COLLECTION

**Serial #:** 75530854 **Filing Dt:** 08/03/1998 **Reg #:** 2498665 **Reg. Dt:** 10/16/2001

**Mark:** WHY STAND IN LINE WHEN YOU CAN SHOP ON L

**Serial #:** 75606913 **Filing Dt:** 12/17/1998 **Reg #:** 2398581 **Reg. Dt:** 10/24/2000

**Mark:** A FRAGRANT YEAR

**Serial #:** 75734587 **Filing Dt:** 06/23/1999 **Reg #:** 2394343 **Reg. Dt:** 10/10/2000

**Mark:** THE BEST LITTLE SUITCASE IN THE WORLD

**Serial #:** 75827607 **Filing Dt:** 10/20/1999 **Reg #:** 2491373 **Reg. Dt:** 09/18/2001

**Mark:** KITCHEN COMFORTS

**Serial #:** 75933338 **Filing Dt:** 03/02/2000 **Reg #:** 2521128 **Reg. Dt:** 12/18/2001

**Mark:** SEASONAL DELIGHTS

**Serial #:** 76036807 **Filing Dt:** 04/28/2000 **Reg #:** 2486337 **Reg. Dt:** 09/04/2001

**Mark:** WINTER STAR

**Serial #:** 76079703 **Filing Dt:** 06/28/2000 **Reg #:** 2530767 **Reg. Dt:** 01/15/2002

**Mark:** SALES & BARGAINS

**Serial #:** 76090612 **Filing Dt:** 07/17/2000 **Reg #:** 2576831 **Reg. Dt:** 06/04/2002

**Mark:** AN ILLUMINATED YEAR

**Serial #:** 76115342 **Filing Dt:** 08/23/2000 **Reg #:** 2564550 **Reg. Dt:** 04/23/2002

**Mark:** MIDNIGHT GARDEN

**Serial #:** 76284676 **Filing Dt:** 07/13/2001 **Reg #:** 2633237 **Reg. Dt:** 10/08/2002

**Mark:** LILLY'S GARDEN

**Serial #:** 76285004 **Filing Dt:** 07/13/2001 **Reg #:** 2599409 **Reg. Dt:** 07/23/2002

**Mark:** LILLIAN VERNON HAS THE PERFECT GIFT

**Serial #:** 76330763 **Filing Dt:** 10/29/2001 **Reg #:** NONE **Reg. Dt:**

**Mark:** ANTIQUE COUNTRY SOAP SAMPLER  
**Serial #:** 76501937 **Filing Dt:** 03/27/2003 **Reg #:** 2880133 **Reg. Dt:** 08/31/2004

**Mark:** LILLIAN VERNON'S HOME SCENTS  
**Serial #:** 76501940 **Filing Dt:** 03/27/2003 **Reg #:** 2838036 **Reg. Dt:** 05/04/2004

**Mark:** VERNON TIME  
**Serial #:** 76510548 **Filing Dt:** 05/01/2003 **Reg #:** NONE **Reg. Dt:**

**Mark:** LILLIAN VERNON'S WORLD OF CHRISTMAS  
**Serial #:** 76512367 **Filing Dt:** 04/16/2003 **Reg #:** 2887354 **Reg. Dt:** 09/21/2004

**Mark:** WE ARE YOUR HALLOWEEN HAUNTQUARTERS  
**Serial #:** 76524257 **Filing Dt:** 06/11/2003 **Reg #:** 2876597 **Reg. Dt:** 08/24/2004

**Mark:** MORE BOO FOR YOUR BUCK  
**Serial #:** 76524258 **Filing Dt:** 06/11/2003 **Reg #:** 2873800 **Reg. Dt:** 08/17/2004

**Mark:** LILLY'S BABIES  
**Serial #:** 76525364 **Filing Dt:** 06/25/2003 **Reg #:** NONE **Reg. Dt:**

**Mark:** LILLY'S KITCHEN  
**Serial #:** 76546334 **Filing Dt:** 09/22/2003 **Reg #:** NONE **Reg. Dt:**

**Mark:** PERSONALIZATION-PLUS  
**Serial #:** 76564506 **Filing Dt:** 12/10/2003 **Reg #:** 2932501 **Reg. Dt:** 03/15/2005

**Mark:** CELEBRATIONS BY LILLIAN VERNON  
**Serial #:** 76575285 **Filing Dt:** 02/12/2004 **Reg #:** 2934498 **Reg. Dt:** 03/22/2005

**Mark:** DESIGN MISC. (SHOPPER ICON)  
**Serial #:** 76599930 **Filing Dt:** 06/30/2004 **Reg #:** 2991446 **Reg. Dt:** 09/06/2005

**Mark:** CALL 911  
**Serial #:** 76604344 **Filing Dt:** 07/26/2004 **Reg #:** NONE **Reg. Dt:**

**Mark:** MYCELEBRATIONS.COM  
**Serial #:** 76612615 **Filing Dt:** 09/17/2004 **Reg #:** NONE **Reg. Dt:**

**Mark:** THE CELEBRATIONS ADVANTAGE  
**Serial #:** 76612618 **Filing Dt:** 09/17/2004 **Reg #:** NONE **Reg. Dt:**

**Mark:** PERSONAL STYLE BY LILLIAN VERNON

**Serial #: 76617037 Filing Dt: 10/18/2004 Reg #: NONE Reg. Dt:**

**Mark: ALL PARTY, NO PAIN**

**Serial #: 78529879 Filing Dt: 12/09/2004 Reg #: NONE Reg. Dt:**

**Mark: THE FIRST PARTY THAT'S TRULY A PARTY**

**Serial #: 78529889 Filing Dt: 12/09/2004 Reg #: NONE Reg. Dt:**

**Mark: SIMPLE CELEBRATIONS EVERY DAY**

**Serial #: 78529902 Filing Dt: 12/09/2004 Reg #: NONE Reg. Dt:**

**Mark: THE CELEBRATIONS CONNECTION**

**Serial #: 78529907 Filing Dt: 12/09/2004 Reg #: NONE Reg. Dt:**

**Mark: AFFORDABLE LUXURY**

**Serial #: 76264024 Filing Dt: 05/29/2001 Reg #: NONE Reg. Dt.:**

**Mark: THE LILLIAN VERNON PATRIOT BAG**

**Serial #: 76389042 Filing Dt: 04/01/2002 Reg. #: NONE Reg. Dt:**

**Mark: PROVENDER**

**Serial #: 76464474 Filing Dt: 10/28/2002 Reg. #: NONE Reg. Dt:**

**Mark: LIVING WELL**

**Serial #: 78166944 Filing Dt: 09/23/2002 Reg. #: NONE Reg. Dt:**