

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Conagra Foods Packaged Foods Company, Inc.		08/07/2006	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	DCI Cheese Company, Inc.
Street Address:	2100 McKinney Avenue
Internal Address:	Suite 1805
City:	Dallas
State/Country:	TEXAS
Postal Code:	75201
Entity Type:	CORPORATION: WISCONSIN

PROPERTY NUMBERS Total: 44

Property Type	Number	Word Mark
Registration Number:	0839207	BEAVER
Registration Number:	1413829	BUTTERMILK BLUE
Registration Number:	1474325	CHEDDA-DELITE
Registration Number:	0650643	CHEEZ PRESTO
Registration Number:	0339940	COUNTY LINE
Registration Number:	0867313	CREMA DANIA
Registration Number:	1454513	DAIRY DOUBLE
Registration Number:	0813087	DIET-WISE
Registration Number:	1138008	DORMAN'S
Registration Number:	2726600	DORMAN'S FINE CHEESE SINCE 1896
Registration Number:	1899072	DORMAN'S FINE CHEESE SPECIALISTS SINCE 1896
Registration Number:	1440083	DORMAN'S FINE CHEESE SPECIALISTS SINCE 1896
Registration Number:	2268478	EUROPEAN LEGACY

CH \$1115.00 0839207

Registration Number:	1456784	EXPERTCHEESE
Registration Number:	1597636	IL GIARDINO
Registration Number:	0814115	JOE SCHMID'S
Registration Number:	1374919	MAJESTIC
Registration Number:	1364735	
Registration Number:	0926961	MUN-CHEE
Registration Number:	1703538	NIKOS
Registration Number:	1044986	OLD CANADIAN
Registration Number:	1480920	OLD FASHIONED AND PROUD OF IT
Registration Number:	1421284	WISCONSIN CHEESE BAR
Registration Number:	1379369	BLUVARIA
Registration Number:	1212611	CHEVDAR
Registration Number:	1410801	CHEVRION
Registration Number:	1755565	EL REYECITO
Registration Number:	0120692	JOAN OF ARC
Registration Number:	0563392	KING'S CHOICE
Registration Number:	1412497	LABONTE
Registration Number:	1763066	LA VACA LINDA
Registration Number:	0075871	LIEDERKRANZ
Registration Number:	1766051	LOST CREEK FARMS
Registration Number:	0863223	METCO
Registration Number:	1386927	PAPILLON
Registration Number:	1386186	PASSPORT
Registration Number:	1413517	PORT OF ENTRY
Registration Number:	1776668	QUESO AUTENTICO DE ESPANA
Registration Number:	1319668	SEBASTIAN'S
Registration Number:	1026308	SPRUCE MOUNTAIN SHARP
Registration Number:	1804646	SVENLANDIC
Registration Number:	0712943	SWISSROSE
Serial Number:	78902601	S.C.O.R.E.
Registration Number:	1775355	KULM-KAESE

CORRESPONDENCE DATA

Fax Number: (312)660-0424

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 312-861-2000
Email: ccasey@kirkland.com
Correspondent Name: Kirkland & Ellis LLP
Address Line 1: 200 East Randolph Drive, Suite 5300
Address Line 2: c/o Chuan Sun
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	40917-5
NAME OF SUBMITTER:	Chuan Sun
Signature:	/Chuan Sun/
Date:	08/07/2006

Total Attachments: 3

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UNITED STATES TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into as of August 7, 2006 ("Effective Date") by and between **CONAGRA FOODS PACKAGED FOODS COMPANY, INC.**, a Delaware corporation, located and doing business at One ConAgra Drive, Omaha, Nebraska 68102 ("Assignor"), and **DCI CHEESE COMPANY, INC.**, a Wisconsin corporation, c/o Fairmount Food Group, 2100 McKinney Avenue, Suite 1805, Dallas, Texas 75201 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the associated registrations and/or applications for registration thereof existing in the United States listed on Exhibit "A" attached hereto ("Trademarks"):

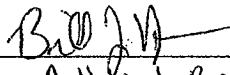
WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks.

WHEREAS, Assignor has assigned to Assignee the portion of the business of Assignor to which the Trademarks pertain, and such business is ongoing and existing.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Signed this 7th day of August, 2006.

**CONAGRA FOODS PACKAGED FOODS DCI CHEESE COMPANY, INC.
COMPANY, INC.**

By: 
Title: Authorized Representative

By: _____
Title: _____

UNITED STATES TRADEMARK ASSIGNMENT

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WHEREAS, Assignor is the owner of the trademarks and the associated registrations and/or applications for registration thereof existing in the United States listed on Exhibit "A" attached hereto ("Trademarks");

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to said Trademarks.

WHEREAS, Assignor has assigned to Assignee the portion of the business of Assignor to which the Trademarks pertain, and such business is ongoing and existing.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the United States in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, any future registrations of said Trademarks, all common law rights associated with said Trademarks, all causes of action and other rights that may be asserted under said Trademarks, the right to sue third parties for infringement of or improper activities regarding said Trademarks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Signed this 7th day of August, 2006.

CONAGRA FOODS PACKAGED FOODS DCI CHEESE COMPANY, INC.
COMPANY, INC.

By: _____
Title: _____

By: Samuel E. Dill
Title: C.F.O.

Exhibit "A"TrademarksTrademarksAppl./Reg. No.

BEAVER	Reg. # 0,839,207
BUTTERMILK BLUE (stylized)	Reg. # 1,413,829
CHEDDA-DELITE	Reg. # 1,474,325
CHEEZ PRESTO	Reg. # 0,650,643
COUNTY LINE (Stylized)	Reg. # 0,339,940
CREMA DANIA	Reg. # 0,867,313
DAIRY DOUBLE	Reg. # 1,454,513
DIET-WISE	Reg. # 0,813,087
DORMAN'S	Reg. # 1,138,008
DORMAN'S FINE CHEESE SINCE 1896	Reg. # 2,726,600
DORMAN'S FINE CHEESE SPECIALISTS SINCE 1896 AND DESIGN	Reg. # 1,899,072
DORMAN'S FINE CHEESE SPECIALISTS SINCE 1896 AND DESIGN	Reg. # 1,440,083
EUROPEAN LEGACY AND DESIGN	Reg. # 2,268,478
EXPERTCHEESE (STYLIZED)	Reg. # 1,456,784
IL GIARDINO (STYLIZED)	Reg. # 1,597,636
JOE SCHMID'S	Reg. # 0,814,115
MAJESTIC	Reg. # 1,374,919
MISCELLANEOUS DESIGN (OVAL DESIGN)	Reg. # 1,364,735
MUN-CHEE	Reg. # 0,926,961
NIKOS	Reg. # 1,703,538
OLD CANADIAN	Reg. # 1,044,986
OLD FASHIONED AND PROUD OF IT	Reg. # 1,480,920
WISCONSIN CHEESE BAR	Reg. # 1,421,284
BLUVARIA	Reg. # 1,379,369
CHEVDAR	Reg. # 1,212,611
CHEVRION	Reg. # 1,410,801
EL REYECITO	Reg. # 1,755,565
JOAN OF ARC (AND DESIGN)	Reg. # 120,692
KING'S CHOICE	Reg. # 563,392
LABONTE	Reg. # 1,412,497
LA VACA LINDA	Reg. # 1,763,066
LIEDERKRANZ	Reg. # 75,871
LOST CREEK FARMS	Reg. # 1,766,051
METCO	Reg. # 863,223
PAPILLON	Reg. # 1,386,927
PASSPORT	Reg. # 1,386,186
PORT OF ENTRY	Reg. # 1,413,517
QUESO AUTENTICO DE ESPANA	Reg. # 1,776,668
SEBASTIAN'S	Reg. # 1,319,668
SPRUCE MOUNTAIN SHARP	Reg. # 1,026,308
SVENLANDIC	Reg. # 1,804,646
SWISSROSE	Reg. # 712,943
S.C.O.R.E.	App. #78/902,601
KULM-KAESE	Reg. # 1,775,355