

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | | | |
|--------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Orange Glo International, Inc. | | 08/03/2006 | CORPORATION: COLORADO |

| | |
|-----------------------------|---------------------------|
| RECEIVING PARTY DATA | |
| Name: | Church & Dwight Co., Inc. |
| Street Address: | 469 North Harrison Street |
| Internal Address: | Law Department |
| City: | Princeton |
| State/Country: | NEW JERSEY |
| Postal Code: | 08543-5297 |
| Entity Type: | CORPORATION: DELAWARE |

PROPERTY NUMBERS Total: 54

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 2932112 | |
| Registration Number: | 3083788 | BOWL BLASTER |
| Registration Number: | 2794902 | CLEAN EASY, BREATHE EASY! |
| Registration Number: | 3065441 | CLEAR ELEMENTS |
| Registration Number: | 2869586 | |
| Registration Number: | 2956347 | GRAPEFRUIT ZEST |
| Registration Number: | 2467988 | GREAT CLEANERS REALLY DO GROW ON TREES |
| Registration Number: | 2984402 | GREATCLEANERS.COM |
| Registration Number: | 3082543 | HARDWOOD UNIVERSITY |
| Registration Number: | 3082547 | HU HARDWOOD UNIVERSITY ORANGE GLO |
| Registration Number: | 2964194 | I LOVE LEMON |
| Registration Number: | 2964301 | I LOVE LEMON |
| Registration Number: | 2998119 | ISLAND CITRUS SPLASH |

CH \$1365.00 2932112

| | | |
|----------------------|----------|--|
| Registration Number: | 2982267 | KABAM |
| Registration Number: | 2548477 | KABOOM |
| Registration Number: | 2785030 | KABOOM |
| Registration Number: | 2928036 | KABOOM |
| Registration Number: | 3011489 | KABOOM |
| Registration Number: | 3015699 | KABOOM |
| Registration Number: | 2982266 | KABUG |
| Registration Number: | 2872537 | MILLIONS BELIEVE FOR A REASON |
| Registration Number: | 1491182 | MOPSTER |
| Registration Number: | 2544402 | |
| Registration Number: | 1851259 | ORANGE CLEAN |
| Registration Number: | 2776887 | ORANGE CLEAN |
| Registration Number: | 2855122 | ORANGE CLEAN |
| Serial Number: | 78477364 | ORANGE CLEAN |
| Registration Number: | 3001599 | ORANGE CLEAN FRESH VANILLA |
| Registration Number: | 2319693 | ORANGE ELIMINATOR |
| Registration Number: | 2108399 | ORANGE GLO |
| Registration Number: | 2858006 | ORANGE GLO |
| Serial Number: | 78654237 | ORANGE GLO |
| Registration Number: | 2494108 | ORANGE GLO (DESIGN) |
| Registration Number: | 2802502 | ORANGE GLO MADE WITH PURE ORANGE OIL |
| Registration Number: | 2537319 | ORANGE GLO PROFESSIONAL SERIES |
| Registration Number: | 3028707 | OXI CLEAN |
| Registration Number: | 2430077 | OXICLEAN |
| Registration Number: | 3081632 | OXICLEAN BABY |
| Registration Number: | 3081633 | OXICLEAN BABY |
| Serial Number: | 78647070 | OXICLEAN MAX |
| Registration Number: | 2936181 | OXIWASH |
| Registration Number: | 2326664 | POWER PASTE |
| Registration Number: | 2296569 | POWERED BY THE AIR YOU BREATHE, ACTIVATED BY THE WATER YOU DRINK |
| Registration Number: | 2990778 | |
| Registration Number: | 3105092 | SEE IT WORK! |
| Registration Number: | 3017579 | SHAZAMMY |
| Registration Number: | 3017866 | SHOOPRINTZ |

| | | |
|----------------------|----------|-----------------------------|
| Registration Number: | 2347493 | SLICK SHIELD |
| Registration Number: | 2933687 | STAIN STOMPER |
| Registration Number: | 2423215 | THE STAIN SPECIALIST |
| Registration Number: | 2727694 | TUFF TERRY |
| Registration Number: | 3114775 | UNLEASH THE POWER OF OXYGEN |
| Serial Number: | 78825408 | URINE BLASTER |
| Registration Number: | 3069488 | VALENCIA |

CORRESPONDENCE DATA

Fax Number: (609)497-7179
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 609-683-7086
Email: david.schuman@churchdwight.com
Correspondent Name: David J. Schuman
Address Line 1: Church & Dwight Co., Inc.
Address Line 2: 469 North Harrison Street
Address Line 4: Princeton, NEW JERSEY 08543-5249

| | |
|--------------------|--------------------|
| NAME OF SUBMITTER: | David J. Schuman |
| Signature: | /David J. Schuman/ |
| Date: | 08/16/2006 |

Total Attachments: 5
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ASSIGNMENT OF TRADEMARKS

WHEREAS **ORANGE GLO INTERNATIONAL, INC.** ("Assignor"), a Colorado corporation, having an address at 8200 East Maplewood Avenue, Greenwood Village, Colorado 80111, U.S.A., has adopted, used and is using the trademarks shown in Schedule A hereto in its business;


AND WHEREAS **CHURCH & DWIGHT CO., INC.** ("Assignee"), a Delaware corporation, having an address at 469 North Harrison Street, Princeton, New Jersey 08543, U.S.A., has on this date acquired from Assignor certain assets and property used in Assignor's business and is desirous of acquiring the trademarks shown in Schedule A hereto and any other trademarks, service marks and trade names used in such business (collectively, the "Trademarks"), the registrations and applications for registration of the Trademarks shown in Schedule A and any other registrations and applications for registration of the Trademarks, and the goodwill of the business symbolized by the Trademarks.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Trademarks, together with the registrations and applications for registration of the Trademarks shown in Schedule A, any other registrations and applications for registration of the Trademarks, in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto and in and to all rights of action arising from the Trademarks, all claims for damages by reason of past, present and future infringement of the Trademarks and the right to sue and collect damages for such infringement, to be held and enjoyed by Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made, and the goodwill of the business symbolized by the Trademarks.

[Signature Page to Follow]

Dated: August 3, 2006.

ORANGE GLO INTERNATIONAL, INC.

By: 
Joel A. Appel
President, Chief Executive Officer

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TRADEMARK
REEL: 003371 FRAME: 0052

SCHEDULE A
ORANGE GLO INTERNATIONAL, INC.
U.S. Trademarks

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|---|----------|------------|----------|------------|
| BLUE CRYSTALS (DESIGN ONLY) | 78293999 | 08/29/2003 | 2932112 | 03/08/2005 |
| BOWL BLASTER | 78503977 | 10/21/2004 | 3083788 | 04/18/2006 |
| CLEAN EASY, BREATH EASY! | 78203411 | 01/15/2003 | 2794902 | 12/16/2003 |
| CLEAR ELEMENTS | 78502915 | 10/20/2004 | 3065441 | 03/07/2006 |
| FOOT STOMPING (DESIGN ONLY) | 78277543 | 07/22/2003 | 2869586 | 08/03/2004 |
| GRAPEFRUIT ZEST | 78461413 | 08/03/2004 | 2956347 | 05/24/2005 |
| GREAT CLEANERS REALLY DO GROW ON TREES | 76098599 | 07/31/2000 | 2467988 | 07/10/2001 |
| GREATCLEANERS.COM | 78500316 | 10/15/2004 | 2984402 | 08/09/2005 |
| HARDWOOD UNIVERSITY | 78619268 | 04/28/2005 | 3082543 | 04/18/2006 |
| HARDWOOD UNIVERSITY ORANGE GLO (AND DESIGN) | 78619294 | 04/28/2005 | 3082547 | 04/18/2006 |
| I LOVE LEMON | 78420167 | 05/17/2004 | 2964194 | 06/28/2005 |
| I LOVE LEMON (AND DESIGN) | 78477387 | 09/01/2004 | 2964301 | 06/28/2005 |
| ISLAND CITRUS SPLASH | 78461409 | 08/03/2004 | 2998119 | 09/20/2005 |
| KABAM | 78471205 | 08/20/2004 | 2982267 | 08/02/2005 |
| KABOOM | 76154324 | 10/25/2000 | 2548477 | 03/12/2002 |
| KABOOM | 78116295 | 03/20/2002 | 2785030 | 11/18/2003 |
| KABOOM | 78462881 | 08/05/2004 | 2928036 | 02/22/2005 |
| KABOOM | 78488398 | 09/23/2004 | 3011489 | 11/01/2005 |
| KABOOM (AND DESIGN) | 78497065 | 10/08/2004 | 3015699 | 11/15/2005 |
| KABUG | 78471109 | 08/20/2004 | 2982266 | 08/02/2005 |
| MILLIONS BELIEVE FOR A | 78116915 | 03/22/2002 | 2872537 | 08/10/2004 |

| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|---|----------|------------|----------|------------|
| REASON | | | | |
| MOPSTER | 73688814 | 10/09/1987 | 1491182 | 06/07/1988 |
| MR. GOO (DESIGN ONLY) | 76116810 | 08/28/2000 | 2544402 | 03/05/2002 |
| ORANGE CLEAN | 74438313 | 09/21/1993 | 1851259 | 08/30/1994 |
| ORANGE CLEAN | 78116460 | 03/21/2002 | 2776887 | 10/21/2003 |
| ORANGE CLEAN | 78172899 | 10/10/2002 | 2855122 | 06/15/2004 |
| ORANGE CLEAN (AND DESIGN) | 78477364 | 09/01/2004 | | |
| ORANGE CLEAN FRESH VANILLA | 78461400 | 08/03/2004 | 3001599 | 09/27/2005 |
| ORANGE ELIMINATOR | 75309020 | 06/16/1997 | 2319693 | 02/15/2000 |
| ORANGE GLO | 75089084 | 04/16/1996 | 2108399 | 10/28/1997 |
| ORANGE GLO | 78248439 | 05/12/2003 | 2858006 | 06/29/2004 |
| ORANGE GLO | 78654237 | 06/20/2005 | | |
| ORANGE GLO (DESIGN) | 76014354 | 03/31/2000 | 2494108 | 10/02/2001 |
| ORANGE GLO MADE WITH PURE ORANGE OIL (AND DESIGN) | 78216505 | 02/19/2003 | 2802502 | 01/06/2004 |
| ORANGE GLO PROFESSIONAL SERIES | 76041207 | 05/04/2000 | 2537319 | 02/05/2002 |
| OXI CLEAN | 78516326 | 11/12/2004 | 3028707 | 12/13/2005 |
| OXICLEAN | 76024788 | 04/14/2000 | 2430077 | 02/20/2001 |
| OXICLEAN BABY | 78370148 | 02/18/2004 | 3081632 | 04/18/2006 |
| OXICLEAN BABY (AND DESIGN) | 78370150 | 02/18/2004 | 3081633 | 04/18/2006 |
| OXICLEAN MAX | 78647070 | 06/09/2005 | | |
| OXIWASH | 78327684 | 11/13/2003 | 2936181 | 03/29/2005 |
| POWER PASTE | 75697473 | 05/03/1999 | 2326664 | 03/07/2000 |

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| Trademark | App. No. | App. Date | Reg. No. | Reg. Date |
|--|----------|------------|----------|------------|
| POWERED BY THE AIR YOU BREATHE, ACTIVATED BY THE WATER YOU DRINK | 75334531 | 08/01/1997 | 2296569 | 11/30/1999 |
| PURPLE BOTTLE DESIGN | 78462284 | 08/05/2004 | 2990778 | 08/30/2005 |
| SEE IT WORK! | 78478680 | 09/03/2004 | 3105092 | 06/13/2006 |
| SHAZAMMY | 78442252 | 06/28/2004 | 3017579 | 11/22/2005 |
| SHOOPRINTZ | 78488383 | 09/23/2004 | 3017866 | 11/22/2005 |
| SLICK SHIELD | 75334507 | 08/01/1997 | 2347493 | 05/02/2000 |
| STAIN STOMPER | 76482388 | 01/14/2003 | 2933687 | 03/15/2005 |
| THE STAIN SPECIALIST | 75869435 | 12/08/1999 | 2423215 | 01/23/2001 |
| TUFF TERRY | 76158615 | 11/02/2000 | 2727694 | 06/17/2003 |
| UNLEASH THE POWER OF OXYGEN | 78112773 | 03/05/2002 | 3114775 | 7/11/2006 |
| URINE BLASTER | 78825408 | 02/28/2006 | | |
| VALENCIA | 76628454 | 01/21/2005 | 3069488 | 03/14/2006 |

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