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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

| Name                         | Formerly | Execution Date | Entity Type           |
|------------------------------|----------|----------------|-----------------------|
| Java Logg Global Corporation |          | 08/31/2006     | a Barbados            |
| Bava Logg Global Corporation |          | 00/01/2000     | Corporation: BARBADOS |

### **RECEIVING PARTY DATA**

| Name:           | Hearthmark, LLC                     |
|-----------------|-------------------------------------|
| Street Address: | 345 South High Street 201           |
| City:           | Muncie                              |
| State/Country:  | ILLINOIS                            |
| Postal Code:    | 47305                               |
| Entity Type:    | LIMITED LIABILITY COMPANY: DELAWARE |

### PROPERTY NUMBERS Total: 3

| Property Type        | Number   | Word Mark  |
|----------------------|----------|--|
| Registration Number: | 2965429  | JAVA-LOG   |
| Serial Number:       | 78911947 | JAVA· LOG THE COFFEE FIRELOG BUCHES · TRONCOS<br>CRACKLING CRACKLING |
| Serial Number:       | 78912020 | NATURAL ENERGY ALL RENEWABLE   |

### **CORRESPONDENCE DATA**

Fax Number: (212)245-3009

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-541-6222

Email: skaplan@kanekessler.com

Correspondent Name: Susan S. Kaplan

Address Line 1: 1350 Avenue of the Americas

Address Line 2: Kane Kessler, P.C.

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER: 4902-52

TRADEMARK REEL: 003391 FRAME: 0887

900058139

| NAME OF SUBMITTER:  | Susan S. Kaplan   |  |
|---|-------------------|--|
| Signature:  | /susan s. kaplan/ |  |
| Date:   | 09/18/2006        |  |
| Total Attachments: 3 source=ASSIGN JAVA TO HEARTHMARK LLC#page1.tif source=ASSIGN JAVA TO HEARTHMARK LLC#page2.tif source=ASSIGN JAVA TO HEARTHMARK LLC#page3.tif |                   |  |

### **ASSIGNMENT OF U.S. TRADEMARKS**

WHEREAS, **Java Logg Global Corporation** a Barbados Corporation, having a business address of **30 E. Lower Halcyon Heights, Lascelles, St. James, Barbados**, **BB24119** is the owner of the entire right, title and interest of the U.S. Trademarks set forth on attached Schedule A.

WHEREAS, **Hearthmark**, **LLC** a Delaware Limited Liability Company, having a business address of **345 South High Street 201**, **Muncie**, **IN**, **47305** is desirous of purchasing the entire right, title and interest in, to and under said patents including the goodwill of the business symbolized by the patents, and the common law rights associated therewith, set forth on Schedule A.

NOW, THEREFORE, in consideration of the promises and of One Dollar (\$1.00) and of other good and valuable consideration, the sufficiency of which is hereby expressly acknowledged, **Java Logg Global Corporation** by these presents hereby assigns, transfers, conveys and set over unto said **Hearthmark**, **LLC**, its successors, assigns and legal representatives, the entire rights, title and interest in, to and under said patents throughout the world, set forth on Schedule A, together with the goodwill of the business in connection with which said patents were and are used, and all rights incident thereto;

Said Java Logg Global Corporation hereby releases, assigns and transfers unto said Hearthmark, LLC its successors, assigns and legal representatives, all rights, title and interest, claims and demands whatsoever said Java Logg Global Corporation had in, to, by, under and through, said patents, set forth on Schedule A, including all claims for any and all past infringement thereof and the right to sue therefor;

ALL OF THE SAME to be held and enjoyed by said **Hearthmark**, **LLC** for its use and behoof and for its successors, assigns and legal representatives as fully and entirely as the same would have been held and enjoyed by **Java Logg Global Corporation** had this Assignment not been made.

| Executed at   | , $\frac{N-4}{N}$ , this $\frac{3/87}{2}$ day of $\frac{44487}{2}$ , 2006.           |
|---|--|
|   | Java Logg Global Corporation  By:  Name: Kappor Chandaria  Title: Chaitman, Director |
| WITNESS Name: Address: Citizenship:                           | WITNESS Name: Address: Citizenship:  |
| AND <b>Hearthmark</b> , <b>LLC</b> here in Schedule A hereto. | by accepts the assignment of said patents as set out                                 |
|   | Hearthmark, LLC  |
|   | By:<br>Name:<br>Title:   |
| ·   | · .  |
| WITNESS<br>Name:  | WITNESS<br>Name:   |
| Address:  | Address:   |
| Citizenship:  | Citizenship:   |

# Exhibit A

| Case Number  | Client Name,<br>Client Case No. | Status                              | Application Serial Number, Registration No. | Mark .  | Count |
|--------------|---------------------------------|-------------------------------------|---|---|-------|
| 2261003US1AT | Java Logg Global<br>Corporation | Registered<br>Registered: 7/12/2005 | 76/039,988<br>2,965,429                     | JAVA-LOG  |       |
| 2261005US1AT | Java Logg Global<br>Corporation | Pending<br>Filed on 6/20/2006       | 78/911,947                                  | JAVA*LOG CRACKLING THE COFFEE<br>FIRELOG BUCHES*TRONCOS<br>CRACKLING & Design |       |
| 2261006US1AT | Java Logg Global<br>Corporation | Pending<br>Filed on 6/20/2006       | 78/912,020                                  | NATURAL ENERGY ALL RENEWABLE & Design   |       |

Page 1