TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Conros International Limited		108/31/2006	a Barbados Corporation: BARBADOS

RECEIVING PARTY DATA

Name:	Hearthmark, LLC	
Street Address:	345 South High Street 201	
City:	Muncie	
State/Country:	INDIANA	
Postal Code:	47305	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1670017	FIRE FLAKES

CORRESPONDENCE DATA

Fax Number: (212)245-3009

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-541-6222

Email: skaplan@kanekessler.com

Correspondent Name: Susan S. Kaplan

Address Line 1: 1350 Avenue of the Americas

Address Line 2: Kane Kessler, P.C.

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER: 4902-52	
NAME OF SUBMITTER: Susan S. Kaplan	
Signature: /susan s. kaplan/	
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TRADEMARK REEL: 003391 FRAME: 0904

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Date: 09	9/18/2006
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Total Attachments: 3

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TRADEMARK REEL: 003391 FRAME: 0905

ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, Conros International Limited, a Barbados Corporation (hereinafter called the "ASSIGNOR") is the owner of and has adopted, used and is using the trademark(s) set forth on the attached Schedule A, registered in the United States Patent and Trademark Office or for which application(s) for registration have been filed in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS Hearthmark, LLC., a Delaware limited liability company (hereinafter called the "ASSIGNEE") is desirous of acquiring all right, title and interest in and to the Trademarks, the registrations thereof and applications therefore, including the goodwill of the business symbolized by the trademarks and the common law rights associated therewith, along with the corresponding registrations thereof;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors and assigns, all right, title and interest in and to trademarks, together with the goodwill connected with the use of and symbolized by the Trademarks. ASSIGNOR transfers and assigns the ongoing and existing businesses associated with the Trademarks and the goods and services related thereto.

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TRADEMARK FRAMF: 0906 IN WITNESS WHEREOF, ASSIGNOR has hereunto executed this instrument

this $3/s_1$ day of August, 2006.

Conros International Limited

By: Kapoor Chandaria Title: Chairman, Director

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Schedule A

FIRE FLAKES (and design), U.S. Trademark Reg. No. 1670017

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RECORDED: 09/18/2006