

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Donruss Playoff, L.P.		08/28/2006	LIMITED PARTNERSHIP: DELAWARE
Biblequest, L.P.		08/28/2006	LIMITED PARTNERSHIP: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Wachovia Bank, National Association
<b>Street Address:</b>	1521 N. Cooper Street
<b>City:</b>	Arlington
<b>State/Country:</b>	TEXAS
<b>Postal Code:</b>	76011
<b>Entity Type:</b>	national banking association:

**PROPERTY NUMBERS Total: 77**

Property Type	Number	Word Mark
Serial Number:	78894031	TWO BY TWO
Serial Number:	78814547	QUEST
Serial Number:	78814537	BIBLEQUEST
Serial Number:	76625246	EPIC BATTLES
Serial Number:	76625245	AFTERWORLD
Serial Number:	76618465	PACIFIC
Serial Number:	76606521	FANS OF THE GAME
Serial Number:	76581548	GREAT AMERICAN TREASURES
Serial Number:	76581547	ROOKIES & STARS
Serial Number:	76573861	PASSING THE TORCH
Serial Number:	76573860	FABRIC OF THE GAME
Serial Number:	76573859	ALMA MATER MATERIALS

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Serial Number:	76573858	PRIME SIGNATURES
Serial Number:	76573857	HOGG HEAVEN
Serial Number:	76573856	HONORS
Serial Number:	76573855	TIMELESS TREASURES
Serial Number:	76573854	THROWBACK THREADS
Serial Number:	76573853	PRIME CUTS
Serial Number:	76573852	CLASSIC COMBOS
Serial Number:	76573851	ROOKIE HIDDEN GEMS
Serial Number:	76573850	NOTABLE NICKNAMES
Serial Number:	76494814	TOOLS OF THE TRADE
Serial Number:	76483035	GRIDIRON HERITAGE
Serial Number:	76476834	CROWNING MOMENT
Serial Number:	76473053	TEAM HEROES
Serial Number:	76459885	ROOKIE TICKET
Serial Number:	76459883	JERSEY KINGS
Serial Number:	76438944	ORIGINALS
Serial Number:	76348429	LEAF
Serial Number:	76314674	GRIDIRON KINGS
Serial Number:	76281601	ROOKIES & STARS
Serial Number:	76265369	HOME OPENER SOUVENIRS
Serial Number:	76255106	DONRUSS CLASSICS
Serial Number:	76244937	NEW GENERATION
Serial Number:	76240458	NIFTY FIFTY
Serial Number:	76217136	THE FRANCHISE
Serial Number:	76169820	PIECE OF THE GAME
Serial Number:	76169819	CHAMPIONSHIP FABRIC
Serial Number:	76145941	NUMBERS GAME
Serial Number:	76145939	PRIVATE SIGNINGS
Serial Number:	76120933	GAMERS
Serial Number:	76073061	REWARDS
Serial Number:	75942085	CONTENDERS
Serial Number:	75906515	SIGNATURE SERIES
Serial Number:	75906514	MORE STARS, MORE VALUE
Serial Number:	75906513	QUANTUM
Serial Number:	75847928	ELITE

Serial Number:	75831159	SELECT
Serial Number:	75735936	PAST, PRESENT AND ALWAYS
Serial Number:	75735935	THE OBJECT OF THE GAME
Serial Number:	75735934	PLAY FOR KEEPS.
Serial Number:	75700662	PRIVATE STOCK
Serial Number:	75700661	OMEGA
Serial Number:	75700660	REVOLUTION
Serial Number:	75700659	AURORA
Serial Number:	75551230	MOMENTUM
Serial Number:	75551229	PRESTIGE
Serial Number:	75234248	SLIDESHOW
Serial Number:	75200279	INVINCIBLE
Serial Number:	75112294	ACTION PACKED
Serial Number:	75095598	DYNAGON
Serial Number:	75058317	PRISM
Serial Number:	75056584	ROOKIE STALLIONS
Serial Number:	75052462	ROOKIE ROLL CALL
Serial Number:	74725598	SHOW DOWN
Serial Number:	74725597	PURE POWER
Serial Number:	74701225	CERTIFIED
Serial Number:	74676441	SPORT FLIX
Serial Number:	74658561	PLAYOFF ABSOLUTE
Serial Number:	74658553	PLAYOFF PRIME
Serial Number:	74334501	PLAYOFF
Serial Number:	74316276	MASKS
Serial Number:	74216241	PINNACLE
Serial Number:	74082544	SCORE
Serial Number:	73822966	SCORE
Serial Number:	73720691	DONRUSS
Serial Number:	73357849	DIAMOND KINGS

**CORRESPONDENCE DATA**

Fax Number: (214)777-4299

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Email: wtully@krcl.com

Correspondent Name: Brad Schneider

**TRADEMARK**  
**REEL: 003394 FRAME: 0715**

Address Line 1: 1521 N. Cooper Street  
Address Line 4: Arlington, TEXAS 76011

NAME OF SUBMITTER:	Devry Garrett
Signature:	/Devry Garrett/
Date:	09/21/2006

Total Attachments: 6  
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## TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT ("Agreement") is between Donruss Playoff, L.P., a Delaware limited partnership and Biblequest, L.P., a Delaware limited partnership ("Debtor"), and Wachovia Bank, National Association, a national banking association, ("Secured Party").

### RECITALS

A. Debtor and Secured Party have entered in that certain Security Agreement dated as of August 28, 2006 (as the same may be amended, modified, supplemented, renewed, extended or restated from time to time, the "Security Agreement"; all terms defined in the Security Agreement, wherever used herein, shall have the same meanings herein as are prescribed by the Security Agreement).

B. Pursuant to the terms of the Security Agreement, Debtor has granted to Secured Party a lien and security interest in all General Intangibles of Debtor, including, without limitation, all of Debtor's right, title, and interest in, to and under all now owned and hereafter acquired Trademarks, together with the goodwill of the business symbolized by Debtor's Trademarks, and Trademark Licenses, and all products and Proceeds thereof, to secure the payment of the Obligations (as defined in the Loan Agreement).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Debtor hereby grants to Secured Party a lien and continuing interest in all of Debtor's right, title, and interest in, to, and under the following (all of the following items or types of Property being herein collectively referred to as the "Trademark Collateral"), whether presently existing or hereafter created or acquired, and such grant insofar as it applies to Collateral covered by the Loan Agreement, is in confirmation of the existing and continuing Lien and security interest granted under the Loan Agreement:

(1) each Trademark, trademark registration ("Trademark Registration") and trademark application ("Trademark Application"), including, without limitation, each Trademark, Trademark Registration and Trademark Application referred to in Schedule 1 annexed hereto, together with the goodwill of the business symbolized thereby; and

(2) each Trademark License, including, without limitation, each Trademark License listed in Schedule 1 annexed hereto; and

(3) all products and proceeds of the foregoing, including, without limitation, any claim by Debtor against third parties for past, present or future (a) infringement, dilution or breach of any Trademark, Trademark Registration, Trademark Application and Trademark License, including, without limitation, any Trademark, Trademark Registration and Trademark License referred to in Schedule 1 annexed hereto, and any Trademark Registration issued pursuant to a Trademark Application referred to in Schedule 1 annexed hereto; or (b) injury to the goodwill associated with any Trademark, Trademark Registration and Trademark Application.

The lien and security interest contained in this Agreement is granted in conjunction with the liens and security interests granted to Secured Party.

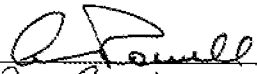
Debtor hereby acknowledges and affirms that the rights and remedies of Secured Party with respect to the liens and security interests in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

IN WITNESS WHEREOF, Debtor has caused this Agreement to be duly executed by its duly authorized officer as of the date written above.

**DEBTOR:**


**Donruss Playoff, L.P.,**  
a Delaware limited partnership

By: Donruss, L.L.C.,  
a Delaware limited liability  
company  
Its: General Partner

By:   
Name: Ann Powell  
Title: Manager


**Biblequest, L.P.,**  
a Delaware limited partnership

By: Donruss, L.L.C.,  
a Delaware limited liability  
company  
Its: General Partner

By:   
Name: Ann Powell  
Title: Manager

**SECURED PARTY:**

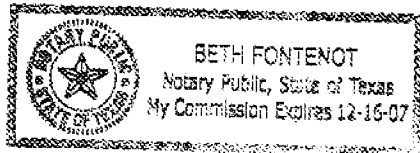
**Wachovia Bank, National Association**

By:   
Name: Brad Schneider  
Title: Vice President

ACKNOWLEDGMENT

STATE OF Texas §  
COUNTY OF Tarrant §

This instrument was acknowledged before me this 28 day of August, 2006, by Ann Powell, as Manager of Donruss, L.L.C., a Delaware limited liability company, general partner of Donruss Playoff, L.P., a Delaware limited partnership, on behalf of such limited partnership.

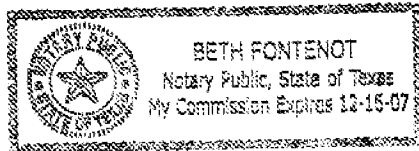


Beth Fontenot  
Notary Public in and for the State of Texas

ACKNOWLEDGMENT

STATE OF Texas §  
COUNTY OF Tarrant §

This instrument was acknowledged before me this 28 day of August, 2006, by Brad Schneider, as Vice President of Wachovia Bank, National Association, a national banking association, on behalf of such banking association.

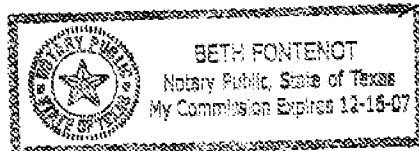


Beth Fontenot  
Notary Public in and for the State of Texas

ACKNOWLEDGMENT

STATE OF TEXAS  
COUNTY OF Tarrant

This instrument was acknowledged before me on the 28 day of August, 2006, by Ann Powell, Manager of Donruss, L.L.C., a Delaware limited liability company, general partner of Biblequest, L.P., a Delaware limited partnership on behalf of said partnership.



[SEAL]

Beth Fontenot  
Notary Public in and for the State of Texas

<b>Trademark Registrations of Donruss Playoff, LP and Assignor and Limited Partner Playoff Corporation as of August 25, 2006</b>		
<b>Serial Number</b>	<b>Registration Number</b>	<b>Trademark Name</b>
78894031	Application Filed	TWO BY TWO (Filed by affiliate Biblequest, LP)
78814547	Application Filed	QUEST
78814537	Application Filed	BIBLEQUEST
76625246	Application Filed	EPIC BATTLES
76625245	Application Filed	AFTERWORLD
76618465	3033914	PACIFIC
76606521	2996868	FANS OF THE GAME
76581548	2934576	GREAT AMERICAN TREASURES
76581547	2934575	ROOKIES & STARS
76573861	2937477	PASSING THE TORCH
76573860	2937476	FABRIC OF THE GAME
76573859	2959173	ALMA MATER MATERIALS
76573858	2950675	PRIME SIGNATURES
76573857	2937475	HOGG HEAVEN
76573856	2937474	HONORS
76573855	2937473	TIMELESS TREASURES
76573854	2918729	THROWBACK THREADS
76573853	2917162	PRIME CUTS
76573852	2924866	CLASSIC COMBOS
76573851	2991256	ROOKIE HIDDEN GEMS
76573850	2937472	NOTABLE NICKNAMES
76494814	2829524	TOOLS OF THE TRADE
76483035	2898700	GRIDIRON HERITAGE
76476834	2775340	CROWNING MOMENT
76473053	2882583	TEAM HEROES
76459885	2755819	ROOKIE TICKET
76459883	2758644	JERSEY KINGS



Trademark Registrations of Donruss Playoff, LP and Assignor and Limited Partner Playoff Corporation as of August 25, 2006		
Serial Number	Registration Number	Trademark Name
76438944	2793264	ORIGINALS
76348429	2914104	LEAF
76314674	2573648	GRIDIRON KINGS
76281601	2626937	ROOKIES&STARS
76265369	2754557	HOME OPENER SOUVENIRS
76255106	2743586	DONRUSS CLASSICS
76244937	2687286	NEW GENERATION
76240458	2687279	NIFTY FIFTY
76217136	2561612	THE FRANCHISE
76169820	2504176	PIECE OF THE GAME
76169819	2626276	CHAMPIONSHIP FABRIC
76145941	2490766	NUMBERS GAME
76145939	2487540	PRIVATE SIGNINGS
76120933	2473754	GAMERS
76073061	2727601	REWARDS
75942085	2428482	CONTENDERS
75906515	2417617	SIGNATURE SERIES
75906514	2489243	MORE STARS MORE VALUE
75906513	2456456	QUANTUM
75847928	2424955	ELITE
75831159	2421081	SELECT
75735936	2422219	PAST PRESENT AND ALWAYS
75735935	2427573	THE OBJECT OF THE GAME
75735934	2439433	PLAY FOR KEEPS.
75700662	2326686	PRIVATE STOCK
75700661	2324568	OMEGA
75700660	2622654	REVOLUTION

Trademark Registrations of Donruss Playoff, LP and Assignor and Limited Partner Playoff Corporation as of August 25, 2006		
Serial Number	Registration Number	Trademark Name
75700659	Application Filed	AURORA
75551230	2346121	MOMENTUM
75551229	2285359	PRESTIGE
75234248	2184987	SLIDESHOW
75200279	2097850	INVINCIBLE
75112294	2050966	ACTION PACKED
75095598	2082501	DYNAGON
75058317	2087068	PRISM
75056584	2060091	ROOKIE STALLIONS
75052462	2021051	ROOKIE ROLL CALL
74725598	2133040	SHOW DOWN
74725597	2070579	PURE POWER
74701225	2031649	CERTIFIED
74676441	2059843	SPORT FLIX
74658561	2180920	PLAYOFF ABSOLUTE
74658553	1996225	PLAYOFF PRIME
74334501	1816409	PLAYOFF
74316276	1814437	MASKS
74216241	1753230	PINNACLE
74082544	1650141	SCORE
73822966	1590866	SCORE
73720691	1526835	DONRUSS
73357849	1255294	DIAMOND KINGS