

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

80034-979

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

General Electric Capital Corporation,
as agent

- Individual(s)
- General Partnership
- Corporation- State: Delaware
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance (Execution Date(s) :

Execution Date(s) September 8, 2006

- Assignment
- Security Agreement
- Other certain specific Patents and Trademarks
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Laura Konrath

Internal Address: Winston & Strawn LLP

Street Address: 35 W. Wacker Dr.

City: Chicago

State: IL Zip: 60601

Phone Number: 312-558-6352

Fax Number: 312-558-5700

Email Address: clasky@winston.com / LKONRATH

9. Signature: [Signature]

Laura Konrath

Signature

winston.com

9/21/06

Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 232428

Authorized User Name Laura Konrath

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 232428 1487113

Continuation Item 2

Vertis, Inc.
250 West Pratt St.
Baltimore, MD 21201

A Delaware Corp.

Continuation
Item

ANNEX B
to
RELEASE OF SECURITY INTEREST
IN CERTAIN SPECIFIC PATENTS AND TRADEMARKS
RELEASED TRADEMARKS

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1. "SCENT-SATIONAL" - Reg. No. 1,487,113.

**RELEASE OF SECURITY INTEREST
IN CERTAIN SPECIFIC PATENTS AND TRADEMARKS**

Reference is hereby made to that certain U.S. Security Agreement, dated as of December 7, 1999 (as amended and restated as of June 6, 2003 and as further amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), by and among Vertis Holdings, Inc. ("Holdings"), Vertis, Inc. ("Vertis"), various domestic subsidiaries of Vertis (Vertis, Holdings and such subsidiaries of Vertis are hereinafter referred to individually as an "Assignor" and collectively as the "Assignors") and General Electric Capital Corporation, (successor in interest to JPMorgan Chase Bank), in its capacity as collateral agent (the "Collateral Agent") for the "Secured Creditors" referred to therein (collectively, the "Secured Parties"). Capitalized terms used herein and not otherwise defined have the meanings ascribed to them in the Security Agreement.

Pursuant to the terms of the Security Agreement and in order to secure obligations of the Assignors owing to the Secured Parties, the Assignors have assigned and transferred to the Collateral Agent a continuing security interest in, among other assets, (i) the specified Patents set forth on the attached Annex A (the "Released Patents"), and (ii) the specified Trademarks set forth on the attached Annex B (the "Released Trademarks").

The Collateral Agent has been advised by Vertis that Vertis and Webcraft, LLC ("Webcraft") have entered into a certain Asset Purchase Agreement, dated as of September 5, 2006 (the "Asset Purchase Agreement"), among Vertis, Webcraft and Spice Acquisition Corp., pursuant to which Vertis and Webcraft (together as "Seller") will sell, convey, assign and transfer their right, title and interest in and to certain specified assets, including the Released Patents and the Released Trademarks. In connection with the Asset Purchase Agreement, the Assignors have requested and the Collateral Agent has agreed to release its security interests in and to (i) the Released Patents and (ii) the Released Trademarks.

The Collateral Agent hereby releases its security interests in and to, and solely in and to, (i) the Released Patents and (ii) the Released Trademarks.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned has executed this Release of Security Interest in Certain Specific Patents and Trademarks on this 8th day of September 2006.

GENERAL ELECTRIC CAPITAL CORPORATION,
as Collateral Agent

By: 
Name: Sandra Claghorn
Title: Duly Authorized Signatory

ANNEX A
to
RELEASE OF SECURITY INTEREST
IN CERTAIN SPECIFIC PATENTS AND TRADEMARKS
RELEASED PATENTS

United States

1. Lipstick Sampler and Method of Fabrication (U.S. Patent No. 4,824,143).
2. Advertising Sampler and Method of Manufacture (U.S. Patent No. 5,037,139).
3. Devices and Related Method for the Selective Exposure of Microencapsulated Liquids (U.S. Patent No. 5,611,972).
4. Sampler Package and Method of Making the Same (U.S. Patent No. 5,622,263).
5. Sampler Package and Method of Making the Same (Div) (U.S. Patent No. 5,782,060).

Foreign

1. Devices and Related Method for the Selective Exposure of Microencapsulated Liquids (United Kingdom Patent No. 2289411).
2. Devices and Related Method for the Selective Exposure of Microencapsulated Liquids (Italy Patent No. 1276525).
3. Devices and Related Method for the Selective Exposure of Microencapsulated Liquids (Germany Patent No. 19513912.7).
4. Devices and Related Method for the Selective Exposure of Microencapsulated Liquids (France Patent No. 2718657).

ANNEX B
to
RELEASE OF SECURITY INTEREST
IN CERTAIN SPECIFIC PATENTS AND TRADEMARKS

RELEASED TRADEMARKS

1. "SCENT-SATIONAL" - Reg. No. 1,487,113.