

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|------------------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | Assignment of Trademarks |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|----------|----------------|-----------------------|
| Bank of America, N.A. (as successor by merger to Fleet National Bank) | | 05/24/2006 | National Association: |

RECEIVING PARTY DATA

| | |
|------------------------|--------------------------------------|
| Name: | Credit Suisse, Cayman Islands Branch |
| Street Address: | ELEVEN MADISON AVENUE |
| City: | NEW YORK |
| State/Country: | NEW YORK |
| Postal Code: | 10010 |
| Entity Type: | CORPORATION: |

PROPERTY NUMBERS Total: 117

| Property Type | Number | Word Mark |
|----------------------|---------|--|
| Registration Number: | 2461302 | ABRN AUTOMOTIVE BODY REPAIR NEWS |
| Registration Number: | 1874159 | ADVANSTAR |
| Registration Number: | 1770400 | ADVANSTAR COMMUNICATIONS |
| Registration Number: | 1770399 | ADVANSTAR COMMUNICATIONS |
| Registration Number: | 1758303 | AFTERMARKET BUSINESS |
| Registration Number: | 2263202 | AMERICAN BIG TWIN DEALER |
| Registration Number: | 2851053 | APPLIED CLINICAL TRIALS |
| Registration Number: | 1786314 | APPLIED CLINICAL TRIALS |
| Registration Number: | 1877565 | AUTOMOTIVE BODY REPAIR NEWS |
| Registration Number: | 0860751 | AUTOMOTIVE MARKETING |
| Registration Number: | 1584615 | B F I A BODY FASHIONS INTIMATE APPAREL |
| Registration Number: | 2959787 | BIOPHARM |
| Registration Number: | 2161099 | BIOPHARM |

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|----------------------|---------|---|
| Registration Number: | 2796923 | BIOPHARM INTERNATIONAL |
| Registration Number: | 1504407 | BUSINESS AND HEALTH |
| Registration Number: | 3010959 | CENTRAL VETERINARY CONFERENCE |
| Registration Number: | 3035606 | CLINICAL EDGE |
| Registration Number: | 2319529 | COMPASS |
| Registration Number: | 2868505 | CONTEMPORARY KIDS |
| Registration Number: | 1009340 | CONTEMPORARY OB/GYN |
| Registration Number: | 1379141 | CONTEMPORARY PEDIATRICS |
| Registration Number: | 1568283 | CONTEMPORARY UROLOGY |
| Registration Number: | 2636862 | CONTEMPORARY WOMAN |
| Registration Number: | 2127857 | COSMETIC SURGERY TIMES |
| Registration Number: | 2827054 | CVC |
| Registration Number: | 2905537 | CVC |
| Registration Number: | 2740004 | CVC |
| Registration Number: | 1606352 | DEALERNEWS |
| Registration Number: | 2966909 | DEALERNEWS TOP 100 |
| Registration Number: | 1445115 | DENTAL GROUP NEWS |
| Registration Number: | 1346115 | DENTAL LAB PRODUCTS |
| Registration Number: | 0987917 | DENTAL PRODUCTS REPORT |
| Registration Number: | 1456511 | DERMATOLOGY TIMES |
| Registration Number: | 2951167 | |
| Registration Number: | 2757705 | |
| Registration Number: | 2946989 | DIRTSports |
| Registration Number: | 1060282 | DPR |
| Registration Number: | 1198723 | DRUG TOPICS |
| Registration Number: | 2840854 | DVM BEST PRACTICES |
| Registration Number: | 1580044 | DVM THE NEWSMAGAZINE OF VETERINARY MEDICINE |
| Registration Number: | 1451251 | EXPOCON |
| Registration Number: | 2603839 | FEMME |
| Registration Number: | 2496965 | FIRSTLINE LIVE |
| Registration Number: | 2127917 | FORMULARY |
| Registration Number: | 2437689 | FORMULARY KITS ONLINE |
| Registration Number: | 0831462 | GERIATRICS |
| Registration Number: | 1612482 | HOSPITAL PHARMACIST REPORT |
| Registration Number: | 2719342 | HT |

| | | |
|----------------------|---------|---|
| Registration Number: | 2807309 | INDUSTRY 212 |
| Registration Number: | 1466791 | INFECTION CONTROL REPORT |
| Registration Number: | 2240014 | INSTITUTE OF VALIDATION TECHNOLOGY |
| Registration Number: | 1417951 | INTERNATIONAL FASHION AND BOUTIQUE SHOW |
| Registration Number: | 1888093 | INTERNATIONAL FASHION FABRIC EXHIBITION |
| Registration Number: | 1417950 | INTERNATIONAL KIDS FASHION SHOW |
| Registration Number: | 1724158 | INTERNATIONAL KIDS FASHION SHOW |
| Registration Number: | 1646225 | INTERNATIONAL MOTORCYCLE SHOWS |
| Registration Number: | 2846995 | JOURNAL OF GXP COMPLIANCE |
| Registration Number: | 2046800 | JOURNAL OF VALIDATION TECHNOLOGY |
| Registration Number: | 2445230 | LC GC |
| Registration Number: | 2402398 | LICENSE! |
| Registration Number: | 2985276 | LICENSING 2004 INTERNATIONAL |
| Registration Number: | 2629128 | MANAGED HEALTHCARE EXECUTIVE |
| Registration Number: | 0183595 | MEDICAL ECONOMICS |
| Registration Number: | 1242071 | MEDICAL ECONOMICS |
| Registration Number: | 0894635 | MEDICAL LABORATORY OBSERVER |
| Registration Number: | 0537137 | MODERN MEDICINE |
| Registration Number: | 0791433 | MOTOR AGE |
| Registration Number: | 0157464 | MOTOR SERVICE |
| Registration Number: | 3034727 | OFF-ROAD IMPACT |
| Registration Number: | 1461867 | OPHTHALMOLOGY TIMES |
| Registration Number: | 1474973 | PATIENT CARE |
| Registration Number: | 2147366 | PHARMACEUTICAL EXECUTIVE |
| Registration Number: | 1939293 | PHARMACEUTICAL REPRESENTATIVE |
| Registration Number: | 1603664 | PHARMACEUTICAL TECHNOLOGY |
| Registration Number: | 2684949 | PHARMAGENOMICS DRUG DISCOVERY IN THE POST GENOMIC ERA |
| Registration Number: | 1697610 | POCKET SURVIVAL GUIDE |
| Registration Number: | 2937548 | POOL |
| Registration Number: | 2941449 | POOL |
| Registration Number: | 2421514 | PRET AMERICA |
| Registration Number: | 2127229 | PUBLISHER FOR A DAY |
| Registration Number: | 2441985 | REVIEWING STAND |
| Registration Number: | 0676731 | RN |

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|----------------------|----------|--|
| Registration Number: | 2495156 | RN CAREER SEARCH ---- |
| Registration Number: | 2343638 | SPECTROSCOPY |
| Registration Number: | 1462419 | SPECTROSCOPY |
| Registration Number: | 2711239 | STUDENT ADVISOR |
| Registration Number: | 2740714 | TECHNIQUES IN TODAY'S PRACTICE |
| Registration Number: | 2613318 | THE CONNECTED PHYSICIAN |
| Registration Number: | 2287974 | THE FACTORY |
| Registration Number: | 2494086 | THE STATE OF HEALTH CARE IN AMERICA |
| Registration Number: | 1930828 | THE VOICE OF THE COLLISION REPAIR INDUSTRY |
| Registration Number: | 1533011 | TRENDS IN DENTISTRY |
| Registration Number: | 1399973 | TRENDS IN DENTISTRY |
| Registration Number: | 2828369 | TWO SIDES OF YOUR PRACTICE |
| Registration Number: | 1462774 | UROLOGY TIMES |
| Registration Number: | 2092596 | VET DATA |
| Registration Number: | 2852171 | VETERINARY ECONOMICS |
| Registration Number: | 1810700 | VETERINARY ECONOMICS |
| Registration Number: | 2816655 | VETERINARY ECONOMICS HD HOSPITAL DESIGN CONFERENCE |
| Registration Number: | 2816656 | VETERINARY ECONOMICS PROGRESS IN PRACTICE SEMINARS |
| Registration Number: | 2816657 | VETERINARY ECONOMICS VETERINARY VOYAGES |
| Registration Number: | 2503318 | VETERINARY HEALTHCARE COMMUNICATIONS |
| Registration Number: | 2584036 | VETERINARY HEALTHCARE COMMUNICATIONS |
| Registration Number: | 1810701 | VETERINARY MEDICINE |
| Registration Number: | 1137377 | VPB |
| Registration Number: | 3041433 | WHAT ARE YOU RIDING? |
| Registration Number: | 2664817 | YOUR DVM CAREER |
| Serial Number: | 78722930 | AUDIO DETAIL |
| Serial Number: | 78562617 | CME2 |
| Serial Number: | 78708823 | DIGITAL RADIOGRAPHY CONGRESS |
| Serial Number: | 78429995 | DIRTSPOITS THE VOICE OF OFF-ROAD MOTORSPORTS |
| Serial Number: | 78622248 | LOCUM LIFE |
| Serial Number: | 78732381 | MODERN HEALTH FOR MEN |
| Serial Number: | 78722919 | MODERN HYGIENIST |
| Serial Number: | 78799083 | OFF-ROAD.COM |
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|----------------|----------|--------------------------------|
| Serial Number: | 78720360 | POWERTRAIN |
| Serial Number: | 78720366 | POWERTRAIN FUELED BY ADVANSTAR |

CORRESPONDENCE DATA

Fax Number: (714)755-8290
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 714-540-1235
Email: ipdocket@lw.com
Correspondent Name: Latham & Watkins LLP
Address Line 1: 650 Town Center Drive, Suite 2000
Address Line 4: Costa Mesa, CALIFORNIA 92626

| | |
|-------------------------|----------------------|
| ATTORNEY DOCKET NUMBER: | 038263-0055 (BOFA-CS |
| NAME OF SUBMITTER: | Anna T Kwan |
| Signature: | /Anna T Kwan/ |
| Date: | 10/02/2006 |

Total Attachments: 6
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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS (this "Assignment"), dated as of May 24, 2006, by Bank of America, N.A. (as successor by merger to Fleet National Bank) (the "Assignor") to Credit Suisse, Cayman Islands Branch (the "Assignee"). Unless otherwise defined herein, or the context otherwise requires, terms used in this Assignment, including its preamble and recitals, have the meanings provided in, or by reference in, the Existing Credit Agreement referred to below.

W I T N E S S E T H:

WHEREAS, Advanstar Communications Inc. (the "Borrower"), certain financial institutions (the "Existing Banks") and the Assignor, as existing administrative agent (in such capacity, the "Existing Agent") for the Existing Banks are parties to the Credit Agreement, dated as of October 11, 2000, as amended, supplemented or otherwise modified through the date hereof (the "Existing Credit Agreement"); and

WHEREAS, pursuant to the Existing Credit Agreement, the Borrower and its Subsidiaries granted to the Assignor, on behalf of the Existing Banks, a security interest in certain Collateral, including certain trademarks and servicemarks of the Borrower and its Subsidiaries registered or for which applications therefore are pending in the United States Patent and Trademark Office as set forth in Attachment I hereto (collectively, the "Trademarks");

WHEREAS, in connection with the obligations incurred under a Second Amended and Restated Credit Agreement, dated as of May 24, 2006 (the "New Credit Agreement"), among Borrower, the financial institutions party thereto (the "New Banks") and Credit Suisse, Cayman Islands Branch, as administrative agent for the New Banks (in such capacity, the "New Agent"), the Borrower desires to repay all Loans and other amounts outstanding under the Existing Credit Agreement and the Notes, reduce and continue all Commitments under the Existing Credit Agreement, and secure the assignment of all Liens (including, without limitation, with respect to the Trademarks) in favor of the Existing Agent for the benefit of the Existing Banks to the New Agent for the benefit of the New Banks; and

WHEREAS, pursuant and subject to that certain Resignation, Assignment and Assumption, dated as of May 24, 2006, Assignor has agreed to assign its security interests in the assets of the Borrower, including without limitation, the Trademarks, as Assignee desires to acquire Assignor's security interests in, to and under the Trademarks, as collateral security for the prompt and complete payment and performance of the Obligations under the New Credit Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby transfers and assigns (without representation, recourse or warranty of any kind) to the Assignee, Assignor's security interests in and to the Trademarks, including, without limitation, the registrations and applications set forth on

Attachment I, all proceeds thereof, and the right to sue for past, present and future infringements, together with the goodwill of the business symbolized thereby by any of the foregoing.

THIS ASSIGNMENT OF TRADEMARKS shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

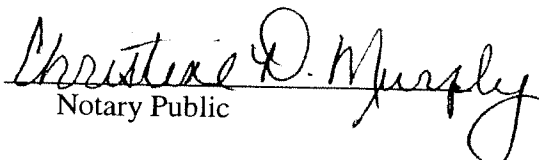
IN WITNESS WHEREOF, the Assignor has caused this document to be executed this 24th day of May.

BANK OF AMERICA, N.A. (as successor by merger to Fleet National Bank), as Assignor

By: Thomas J. Kane
Name: Thomas J. Kane
Title: Senior Vice President

STATE OF NEW YORK)
) ss.:
COUNTY OF Nassau)

On this 23rd day of May personally appeared Thomas J. Kane, to me known and known to me to be the Senior Vice President of Bank of America, N.A. (as successor by merger to Fleet National Bank), the Assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.


Notary Public

CHRISTINE D. MURPHY
NOTARY PUBLIC, State of New York
No. 01MU4867676
Qualified in Nassau County
Commission Expires August 18, 2016

Schedule of Trademarks for Advanstar Communications Inc.

Pending Applications

| Trademark | App. No. |
|--|-----------------|
| AUDIO DETAIL | 78722930 |
| CME2 | 78562617 |
| DIGITAL RADIOGRAPHY CONGRESS | 78708823 |
| DIRTSPOITS THE VOICE OF OFF-ROAD MOTORSPORTS | 78429995 |
| LOCUM LIFE | 78622248 |
| MODERN HEALTH FOR MEN | 78732381 |
| MODERN HYGIENIST | 78722919 |
| OFF-ROAD.COM | 78799083 |
| POWERTRAIN | 78720360 |
| POWERTRAIN FUELED BY ADVANSTAR | 78720366 |

Registrations

| Trademark | Reg. No. |
|--|-----------------|
| ABRN AUTOMOTIVE BODY REPAIR NEWS | 2461302 |
| ADVANSTAR | 1874159 |
| ADVANSTAR COMMUNICATIONS | 1770400 |
| ADVANSTAR COMMUNICATIONS | 1770399 |
| AFTERMARKET BUSINESS | 1758303 |
| AMERICAN BIG TWIN DEALER | 2263202 |
| APPLIED CLINICAL TRIALS | 2851053 |
| APPLIED CLINICAL TRIALS | 1786314 |
| AUTOMOTIVE BODY REPAIR NEWS | 1877565 |
| AUTOMOTIVE MARKETING | 0860751 |
| B F I A BODY FASHIONS INTIMATE APPAREL | 1584615 |
| BIOPHARM | 2959787 |
| BIOPHARM | 2161099 |
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| BUSINESS AND HEALTH | 1504407 |
| CENTRAL VETERINARY CONFERENCE | 3010959 |
| CLINICAL EDGE | 3035606 |
| COMPASS | 2319529 |
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| CONTEMPORARY PEDIATRICS | 1379141 |
| CONTEMPORARY UROLOGY | 1568283 |
| CONTEMPORARY WOMAN | 2636862 |
| COSMETIC SURGERY TIMES | 2127857 |
| CVC | 2827054 |
| CVC | 2905537 |
| CVC | 2740004 |
| DEALERNEWS | 1606352 |
| DEALERNEWS TOP 100 | 2966909 |

| Trademark | Reg. No. |
|---|-----------------|
| DENTAL GROUP NEWS | 1445115 |
| DENTAL LAB PRODUCTS | 1346115 |
| DENTAL PRODUCTS REPORT | 0987917 |
| DERMATOLOGY TIMES | 1456511 |
| Design Only | 2951167 |
| Design Only | 2757705 |
| DIRTSPORTS | 2946989 |
| DPR | 1060282 |
| DRUG TOPICS | 1198723 |
| DVM BEST PRACTICES | 2840854 |
| DVM THE NEWSMAGAZINE OF VETERINARY MEDICINE | 1580044 |
| EXPOCON | 1451251 |
| FEMME | 2603839 |
| FIRSTLINE LIVE | 2496965 |
| FORMULARY | 2127917 |
| FORMULARY KITS ONLINE | 2437689 |
| GERIATRICS | 0831462 |
| HOSPITAL PHARMACIST REPORT | 1612482 |
| HT | 2719342 |
| INDUSTRY 212 | 2807309 |
| INFECTION CONTROL REPORT | 1466791 |
| INSTITUTE OF VALIDATION TECHNOLOGY | 2240014 |
| INTERNATIONAL FASHION AND BOUTIQUE SHOW | 1417951 |
| INTERNATIONAL FASHION FABRIC EXHIBITION | 1888093 |
| INTERNATIONAL KIDS FASHION SHOW | 1417950 |
| INTERNATIONAL KIDS FASHION SHOW | 1724158 |
| INTERNATIONAL MOTORCYCLE SHOWS | 1646225 |
| JOURNAL OF GXP COMPLIANCE | 2846995 |
| JOURNAL OF VALIDATION TECHNOLOGY | 2046800 |
| LC GC | 2445230 |
| LICENSE | 2402398 |
| LICENSING 2004 INTERNATIONAL | 2985276 |
| MANAGED HEALTHCARE EXECUTIVE | 2629128 |
| MEDICAL ECONOMICS | 0183595 |
| MEDICAL ECONOMICS | 1242071 |
| MEDICAL LABORATORY OBSERVER | 0894635 |
| MODERN MEDICINE | 0537137 |
| MOTOR AGE | 0791433 |
| MOTOR SERVICE | 0157464 |
| OFF-ROAD IMPACT | 3034727 |
| OPHTHALMOLOGY TIMES | 1461867 |
| PATIENT CARE | 1474973 |
| PHARMACEUTICAL EXECUTIVE | 2147366 |
| PHARMACEUTICAL REPRESENTATIVE | 1939293 |
| PHARMACEUTICAL TECHNOLOGY | 1603664 |
| PHARMAGENOMICS DRUG DISCOVERY IN THE POST GENOMIC ERA | 2684949 |
| POCKET SURVIVAL GUIDE | 1697610 |

| Trademark | Reg. No. |
|--|-----------------|
| POOL | 2937548 |
| POOL | 2941449 |
| PRET AMERICA | 2421514 |
| PUBLISHER FOR A DAY | 2127229 |
| REVIEWING STAND | 2441985 |
| RN | 0676731 |
| RN CAREER SEARCH ---- | 2495156 |
| SPECTROSCOPY | 2343638 |
| SPECTROSCOPY | 1462419 |
| STUDENT ADVISOR | 2711239 |
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| THE FACTORY | 2287974 |
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| TWO SIDES OF YOUR PRACTICE | 2828369 |
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| VET DATA | 2092596 |
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| VETERINARY ECONOMICS | 1810700 |
| VETERINARY ECONOMICS HD HOSPITAL DESIGN CONFERENCE | 2816655 |
| VETERINARY ECONOMICS PROGRESS IN PRACTICE SEMINARS | 2816656 |
| VETERINARY ECONOMICS VETERINARY VOYAGES | 2816657 |
| VETERINARY HEALTHCARE COMMUNICATIONS | 2503318 |
| VETERINARY HEALTHCARE COMMUNICATIONS | 2584036 |
| VETERINARY MEDICINE | 1810701 |
| VPB | 1137377 |
| WHAT ARE YOU RIDING? | 3041433 |
| YOUR DVM CAREER | 2664817 |