

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wolverine World Wide, Inc.		11/08/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Kenmark Optical, Inc.		
Street Address:	11851 Plantside Drive		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40299		
Entity Type:	CORPORATION: KENTUCKY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3152140	DURA-LOCK	
CORRESPONDENCE DATA			
Fax Number:	(616)222-2469		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(616) 752-2469		
Email:	jscott@wnj.com		
Correspondent Name:	Warner Norcross & Judd LLP James L. Scott		
Address Line 1:	111 Lyon Street NW		
Address Line 2:	900 Fifth Third Center		
Address Line 4:	Grand Rapids, MICHIGAN 49503		
NAME OF SUBMITTER:	James Scott		
Signature:	/j scott/		
Date:	11/09/2006		
Total Attachments: 1			

OP \$40.00 3152140

TRADEMARK ASSIGNMENT

In consideration of the payment of the sum of Ten Dollars (\$10.00) by Wolverine World Wide, Inc., a Delaware corporation having a place of business at 9341 Courtland Drive, Rockford, Michigan 49351 ("Assignee") to Kenmark Optical, Inc., a Kentucky corporation having a place of business at 11851 Plantside Drive, Louisville, KY 40299 ("Assignor"), and for other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, and the successors, assigns, and legal representatives of Assignee, the entire right, title, and interest in the United States and in all foreign countries in and to the mark DURA-LOCK, including U.S. Registration No. 3152140, together with all related common law rights and the goodwill of the business symbolized thereby (collectively the "Mark").

Assignor further sells, assigns, and transfers to Assignee and the successors, assigns, and legal representatives of Assignee, the entire right, title, and interest in and to all claims for damages by reason of past infringement of the Mark with the right to sue for and collect same and in and to all legal equivalents of the Mark in foreign countries.

Assignor has executed this Assignment as of the date indicated below.

Date: 11/8/06

KENMARK OPTICAL, INC.

By: [Signature]

Its: Controller

STATE OF)
) ss.
COUNTY OF)

On this 8th day of ~~November~~ 2006, personally appeared before me the above-named [Signature], to me known to be the person described in and who executed the foregoing instrument and acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.

[Signature]

Notary Public, [Signature] County, [Signature]