

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	07/27/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RCD Holdings, Inc.		07/27/2006	CORPORATION: MICHIGAN

RECEIVING PARTY DATA

Name:	Functional Brands
Street Address:	300 River Place
Internal Address:	Suite 5350
City:	Detroit
State/Country:	MICHIGAN
Postal Code:	48207
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	78784456	LIFEFORCE V
Serial Number:	78791354	JIMMY JUICE
Serial Number:	78792024	FULLY FUNCTIONAL BEVERAGE
Serial Number:	78811747	LIFEFORCE
Serial Number:	78813522	SIP SOAR RESTORE

CORRESPONDENCE DATA

Fax Number: (248)412-4078
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (248) 894-3796
 Email: chris@falkowskipllc.com
 Correspondent Name: Christopher J. Falkowski
 Address Line 1: P.O. Box 650
 Address Line 4: Novi, MICHIGAN 48376-0650

OP \$140.00 78784456

ATTORNEY DOCKET NUMBER:	085-001
NAME OF SUBMITTER:	Christopher J. Falkowski
Signature:	/Christopher J. Falkowski/
Date:	11/24/2006
Total Attachments: 1 source=TMAssignment#page1.tif	

ASSIGNMENT OF TRADEMARK RIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged (see the **ASSIGNMENT AND LICENSE AGREEMENT** executed between RCD Holdings, Inc. and Functional Brands LLC on July 27, 2006), RCD Holdings, Inc., a Michigan Corporation, with offices at 300 River Place, Detroit, Michigan 48207 ("**Assignor**"), does hereby sell, assign, transfer, and convey unto Functional Brands LLC, a Michigan Limited Liability Corporation with offices at 300 River Place, Suite 5350, Detroit, Michigan 48207 ("**Assignee**"), all right, title, and interest in and to (1) all of the trademark applications identified below ("**Assigned Applications**"); (2) all goodwill associated with the **Assigned Applications**; and (3) all trademark applications both foreign and domestic previously filed by **Assignor** that claim priority from an **Assigned Application**.

ASSIGNED APPLICATIONS

<u>Trademark</u>	<u>Filing Date</u>	<u>Serial Number</u>
LIFEFORCE V	January 3, 2006	7878446
JIMMY JUICE	January 13, 2006	78791354
FULLY FUNCTIONAL BEVERAGE	January 15, 2006	78792024
LIFEFORCE	February 9, 2006	78811747
SIP SOAR RESTORE	February 13, 2006	78813522

ASSIGNOR:

RCD HOLDINGS, INC.

By: James Schmidt
 Name: James Schmidt
 Title: President
 Date: 11-22-06