

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Helen of Troy Texas Corporation		11/22/2006	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Helen of Troy Limited		
<b>Street Address:</b>	13 8th Avenue, Belleville		
<b>Internal Address:</b>	P.O. Box 836E		
<b>City:</b>	St. Michael		
<b>State/Country:</b>	BARBADOS		
<b>Entity Type:</b>	CORPORATION: BARBADOS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2460155	SWEET THINGS	
<b>Registration Number:</b>	1467088	VALUPAK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(915)225-8081		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	wbass@hotus.com		
<b>Correspondent Name:</b>	William J Bass		
<b>Address Line 1:</b>	1 Helen of Troy Plaza		
<b>Address Line 4:</b>	El Paso, TEXAS 79912		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	William J Bass		
<b>Address Line 1:</b>	1 Helen of Troy Plaza		
<b>Address Line 4:</b>	El Paso, TEXAS 79912		
<b>NAME OF SUBMITTER:</b>	William J Bass		

CH \$65.00 2460155

Signature:

/WJB/

Date:

11/27/2006

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Helen of Troy Texas Corporation, a corporation organized under the laws of the State of Texas, USA having offices at One Helen of Troy Plaza, El Paso, Texas (formerly 6827 Market Avenue, El Paso, Texas 79915) (hereinafter "ASSIGNOR"),

is the owner of U.S. Trademark Registration Numbers:

**2,460,155**

**1,467,088**

and

WHEREAS, HELEN OF TROY LIMITED, a Barbados company, having offices at 13 8<sup>th</sup> Avenue, Belleville, P.O. Box 836E, St. Michael, Barbados (hereinafter "ASSIGNEE"), is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 22 day of November, 2006.

Helen of Troy Texas Corporation

By: 

Name: Vincent D. Carson

Title: Vice President