

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Joseph Huber Brewing Co., Inc.		10/03/2006	CORPORATION: WISCONSIN

RECEIVING PARTY DATA	
Name:	Mountain Crest SRL
Doing Business As:	DBA Minhas Craft Brewery
Street Address:	102 Stevmar House
City:	Rockley, Christ Church
State/Country:	BARBADOS
Entity Type:	CORPORATION: BARBADOS

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	519715	BRAUMEISTER
Registration Number:	942914	HUBER
Registration Number:	1270164	REGAL BRAU
Registration Number:	1270165	HI BRAU
Registration Number:	1382598	WISCONSIN CLUB
Registration Number:	1387706	WISCONSIN GOLD LABEL
Registration Number:	1484497	RHINELANDER
Registration Number:	1487034	BOXER
Registration Number:	2021935	BRAUMEISTER
Registration Number:	2096181	BLUMER'S
Registration Number:	2698981	DRINK A LITTLE BEER
Registration Number:	2740872	ALPINE LAGER BEER PURE BREWED WITH ARTESIAN SPRING WATER CHALET STYLE
Registration Number:	2912699	BLUMER'S

OP \$340.00 519715

CORRESPONDENCE DATA

Fax Number: (608)283-1709
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (608) 257-9521
Email: jbyrne@boardmanlawfirm.com
Correspondent Name: Joseph W. Byrne
Address Line 1: 1 South Pinckney Street, Fourth Floor
Address Line 4: Madison, WISCONSIN 53703

ATTORNEY DOCKET NUMBER:	30855-1
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DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Joseph W. Byrne
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Signature:	/Joseph W. Byrne/
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Date:	12/01/2006
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Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS

This Assignment, executed as of the 3rd day of October, 2006, is entered into by and between **Joseph Huber Brewing Co., Inc.**, a Wisconsin corporation ("Assignor") and **Mountain Crest SRL**, a Barbados corporation registered to do business in Wisconsin ("Assignee"),

WITNESSETH:

WHEREAS, Assignor and Assignee previously entered into a separate Purchase and Sale Agreement executed on October 3, 2006 ("Purchase Agreement") in which Assignor agreed to transfer to Assignee certain "Business Assets" as defined in the Purchase Agreement,

WHEREAS, title to the "Business Assets" as defined in the Purchase Agreement was conveyed by Assignor to Assignee under a Warranty Bill of Sale executed on October 3, 2006 ("Bill of Sale"),

WHEREAS, "Business Assets" as defined in the Purchase Agreement included certain trademarks, service marks and trade names owned by Assignor,

WHEREAS, Assignor and Assignee now wish to clarify that the transfer and conveyance of such trademarks, service marks and trade names included the transfer and conveyance of all of the goodwill of that portion of Assignor's business symbolized by the such trademarks, service marks and trade names,

WHEREAS, Assignor and Assignee now further wish to clarify that the transferred and conveyed trademarks, service marks and trade names included certain trademarks for which a United States Registration existed and was in full force and effect as of October 3, 2006, or for which a United States Application for Registration was pending as of October, 3, 2006, except for the WISCONSIN GOLD LABEL, and

WHEREAS, Assignor and Assignee further wish to clarify that the transfer and conveyance of such trademarks included the transfer and conveyance of all registrations, and applications for registration, relating to such trademarks,

NOW THEREFORE, for and in consideration of the mutual covenants contained herein and in the Purchase Agreement and Bill of Sale, the parties hereto, each intending to be legally bound, do hereby agree, as follows:

Section 1. Definitions.

(a) The term "Assigned Marks" as used in this Assignment shall mean all of the trademarks, service marks and trade names transferred and conveyed from Assignor to Assignee under the Purchase Agreement and the Bill of Sale.

(b) The term "Registered And Pending Marks" as used in this Assignment shall mean that subset of the Assigned Marks for which a United States Registration existed and

was in full force and effect as of October 3, 2006, or for which a United States Application for Registration was pending as of October,3, 2006.

Section 2. Confirmation of Assignment of Assigned Marks With Goodwill.

Assignor, in confirmation of the transfer and conveyance made by Assignor under the Purchase Agreement and Bill of Sale, hereby transfers and conveys to Assignee, as of October 3, 2006, and in connection with the transfer and conveyance of the Assigned Marks, all right, title and interest in and to all of the goodwill of that portion of Assignor's business symbolized by the Assigned Marks.

Section 3. Confirmation of Assignment of Registered And Pending Marks.

Assignor, in confirmation of the transfer and conveyance made by Assignor under the Purchase Agreement and Bill of Sale, hereby transfers and conveys to Assignee, as of October 3, 2006, all right, title and interest in and to the following Registered And Pending Marks, including all right, title and interest in and to their associated United States Trademark registrations and applications, together with the goodwill of that portion of Assignor's business symbolized by the Registered And Pending Marks:

(a) Registered And Pending Marks for which a United States trademark registration existed as of October 3, 2006

Mark	Registration No.	Registration Date	Class	Description of Goods
BRAUMEISTER & Design	519,715	1/10/1950	32	Beer
HUBER (word only)	942,914	9/12/1972	32	Beer
REGAL BRAU (words only)	1,270,164	3/13/1984	32	Beer
HI BRAU (words only)	1,270,165	3/13/1984	32	Beer
WISCONSIN CLUB (words only)	1,382,598	2/11/1986	32	Beer
WISCONSINGOLD LABEL (words only)	1,387,706	3/25/1986	32	Beer
RHINELANDER (word only)	1,484,497	4/12/1988	32	Beer
BOXER & Design	1,487,034	5/3/1988	32	Malt Liquor
BRAUMEISTER (word only)	2,021,935	12/10/1996	32	Beer
BLUMER'S (Word only)	2,096,181	9/9/1997	32	Carbonated Soft Drinks
DRINK A LITTLE BEER (words only)	2,698,981	3/25/ 2003	32	Light Beverages, Namely Beer And Root Deer
ALPINE LAGER BEER PURE BREWED WITH ARTESIAN SPRING WATER CHALET STYLE & Design	2,740,872	7/29/2003	32	Beer
BLUMER'S (Word only)	2,912,699	12/21/2004	32	Carbonated Soft Drinks

(b) Registered And Pending Marks for which a United States trademark registration application was pending as of October 3, 2006:

Mark	Application No.	Filing Date	Class	Description of Goods
NORTHSTAR (word only)	78/679,434	7/27/2005	32	Beer
NORTHSTAR LIGHT N & Design	78/710,565	9/10/2005	32	Beer

Section 4. Miscellaneous.

(a) This Assignment shall be governed by and construed in accordance with the laws of the State of Wisconsin and the United States of America.

(b) This Assignment shall be binding upon and enforceable against the parties hereto and their respective successors and assigns.

(c) This Assignment may not be modified or amended except in a writing signed by both Assignor and Assignee.

IN WITNESS WHEREOF, the parties have executed this Assignment.

ASSIGNOR:
Joseph Huber Brewing Co., Inc.

By: Steven R. Preston
Steven R. Preston, Senior Vice-President

ASSIGNEE:
MOUNTAIN CREST SRL

By: Harry Cumberbatch
Harry Cumberbatch, General Manager