

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/01/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DaimlerChrysler AG		11/23/2006	CORPORATION: GERMANY

RECEIVING PARTY DATA

Name:	Ford Motor Company
Street Address:	One American Road
City:	Dearborn
State/Country:	MICHIGAN
Postal Code:	48126
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2731407	E 450

CORRESPONDENCE DATA

Fax Number: (212)370-1819
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 1-212-661-1400
 Email: ddonnelly@vonmaltitz.com
 Correspondent Name: Diane Donnelly
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ATTORNEY DOCKET NUMBER:	E450REG#2731407
NAME OF SUBMITTER:	Diane Donnelly
Signature:	/DianeDonnelly/

OP \$40.00 2731407

Date:

12/04/2006

Total Attachments: 2

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CONFIRMATORY ASSIGNMENT

WHEREAS, on November 1, 2006, DaimlerChrysler AG, a corporation of Germany, (hereinafter "Assignor") was the owner in the United States of the trademark E 450, and the United States registration of said trademark, Registration No. 2,731,407, (hereinafter "the Assigned Mark and Registration"); and

WHEREAS, on November 1, 2006, Assignor assigned all its rights, title and interest in and to the Assigned Mark and Registration to Ford Motor Company, a corporation of Delaware, with a principal place of business at One American Road, Dearborn, Michigan 48126 (hereinafter "Assignee"); and

WHEREAS, the parties desire to confirm the granting of said assignment and to set forth its terms;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby confirm said assignment and does hereby assign to Assignee, as of November 1, 2006, all of Assignor's rights, title and interest in and to the Assigned Mark and Registration, together with the good will of the business connected with the use of and symbolized by

the Assigned Mark and Registration, and all of Assignor's rights to damages or profits, due or accrued, arising out of past infringement of the Assigned Mark and Registration or injury to said good will, and the right to sue for and recover the same in the Assignee's own name.

IN WITNESS WHEREOF, this assignment has been executed

this 23 day of November 2006.

DaimlerChrysler AG

By *Ma Bauer* *J. U. Sourell*
Name:
Title:

Bauer
chief trademark
counsel

Sourell
senior trademark
counsel