

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
The CIT Group/Commercial Services, Inc.		07/20/2006	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

Name:	The Basketball Marketing Company, Inc.
Street Address:	103 Foulk Road
Internal Address:	Suite 200
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19803
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	1898164	AND 1
Registration Number:	1897589	
Registration Number:	2250202	AND 1
Registration Number:	2278333	AND 1

**CORRESPONDENCE DATA**

Fax Number: (215)701-2171  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 215-665-2771  
 Email: sschwartz@cozen.com  
 Correspondent Name: Scott B. Schwartz  
 Address Line 1: 1900 Market Street  
 Address Line 2: Trademark/Copyright Group  
 Address Line 4: Philadelphia, PENNSYLVANIA 19103

CH \$115.00 1898164

ATTORNEY DOCKET NUMBER:	BMCP/159243
NAME OF SUBMITTER:	Scott B. Schwartz
Signature:	/Scott B. Schwartz/
Date:	12/19/2006
Total Attachments: 2 source=BMCP Release#page1.tif source=BMCP Release#page2.tif	

**RELEASE OF TRADEMARK COLLATERAL ASSIGNMENT  
AND  
REASSIGNMENT OF TRADEMARK**

This Release of Trademark Collateral Assignment and Reassignment of Trademark is made as of January 1, 2006, between THE CIT GROUP/COMMERCIAL SERVICES, INC., a New York corporation (as assignee of Congress Financial Corporation pursuant to an amendment and assignment of Trademarks Collateral Assignment and Security Agreement dated June 1, 1999 and recorded August 4, 1999 in the trademarks records of the United States at Reel 001939 Frame 0644) ("Lender") and The Basketball Marketing Corporation, a Delaware corporation ("Borrower").

WHEREAS, Borrower and Lender entered into a certain Factoring Agreement, dated April 11, 1997, as amended (the "Agreement"); and

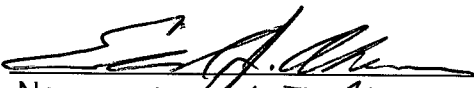
WHEREAS, the obligations of Borrower to Lender under the Agreement were secured, in part, by a Trademark Collateral Assignment and Security Agreement dated April, 11, 1997, by and between Borrower and Lender and registered April 25, 1997, in the trademark records of the United States at Reel 001939, Frame 0644; and

WHEREAS, the obligations of Borrower to Lender secured by the trademarks have been satisfied;

NOW, THEREFORE, Lender hereby releases its security interest in the trademarks listed on Schedule A, attached hereto and incorporated herein, including any renewals thereof and all rights corresponding thereto, and reassigns to Borrower any and all rights in such trademarks held by Lender, without recourse, representation or warranty.

IN WITNESS WHEREOF, Lender has caused this Release of Trademark Collateral Assignment and Reassignment of Trademark to be executed by its duly authorized representative as of the day and year first above written.

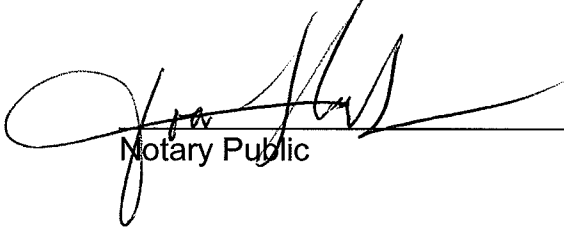
**THE CIT GROUP/COMMERCIAL SERVICES, INC.**

By:   
Name: EDWARD J. ALTMAN  
Title: SENIOR VICE PRESIDENT

STATE OF New York

COUNTY OF New York

On July 20th, 2006, before me, a Notary Public in and for the County and State aforesaid, personally appeared EDWARD J. AHEARN, a duly authorized office of THE CIT GROUP/COMMERCIAL SERVICES, INC., a New York corporation, who acknowledged the execution of the foregoing instrument as his own free and voluntary act for and on behalf of such corporation and stated his execution on behalf of such corporation was duly authorized and approved by all appropriate action of such corporation.

  
Notary Public

[SEAL]

My commission expires:

6/30/07

JOAN LLOYD  
Notary Public, State of New York  
No. 41-4751042  
Qualified in Queens County  
Certificate filed in NYC County  
Commission Expires June 30, 2007